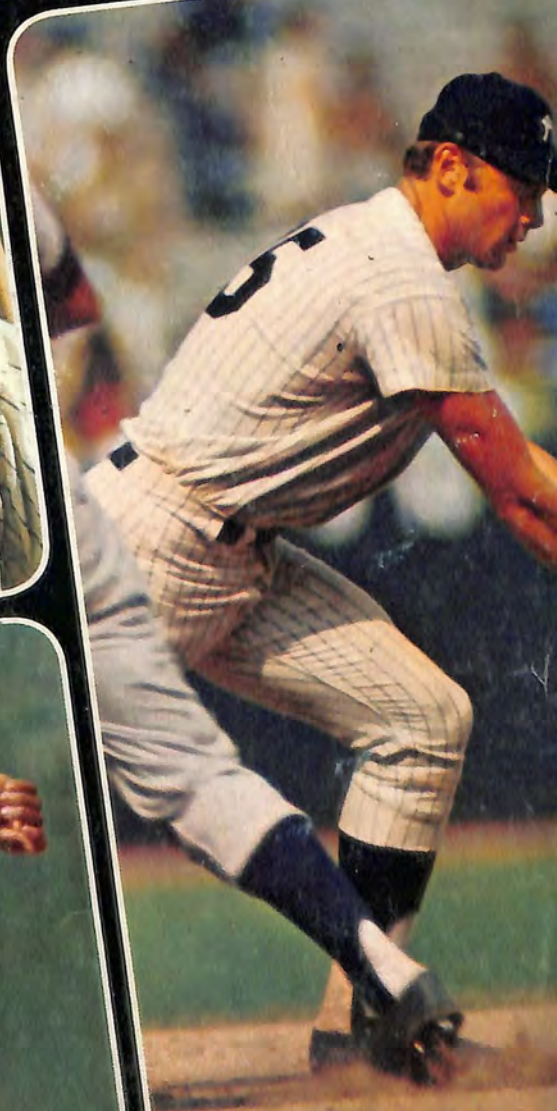
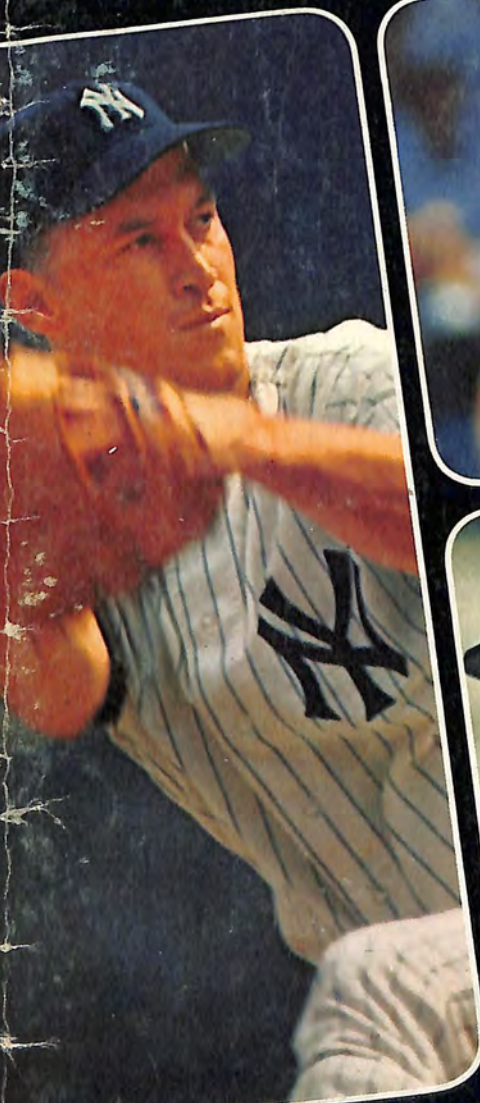
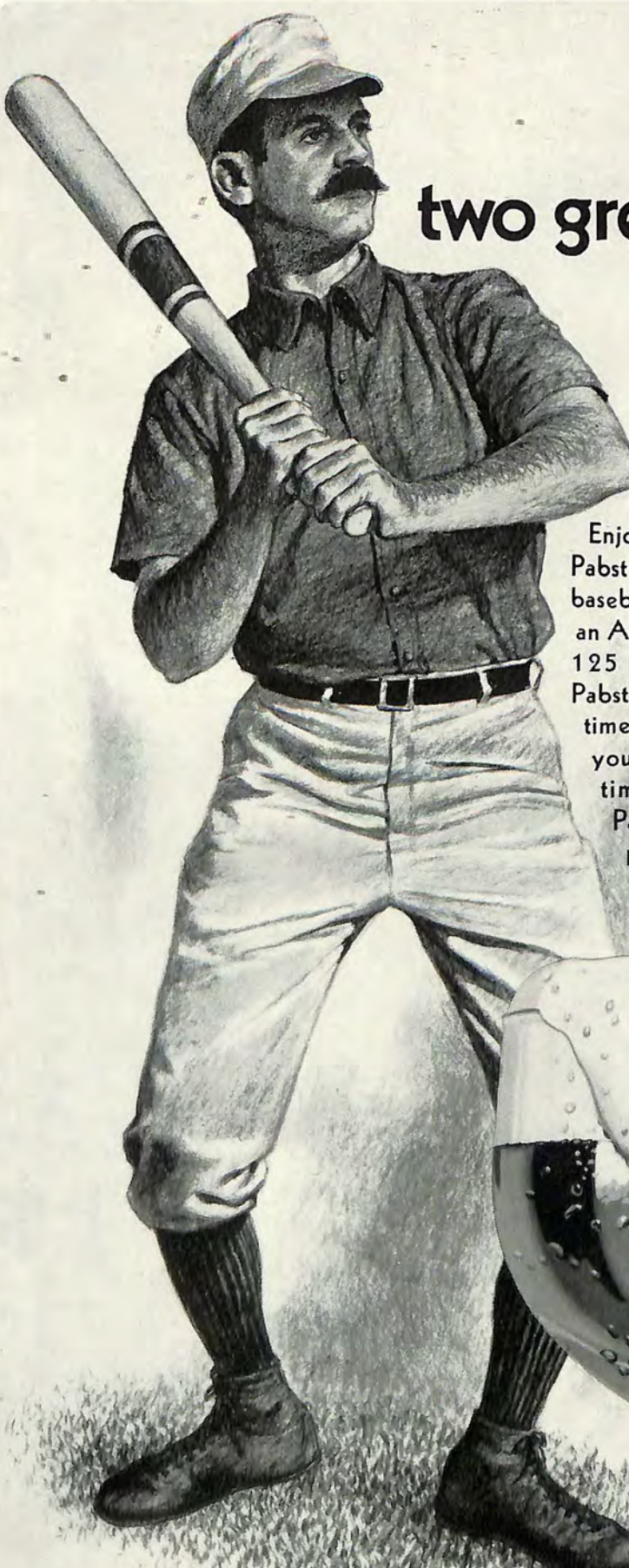


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New York Yankees

Yearbook 1969





two great traditions

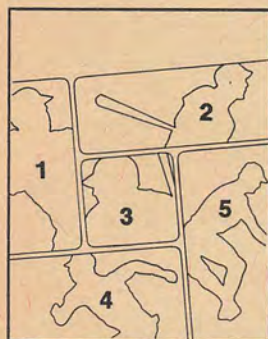
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- 1 Stottlemyre
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Dedication

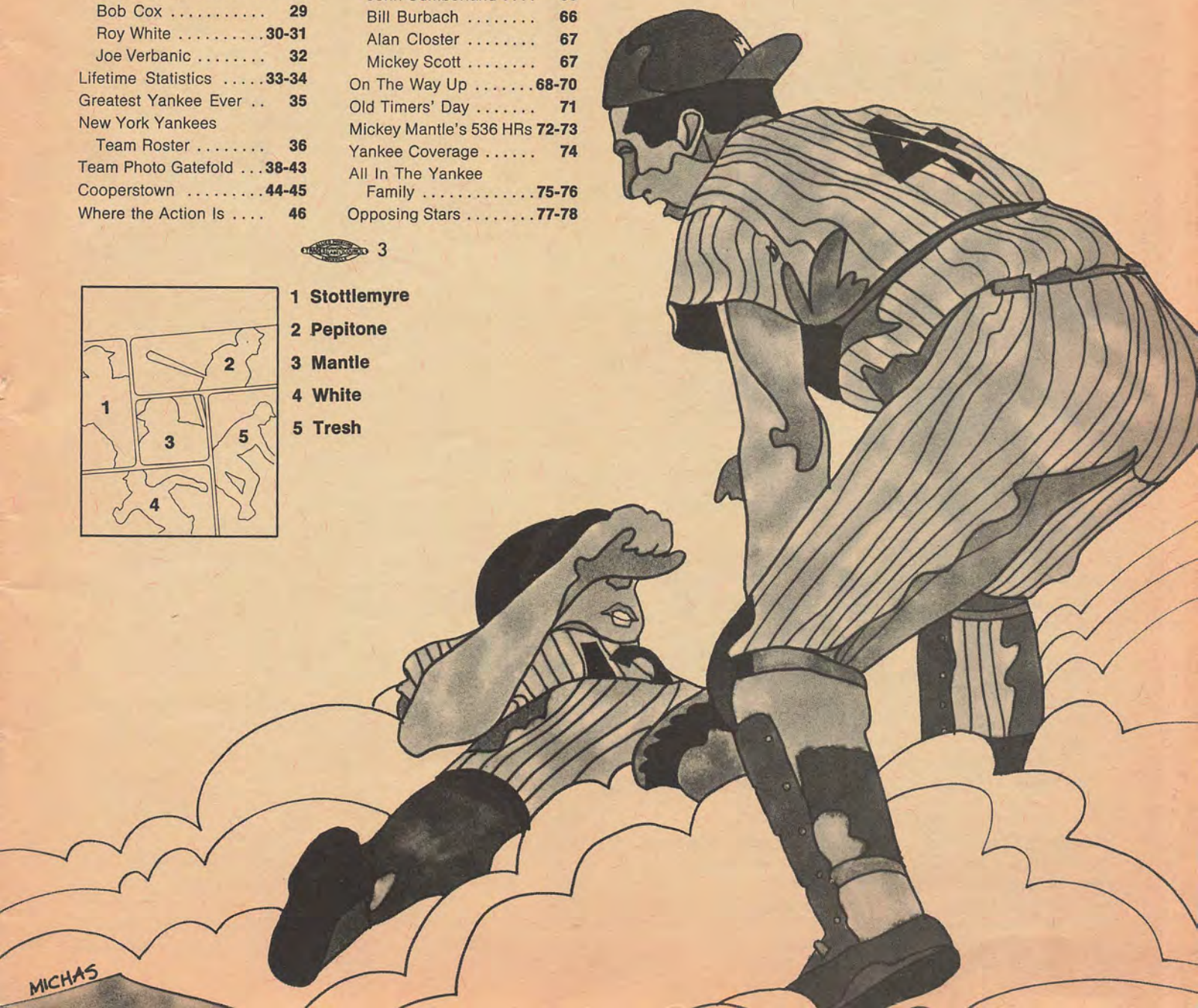


The 1969 Yankee Yearbook is dedicated to Mickey Mantle, baseball's best-loved superstar for the last 18 years, whose retirement this season at 37 marked the close of one of the most spectacular careers in baseball.

The Mighty Mantle of 2,401 games—three-time winner of the Most Valuable Player award, winner of the Triple Crown, third on the list, behind Babe Ruth and Willie Mays, in total homers at 536—is surely one of baseball's immortals.

But Mickey the man—the magical, modest guy whose way with fame and aching legs and courage made his name a byword—this is the Mantle who will never be forgotten by the fans, by the Yankees, his teammates and all those who considered it a privilege to play against him.

A legend in his time, Mickey will be a Yankee always... joining the illustrious 'greats' who have made the New York Yankees the most glamorous team in sports.



1969 NEW YORK YANKEES

Official 1969 Yearbook ■ Robert O. Fishel, Editor ■ © Copyright 1969 by New York Yankees, Inc.



Schedule/1969

SUN	MON	TUES	WED	THUR	FRI	SAT
		1	2	3	4	5 SAN FRANCISCO
6 SAN FRANCISCO	7 WASHINGTON	8	9 C WASHINGTON	10 WASHINGTON	11 DETROIT	12 DETROIT
13 DETROIT	14	15 WASHINGTON	16 WASHINGTON	17 WASHINGTON	18	19 L DETROIT
20 ●● DETROIT	21 BOSTON	22 BOSTON	23 C CLEVELAND	24 C CLEVELAND	25 C BALTIMORE	26 BALTIMORE
27 ●● BALTIMORE	28 C BOSTON	29 C BOSTON	30 C CLEVELAND			

APR.

			1 CLEVELAND	2 C BALTIMORE	3 BALTIMORE	
4 ●● BALTIMORE	5	6 C CALIFORNIA	7 C CALIFORNIA	8	9 C OAKLAND	10 OAKLAND
11 OAKLAND	12 C SEATTLE	13 C SEATTLE	14 C SEATTLE	15	16 C CALIFORNIA	17 L CALIFORNIA
18 ●● CALIFORNIA	19	20 C OAKLAND	21 C OAKLAND	22	23 C MINNESOTA	24 L MINNESOTA
25 ●● MINNESOTA	26	27 C CHICAGO	28 AT MILW CHICAGO	29	30 H KANSAS CITY	31 C KANSAS CITY

MAY

1 KANSAS CITY	2 C MINNESOTA	3 C MINNESOTA	4 C MINNESOTA	5	6 C CHICAGO	7 L CHICAGO
8 ●● CHICAGO	9 C KANSAS CITY	10 C KANSAS CITY	11 C KANSAS CITY	12	13 C SEATTLE	14 C SEATTLE
15 SEATTLE	16 C DETROIT	17 C DETROIT	18 C DETROIT	19 C DETROIT	20 BOSTON	21 BOSTON
22 BOSTON	23 C DETROIT	24 C DETROIT	25 C DETROIT	26 C DETROIT	27 C CLEVELAND	28 CLEVELAND
29 ●● CLEVELAND	30					

JUNE

		1 C BALTIMORE	2 BALTIMORE	3	4 ●● CLEVELAND	5 C CLEVELAND
6 CLEVELAND	7	8 C BALTIMORE	9 BALTIMORE	10	11 C WASHINGTON	12 WASHINGTON
13 ●● WASHINGTON	14	15 ●● BOSTON	16 BOSTON	17 C BOSTON	18 C WASHINGTON	19 C WASHINGTON
20 WASHINGTON	21	22 ALL STAR GAME AT WASHINGTON	23	24 C CALIFORNIA	25 C CALIFORNIA	26 C CALIFORNIA
27 CALIFORNIA	28	29 C OAKLAND	30 C OAKLAND	31 C OAKLAND		

JULY

		1 C SEATTLE	2 C SEATTLE			
3 SEATTLE	4	5 C CALIFORNIA	6 CALIFORNIA	7	8 C OAKLAND	9 Old Timers Day OAKLAND
10 OAKLAND	11	12 C MINNESOTA	13 MINNESOTA	14 C CHICAGO	15 C CHICAGO	16 6 P.M. CHICAGO
17 CHICAGO	18	19 C KANSAS CITY	20 C KANSAS CITY	21	22 C MINNESOTA	23 MINNESOTA
24 MINNESOTA	25	26 C CHICAGO	27 CHICAGO	28	29 C KANSAS CITY	30 C KANSAS CITY
31 KANSAS CITY						

AUG.

	1 H ●● SEATTLE	2 C SEATTLE	3	4	5 C CLEVELAND	6 C CLEVELAND
7 CLEVELAND	8 C DETROIT	9 DETROIT	10 C WASHINGTON	11 C WASHINGTON	12 C BOSTON	13 L BOSTON
14 BOSTON	15 C DETROIT	16 C DETROIT	17 C WASHINGTON	18 C WASHINGTON	19 C BALTIMORE	20 BALTIMORE
21 BALTIMORE	22 C BOSTON	23 C BOSTON	24 C BOSTON	25 BOSTON	26 BALTIMORE	27 L BALTIMORE
28 BALTIMORE	29	30 C CLEVELAND				

SEPT.

					1 C CLEVELAND	2 C CLEVELAND
--	--	--	--	--	---------------	---------------

OCT.

--	--	--	--	--	--	--

C—Night Game L—Ladies Day C—Cap Day
●●—Doubleheader H—Holiday / Bat Day
C—Twins Doubleheader ①—Ball Day

Old Timer's Day: Aug. 9

AT HOME ROAD

Long Island Bus Service:

Long Island Bus Service Available on Friday, Saturday and Sunday. Buses Will Leave for Yankee Stadium Two (2) Hours Before Game Time From:

Walt Whitman Shopping Center, South Huntington
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Roosevelt Field Shopping Center, Garden City

Buses Will Return ½ Hour After the Game.

Price Scale and Ticket Information

Yankees 1969 Home Games

Box Seats \$4.00

Reserved Seats \$2.75

*Unreserved Grandstand Seats \$1.50

*Bleacher Seats 75

(Including All Federal and Local Taxes)

*Sold Only at Stadium on Day or Night of Game

Yankee Stadium Game Times

Single Day Games 2:00 P.M.

Doubleheaders 1:00 P.M.

Night Games 8:00 P.M.

Two-Night Doubleheaders 5:00 P.M.

How to buy in advance — At Yankee Stadium

In person **During Season**

Monday through

Saturday 9 A.M.-5 P.M.

Sundays 10 A.M.-5 P.M.

Night Games 9 A.M.-11 P.M.

Grand Central Station Yankee Ticket Office (Mezzanine Level).

Monday through

Friday 8:30 A.M. to 6:00 P.M.

Saturday 10:00 A.M. to 4:00 P.M.

(closed Sundays)

By Mail Make check or money order payable to THE YANKEES. (Add 25¢ for handling and mail charges.) Mail to Ticket Manager, Yankee Stadium, Bronx, New York 10451.

Ticket Reservations at **SCHRAFF'S** restaurants, at branches of First National City Bank (Tickets can be charged on First National City Bank's Master Charge—The Worldwide Everything Card), at the AAA outlets of the North Jersey Automobile Club in Oradell, Paterson and Jersey City during season. Computerized tickets are available through Ticket Reservation Systems, Inc. throughout New York Metropolitan Area.

For Ticket & Game Information—CYpress 3-6000

Special attention to group purchasers

Special arrangements may be made for group ticket purchasers through the Sales Promotion Department at Yankee Stadium. Inquire from the Sales Promotion Manager at the Stadium or phone him at CYpress 3-4300.

Yankee Ticket Representative in the Albany and upstate New York area is Art Fleahman, Jr., Glenmont, N.Y. Phone: 518-HE 9-1152.

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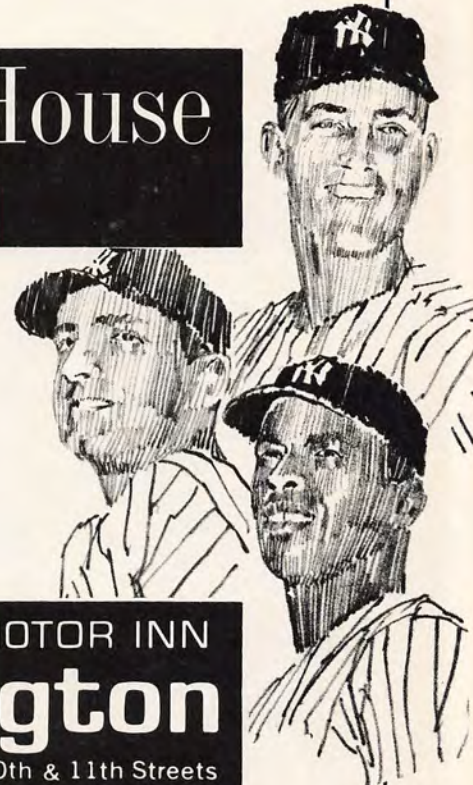
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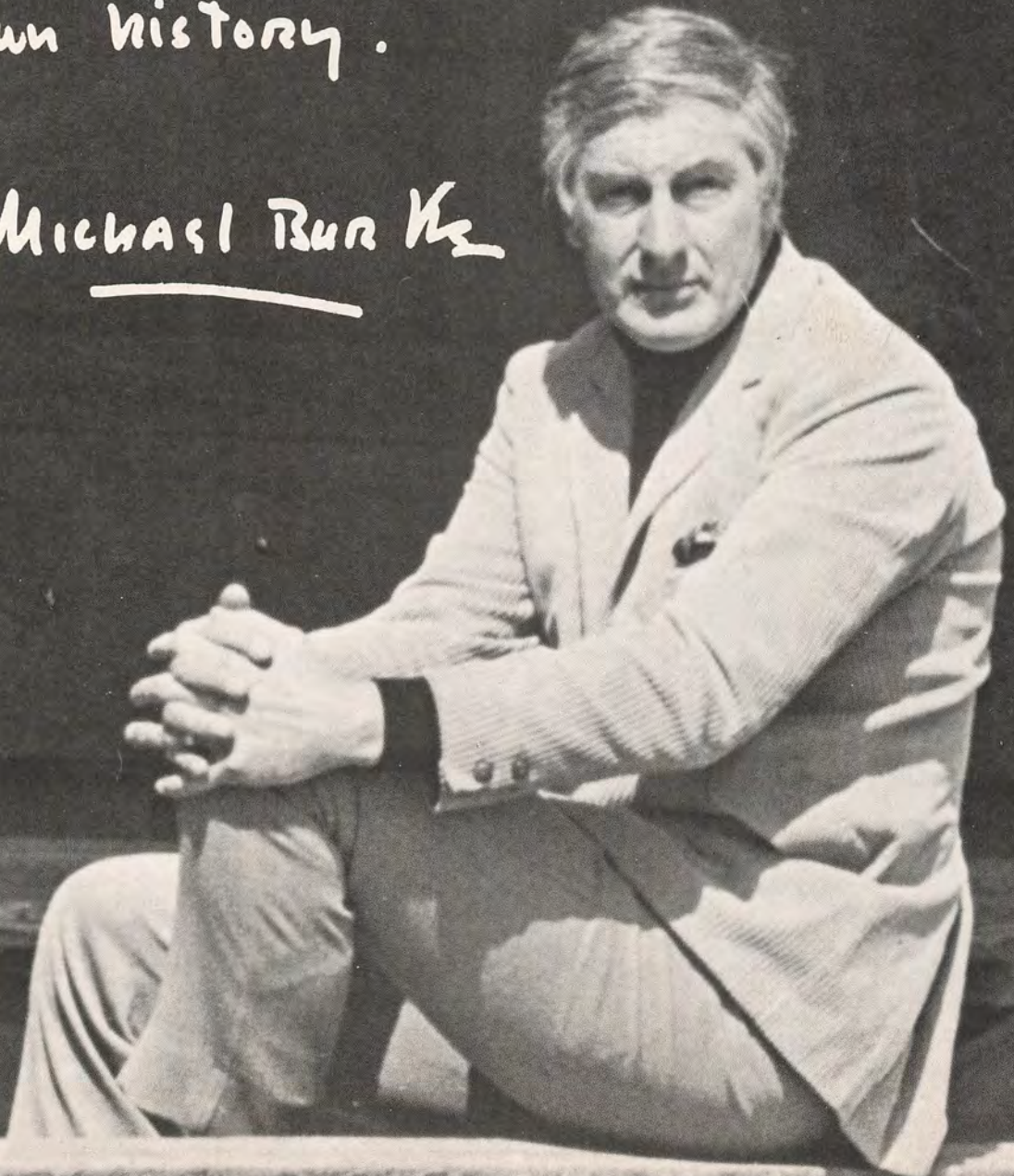
...the
Yankees
do!





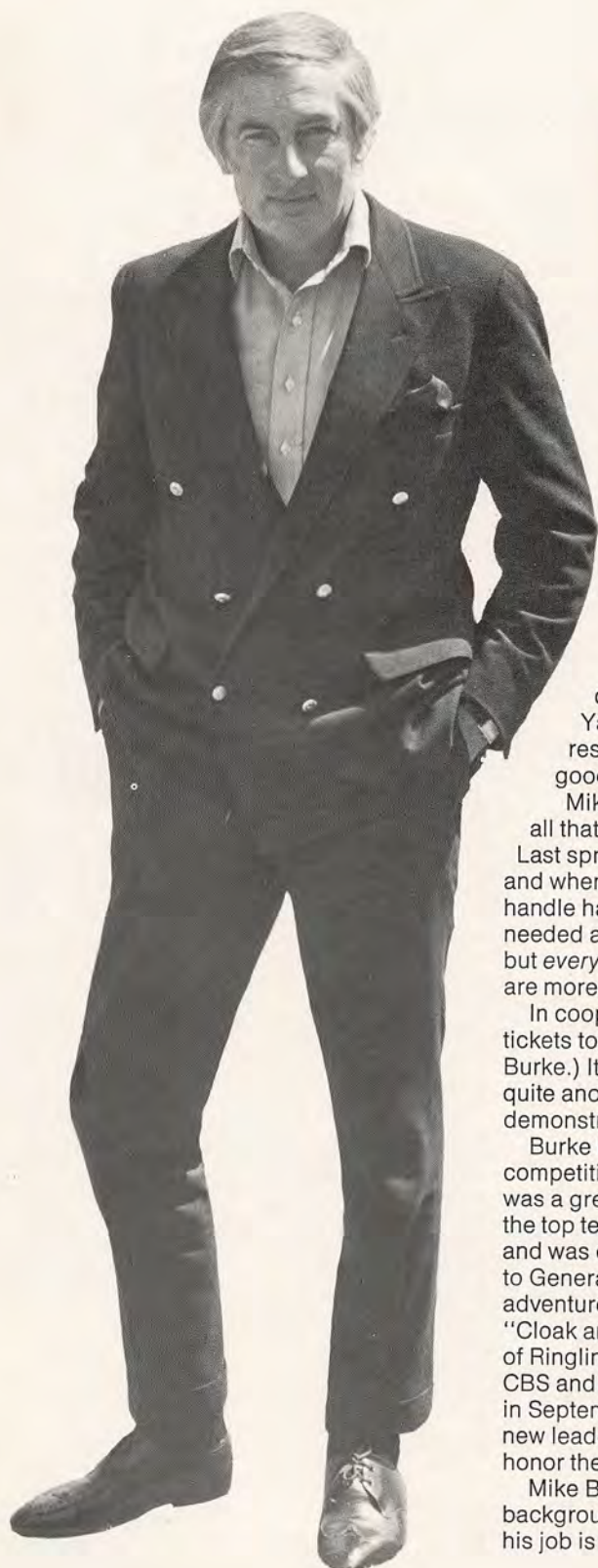
Youth is the order of the day and
The Yankees are in pace with the times.
As always, young men move up to
become the new heroes. This season
your ball club will be the youngest
and fastest in Yankee history —
and determined to make its
own history.

Michael Burke



Michael Burke

Chairman of the Board and President



To sports writers, the New Era of the Yankees had been something that existed only in the minds of Michael Burke, Lee MacPhail and Ralph Houk. But in the final weeks of the 1968 season, veteran scribes dusted their shades and looked again.

Mike Burke had said on more than one occasion, "The future is what the Yankees are all about."

There were those who claimed that meant a return to glory was a long way down the road. But the fired-up Yankees had bravely challenged Boston and Cleveland in the pennant stretch and were finishing in the first division. They hadn't been rated a first division ball club; this club clearly didn't fit a mold.

If the new Yankees are anything but a stereotyped baseball operation, it is because Burke himself doesn't ease into a mold. *The president of a major league club is hidden behind a desk somewhere, isn't he?* Mike usually sits in a box next to the dugout, but you might find him anywhere in the park. Kids crowd around to get his autograph. There has never been a "front office" like it.

And then there are Mike's unconventional ideas about what a ball club should be. In his first year as president, he had said that the Yankees would become a vital part of the community and assume their responsibility to help build a better New York. Reporters smiled; it was good public relations talk, but *ballplayers are just ballplayers, aren't they?*

Mike and men like Downing and Robinson visited schools in poverty areas all that winter, urging youngsters to stay in school and get an education. Last spring, more Yankees visited schools with the "Don't Drop Out" message, and when principals saw how the kids were taking it to heart, the team couldn't handle half the requests that poured in. Mayor Lindsay's Urban Coalition needed a win; the whole team went into Harlem. This was a call for volunteers, but every Yankee showed up. It said what Mike had been saying—the Yankees are more than just a ball club.

In cooperation with Con Ed, the Yankees provided 400,000 complimentary tickets to needy youngsters. ("If it helped only one boy, it was worth it," says Burke.) It's one thing to talk about a club's willingness to help the community; quite another to get with it. Mike's initiative and personal participation has demonstrated *how* it can be done.

Burke has had the perfect background for his job. He grew up in the competitive world of sports, starring in baseball, basketball and football. He was a great halfback at the University of Pennsylvania when Penn was one of the top teams in the nation. He played pro football with the Philadelphia Eagles and was commissioned in the Navy at the outbreak of World War II. Assigned to General "Wild Bill" Donovan's OSS wartime espionage service, his adventures read like a movie script. In fact, Warner Bros. filmed them as "Cloak and Dagger" with Gary Cooper. In 1953 he became General Manager of Ringling Brothers, Barnum and Bailey Circus. From the Big Top he moved to CBS and was elected Chairman of the Board and President of the Yankees in September, 1966. He has been identified as one of baseball's outstanding new leaders and a catalyst for restructuring baseball maintaining that "we should honor the past, but we must live in the present and be entirely contemporary."

Mike Burke lives his job, which is to say that he draws on his remarkable background to give dynamic leadership to the new Yankees. His dedication to his job is a measure of his dedication to the team, to baseball and the community.

Lee MacPhail

Executive Vice President and General Manager



Lee MacPhail was the architect of the Baltimore team that won the Championship in 1966—though he was in the Commissioner's office by that time. It was he who brought Frank Robinson to the Orioles—though the trade was completed after he left. So it's easy to see why—though he was Administrator of Baseball—he couldn't resist the challenge of rebuilding the Yankees, the club he had served for 13 years and of which his father, at one time, had been chief executive. MacPhail returned

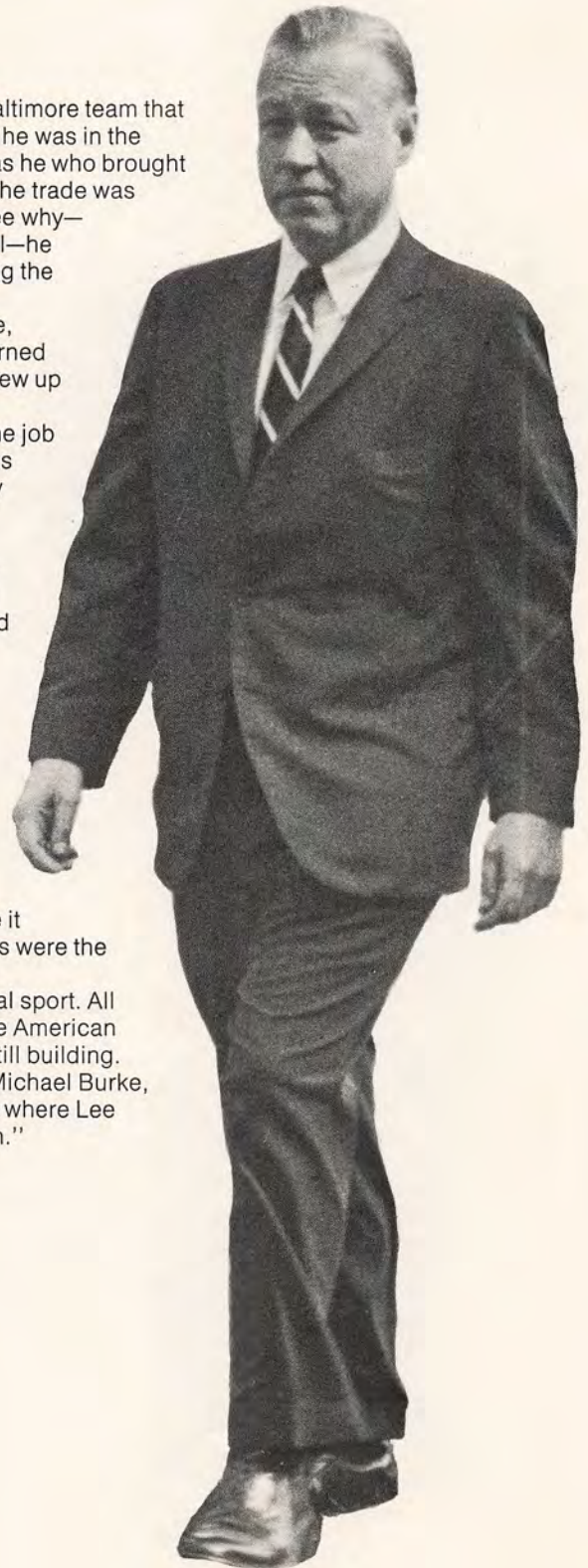
to Yankee Stadium in 1967 and with Michael Burke and Ralph Houk drew up a five-year plan for building the new Yankees from the farm up.

Twenty-eight years in baseball are a big asset when you shoulder the job of delivering the field strength needed to move a club to the top. It gives an executive like Lee vision and perspective. ("Things are never really as good as they look when you are winning—and never really as bad as they seem when you're down.") Building a championship club takes time, and the reasons why some changes are made are not always apparent. (The trade of popular Andy Kosco for young pitcher Mike Kekich, to cite a recent example.) A builder must move boldly and keep his own counsel. He must fill gaps only he and the manager know will develop in the future. Lee is engaged in a building job that has not yet been completed. When it is, the fans and the other clubs in the league will know it.

"This is the third year of our building program," says MacPhail, "and we are on schedule. The process is more apparent in our farm system where every boy playing in our organization today has a chance to make it to the majors. We now have better players in the lower minors than most clubs."

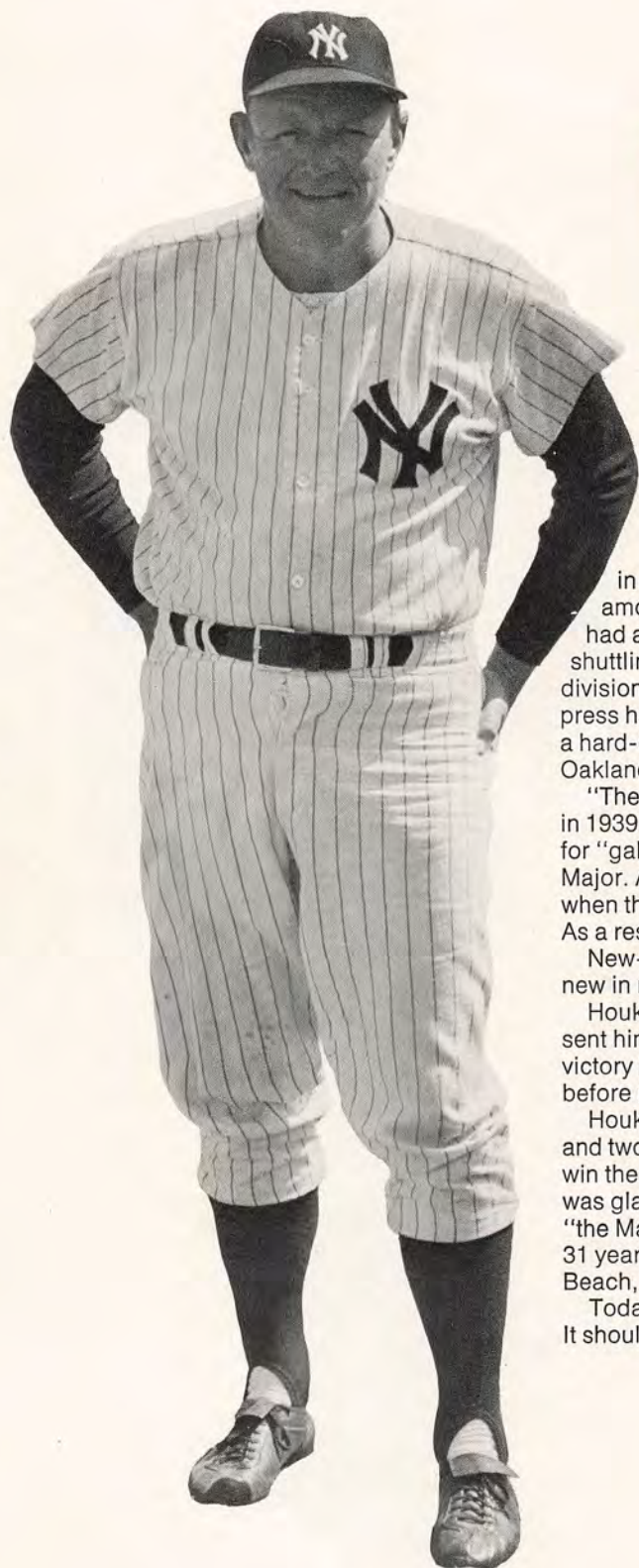
Lee has strengthened the Yankee farm system by making capable Johnny Johnson farm director, revamping the scouting set-up to make it more productive, and developing young players. Last year the Yankees were the second youngest team in the major leagues.

In 1969, the Yankees are in the toughest division in all of professional sport. All five of the first division teams in the American League in 1968 are in the American League East. This presents a tremendous challenge to a team that is still building. But one of the best-balanced management teams in baseball today—Michael Burke, Lee MacPhail and Ralph Houk—have brought the Yankees to the point where Lee concedes "it won't take too much to make the Yankees a winning team."



Manager Ralph Houk

35



Despite the years in which he won pennants (1961, 1962, 1963) and two World Championships and was named Manager of the Year, Ralph Houk turned in the greatest job of his career in 1968. Most sports writers are in agreement on that. He brought the club from ninth to fifth place, confounded the experts, and confirmed his belief in his players with a 10-game

winning streak (longest in the major leagues in two years as of Sept. 15) that put the club in third place in September. How the Yankees could be ahead of Boston and Cleveland was more than baseball writers could understand. The only answer was that the "resident genius" of Yankee Stadium was working wonders as never before.

If, as Houk claimed, "they did it all themselves," there was some truth in that. The resurgence generated a tremendous wave of excitement among fans everywhere and then the players began to believe what Ralph had always believed about them. Despite the handicap of having players shuttling back and forth to military service, Houk brought the club to the first division. He had said more than once that this was possible, and the press had considered him an optimist. But Ralph proved once again that he's a hard-core realist. There was no denying that the team ended ahead of Oakland, a club with some great young players.

"The Major," as he's called by his close associates, signed with the Yankees in 1939 as a catcher. With the Rangers in World War II, he won the Silver Star for "gallantry in action" in the Battle of the Bulge and advanced to the rank of Major. As a player until 1954, he learned what makes players tick, what they feel when they're in a slump, and what it takes to bring out the best in them. As a result, he has their complete confidence and loyalty.

New-comer Lindy McDaniel says it this way: "Ralph Houk was something new in managers for me. Houk has a way about him."

Houk's leadership qualities were early recognized by Lee MacPhail who sent him to the Denver farm club in 1955 as player-manager. Ralph led them to victory in the American Association playoffs and the Little World Series before returning as coach on Casey Stengel's staff in 1958.

Houk succeeded Stengel in 1961 and after winning three straight pennants and two World Series, moved up to General Manager and helped Yogi Berra win the pennant in '64. But when problems developed in early 1966, Ralph was glad to get back into uniform and take command on the field. That is where "the Major" is at his best—on the firing line. Ralph Houk has been in baseball 31 years—all of them with the Yankees—and makes his home in Pompano Beach, Florida.

Today, Ralph is managing "the youngest and fastest Yankee team ever." It should be mighty interesting.

The Coaching Staff

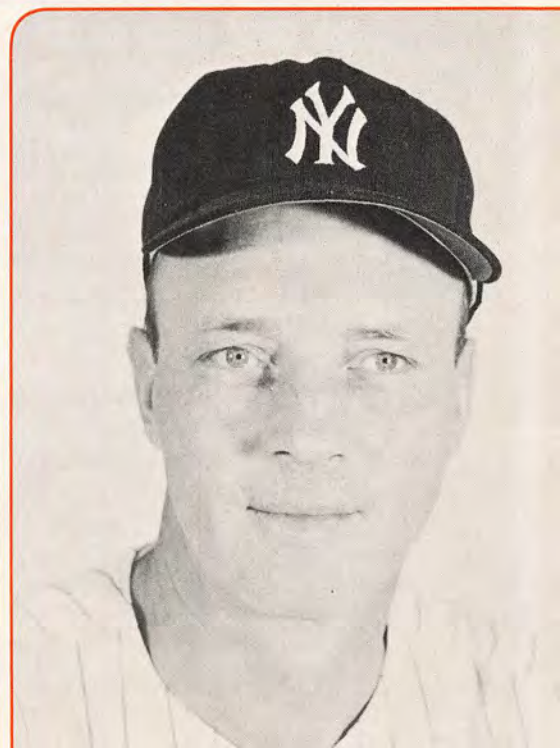
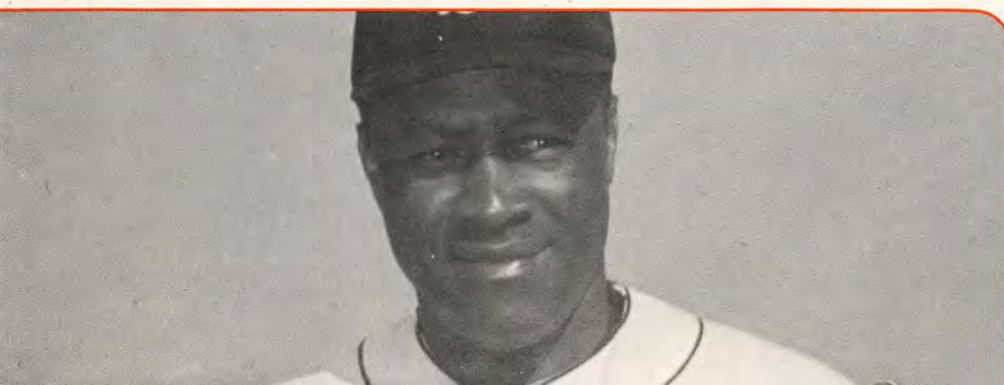
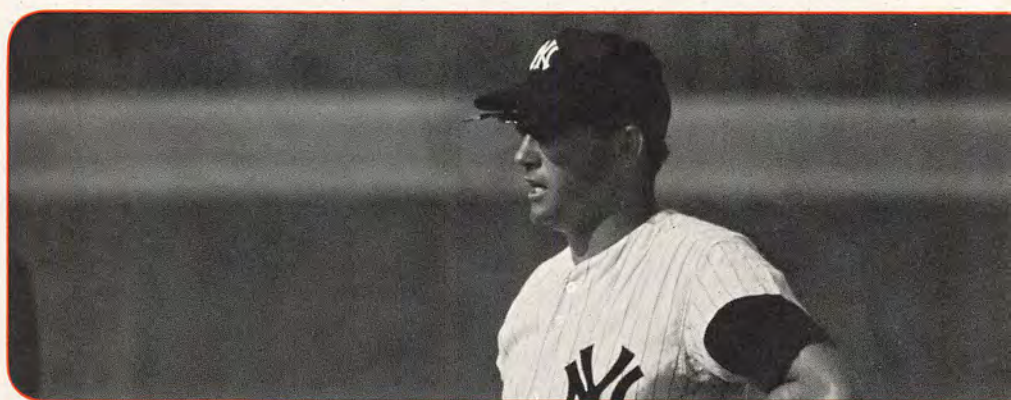
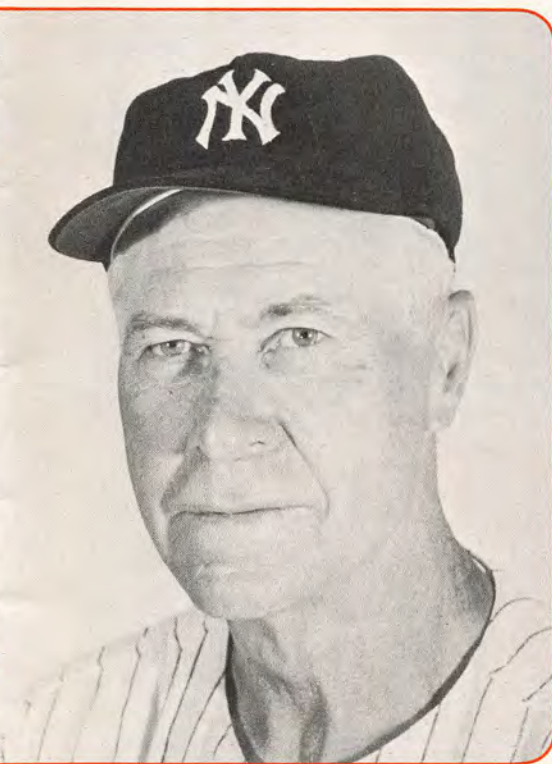
Jim Turner, now dean of Yankee coaches, first served under Casey Stengel in 1949, handling such great pitchers as Whitey Ford, Vic Raschi, Allie Reynolds and Eddie Lopat when the Yankees were winning five consecutive World Championships (1949-1953). Jim did not break into the majors until he was 33, but then had nine years in the big leagues and completed his active career with the Yanks. The Yankee pitching staff led the club last year. Ralph Houk believes this was due in no small measure to the efforts of a wise and patient pitching coach.

Elston Howard returned to the Yankees this year as first base coach. After an outstanding career as a Yankee, he was sent to the Red Sox in '67 making a major contribution when the Sox won the pennant the last day of the year. The Yankees had told him that when his playing days were over they wanted to discuss his rejoining their organization.

In 1969 he will be first base coach and assist in developing the hitters. His return is warmly welcomed.

This year utility infielder **Dick Howser** replaces Frank Crosetti on the third base line. After 37 years in a Yankee uniform, Crosetti has joined Seattle on the West Coast so he can be closer to his home in Stockton, Calif. Howser, despite a broken arm, made a big contribution to the team in the '67 and '68 seasons. Named the American League "Rookie of the Year" in 1961, Howser is capable and intelligent. He will handle his new assignment well.

Jim Hegan has been the bullpen and catching coach since 1960. Behind the plate for 18 years in the major leagues, Jim played in the World Series of '48 and '54 with the Cleveland Indians. In 1950 and 1951 he was named to the All-Star team. Jim makes his contributions quietly and effectively throughout the year.





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makes it easy to see the Yankees. In the New York Metropolitan area, TRS box offices are located in: **MANHATTAN:** Gimbel's, 33rd St.; Chase Manhattan Bank, Chase Manhattan Plaza; American Express, 65 Broadway and 150 E. 42nd St. **QUEENS:** Gertz, Flushing and Jamaica. **LONG ISLAND:** Gimbel's, Valley Stream and Roosevelt Field; Gertz, Hicksville; Grand Union, Great Neck; Tailored Travel, Port Jefferson. **WESTCHESTER:** Gimbel's, Cross County; B. Altman, White Plains. **NEW JERSEY:** Food Circus, Middletown; Acme Supermarkets, Somerville; Valley Fair, Irvington; Levy Bros., Clifton and Elizabeth; Gimbel's, Paramus Bowling, Paramus; Broadway Bank & Trust, Paterson; B. Altman, Short Hills; Grand Union, Morristown. **CONNECTICUT:** Gimbel's, Stamford; Grand Union, Greenwich; Temple Travel, New Haven; Lafayette Radio, Danbury.

Great Days Ahead at Yankee Stadium

It will be a year like no other year in baseball, like no other at Yankee Stadium. For one thing, the pitching mound will be five inches lower and the strike zone will be smaller. There'll be plenty of action. For another, the addition of the Kansas City Royals and the Seattle Pilots has led to changes in the schedule and in the method of determining the champion.

Each league now has Eastern and Western divisions. The Yankees are in the A. L. East—perhaps the toughest division in all sports. Each team will play the five other teams in its division nine times at home and nine times on the road—90 games. Each team will also play the six clubs of the other division six times at home and six times on the road to round out the 162-game schedule.

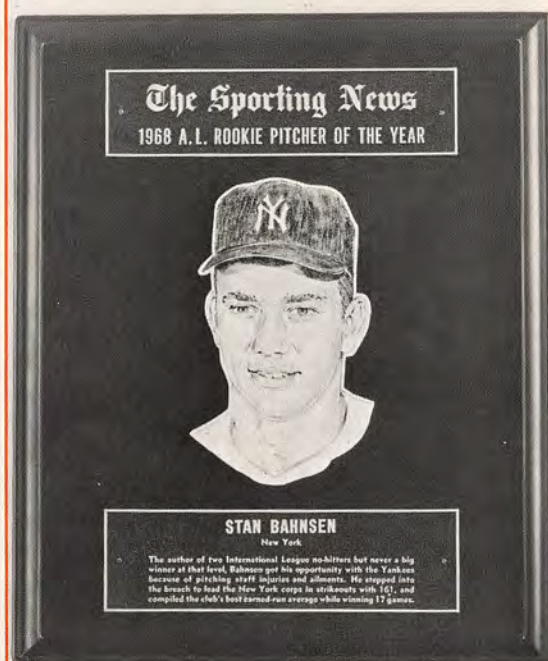
There will be intra-divisional playoffs (three-of-five) between leaders of the Eastern and Western divisions starting October 4.

And there will be the exciting **Special Days** no youngster will want to miss, so mark your calendar:

May 3—Cap Day Baltimore at N.Y. (Saturday)
May 25—Ball Day . . . Minnesota at N.Y. (Sunday—2 games)
June 15—Bat Day Seattle at N.Y. (Sunday)
August 9—Old Timers Day . . . Oakland at N.Y. (Saturday)
Ladies Days are on Saturdays—April 19, May 17, May 24, June 7, June 14, July 5, July 19, August 30, September 13, and September 27 and Friday night, August 8th.



GREAT DAYS illustrated include Mel Stottlemyre (at left) receiving annual CYO "Favorite Yankee" award from Rt. Rev. Philip J. Murphy and CYO youngsters. . . . Above photo shows part of the majors' largest crowd that turned out on a recent Yankee Bat Day . . . at lower right Stan Bahnsen SPORTING NEWS "Rookie of the Year" plaque presented at Opening Day ceremonies . . . Mickey Mantle Banner Day, illustrated below.



Playing Tips for Future Stars

Youngsters who are trying to improve their play have asked the Yankees many questions about pitching, batting and fielding. Here are some of the leading questions asked by tomorrow's potential major leaguers—and the answers of veteran Yankees.

What does it take to be a major leaguer?



MANAGER RALPH HOUK:

Ability, of course, but there have been a lot of players who made themselves great players by working at it. They're the ones who listen to their coaches and managers. A manager looks for a player who studies the game—he's usually a good scholar in school—who is

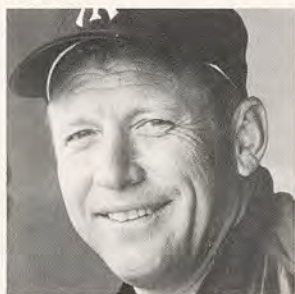
competitive and works hard. No one can become a professional ball player unless he really wants to, and that means hard work.

Can I learn to hit by copying the style of a good hitter?

RALPH HOUK: No, because every boy has his natural way of hitting and trying to copy the stance of a particular player might not come naturally. Take the stance that comes naturally, learn to swing the bat level, use a bat you can handle, and listen to your coaches.

Should I use a light or a heavy bat?

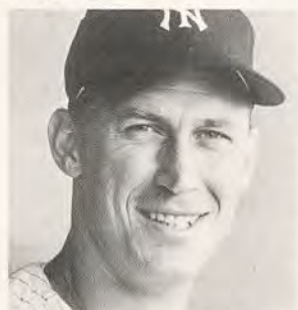
MICKEY MANTLE: When I first started, the trend was toward the heavy bat. Today you should use the lighter bat because the pitching has changed so much. If you use the lighter bat and you stride and you're fooled, you can whip it faster than a heavy bat.



I hate to wear a batting helmet. Do I have to?

MICKEY MANTLE: When helmets first came in, I didn't want to use them because I was a switch hitter and figured I had plenty of time to get out of the way. But I've seen four or five players hit in the head. They might not be around today if it weren't for those helmets.

Why do pitchers spend so much time building up their legs?



MEL STOTTLEMYRE:

Control is the name of the game and control comes from your body. Your legs play a very important part in the control of the pitch. You need strong legs to get a lot on the ball.

How can I learn control?

STOTTLEMYRE: Practice throwing to a target. The

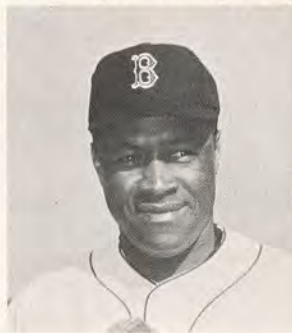
more you do this the better your control. But be careful not to throw too long and hurt your arm.

How old should you be before you start throwing a curve ball?

STOTTLEMYRE: I started when I was 12—and I'm still working on it. It's a pitch that takes a long time to perfect.

What's the best way for a catcher to go after a pop-up?

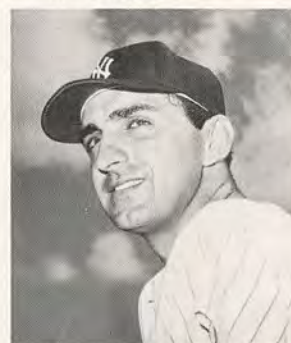
ELSTON HOWARD: Make certain the ball is right above your head when you're under it. Never take a complete turn when you go for a pop fly. You'll lose all sense of direction and nine times out of ten the ball will fall five or six feet away.



What's the best way to go after a bunt?

ELSTON HOWARD: Never try to grab it with your bare hand; you'll probably fumble it. Scoop it up with the glove.

How can you be sure who's supposed to take a fly in the outfield?



JOE PEPITONE: I think the center fielder should be the captain of the outfield. He should make *all* the calls.

What about a pop-up between the infielder and the outfielder?

JOE PEPITONE: The outfielder should make the call because he's coming in on the ball. He should call off the infielder.

How do you play a ball that gets in the sun?

TOMMY TRESH: Stay off to the side of the ball a little and use your glove as a shade as long as you can.

How about a ball that's hit to the wall?

TOMMY TRESH: Get back to the fence as fast as possible. Know where that fence is. Otherwise the ball may reach the fence the same time you do and you're liable to hit the fence, miss the ball and injure yourself.



Why is it important to catch the ball with two hands?

TOMMY TRESH: You have your throwing hand right near the ball, so you can get hold of it quicker and get rid of it quicker.

RUN HOME

Safely. In a Kinney car.

Like a brand new Rambler. For only \$7 a day and 11¢ a mile.

Or touch base in, out and around town for a weekend. For only \$40 with 400 free miles.

Or tour the major league ball clubs for a week. For only \$65 and 1000 free miles.

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Just give us a call during the seventh inning stretch at LT 1-7900.

And by the time the ball game's over we'll have your fielder's choice of Javelin or other fine car at your nearest homebase Kinney location.
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The care people.

To Answer Your Question...

So much has been written about experiments and changes.

What are the new baseball rules for 1969?

Baseball tested several new ideas in spring training and much of this experimentation is continuing in the minor leagues this year. For the '69 season, the strike zone will be that space over home plate which is between the batter's armpits and the top of his knees when he assumes his natural stance. . . . Last year it was between the top of the batter's shoulders and his knees. . . . And this year the height of the pitching mound will be 10 inches above the level of home plate; last year it was 15.

How many times have Yankee teams hit 100 or more homers in a season?

A major league record 45 . . . the last 23 consecutive.



Who wore uniform No. 3 after Babe Ruth (before uniform was retired)?

George Selkirk, Joe Medwick (in spring training), Cliff Mapes, Allie Clark and Bud Metheny.

Did Mickey Mantle always wear uniform No. 7?

No, he wore No. 6 for a short time in 1951 while Bobby Brown was in service, then changed to No. 7, which also had been worn by Mapes.



Did Joe DiMaggio always wear uniform No. 5?

No, again. The "Clipper" wore No. 9 in his rookie season of 1936 while Frank Crosetti wore No. 5.

Did the Yankees always use the first base dugout at Yankee Stadium?

No. They used the third base dugout prior to 1946.

How old is Yankee Stadium?

The first game was played in the Stadium 46 years ago, April 18, 1923, and Babe Ruth hit the first Stadium home run that day.

When were the Yankees founded?

March 12, 1903. The team was originally called the New York Highlanders.

They officially became the Yankees in 1913. The Highlanders didn't wear kilts. They got the name because they played at one of the highest points in Manhattan—Broadway and 165th Street.

What Yankee holds the record lifetime batting average?

Babe Ruth with .349. He also had the highest season average—.393, and the highest slugging average—.847.



American Airlines eliminates the bleachers.

Watching an in-flight movie on other airlines can be like watching a baseball game from the back row of the bleachers.

Because other airlines use only two or three screens. And a lot of seats aren't anywhere near them.

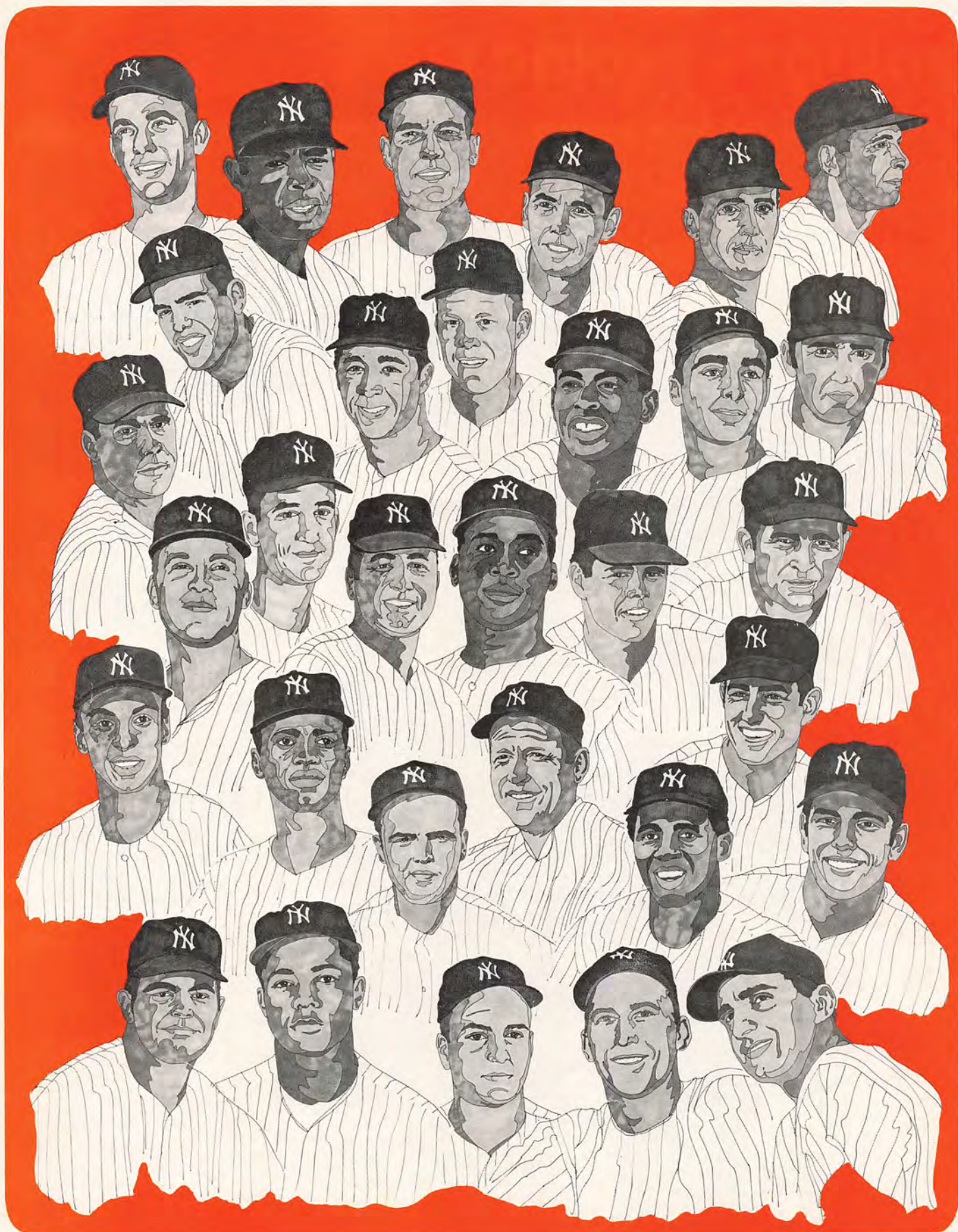
But our in-flight movie system has fourteen screens. So it's easier for everyone to see.

We think bleachers are fine for baseball. But movie-watching is a different ball game.



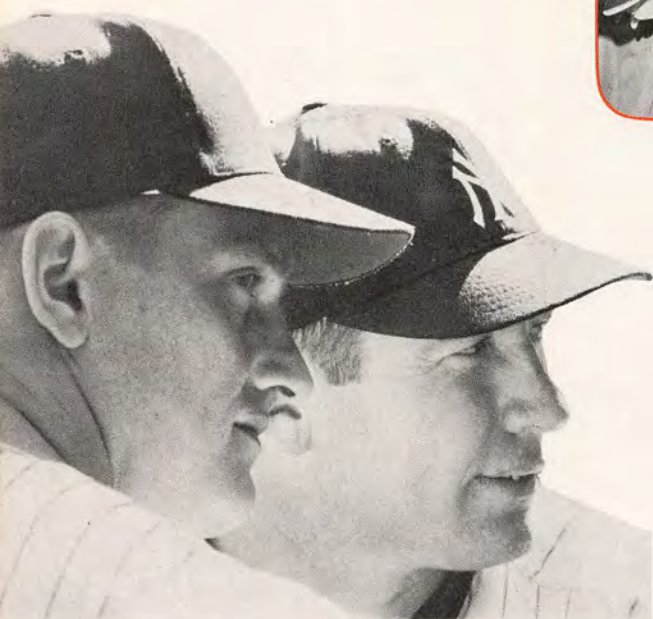
Fly the American Way.

Yankee Profiles



Mickey Mantle

7

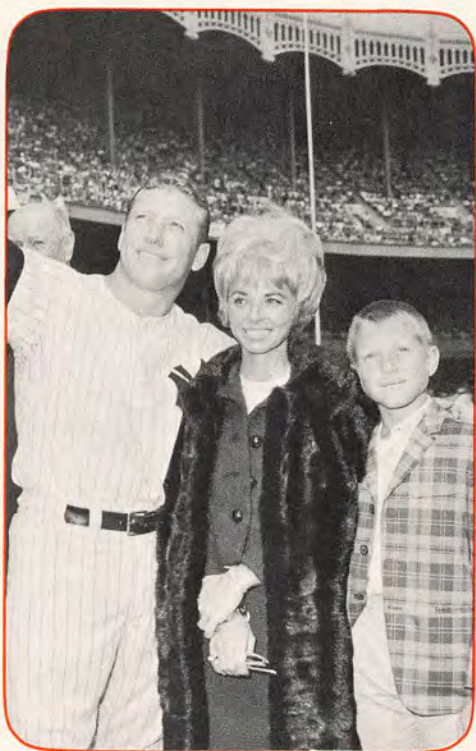


Transition! Mickey makes the move from center field to first base, adds a couple of years to his career. Had he made the move sooner, he might have saved his legs for an additional year or two . . . and even more records.

They made history! "M & M" pose for a photo before the 1961 World Series after they had combined for an all-time record of 115 homers (61 for Roger Maris at left) and 54 for Mickey Mantle.

Two Yankee "All-Timers" are greeted at a Stadium "Old Timers' Day." The "Yankee Clipper"—Joe DiMaggio (left) and his successor, Mickey Mantle. Joe is in the "Hall of Fame." Mickey will be.

Mickey, his wife Merlyn, and young Mickey, greet the crowd on "Mickey Mantle Day" at Yankee Stadium, Sept. 18, 1965. That's all-time Yankee fan Jim Farley in background.



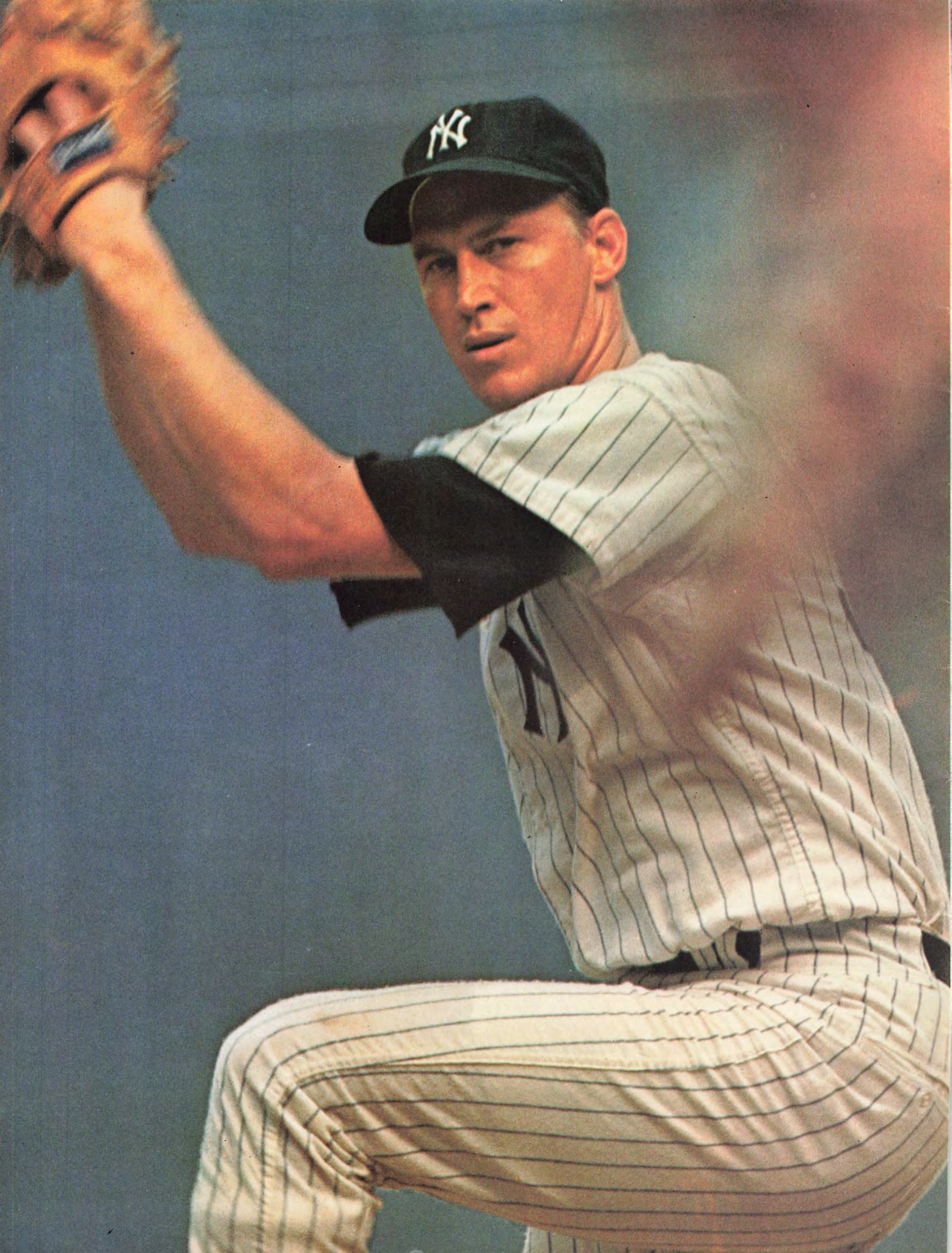
As a baby, Mickey Mantle is held by his father, the late Elvin Mantle.

On his 21st birthday, the young Yankee star goes hunting with his dog "Slugs" in Commerce, Okla.



There are more historic photos of Mickey Mantle and his home runs, but the selection on this page and the action color photo (opposite) tell the story of this popular all-time great Yankee who announced his retirement at the Yankee Spring Training camp in Ft. Lauderdale on March 1st. In his quiet way he had a profound influence on the young Yankees of 1969 and his vitality, courage and inspiration will affect Yankees of generations to come. We shall miss him, but we're proud he played for the Yankees for 18 glorious seasons. He was, is and always will be a Yankee!





Mel Stottlemyre

30

The ace of the Yankee pitching staff was a 21-game winner last year, posting the most victories by a Yankee since Whitey Ford's 24 in 1963 and Jim Bouton's 21 the same year. This was Mel's second 20-game year since he moved to the majors in 1964. While winning his 21st victory, Stottlemyre pitched his 19th complete game, a feat no Yankee pitcher had performed since 1958 when Bob Turley did it. He has led the club in wins and innings pitched for the past four years.

In addition to his five shutouts—a single season high for him—Mel had two other games in which the only run scored was unearned. In his 21 wins he gave up more than two runs only once. And he has needed help only twice to achieve his victories. Mel was named to the All-Star team last year for the third time.

"There is no question that Mel rates with the top five pitchers in baseball," says Ralph Houk. "In baseball, not just the American League. I don't know of any department in which he falls short of being a really outstanding pitcher. He is always ready to pitch and practically guarantees you

a strong game. He completes what he starts."

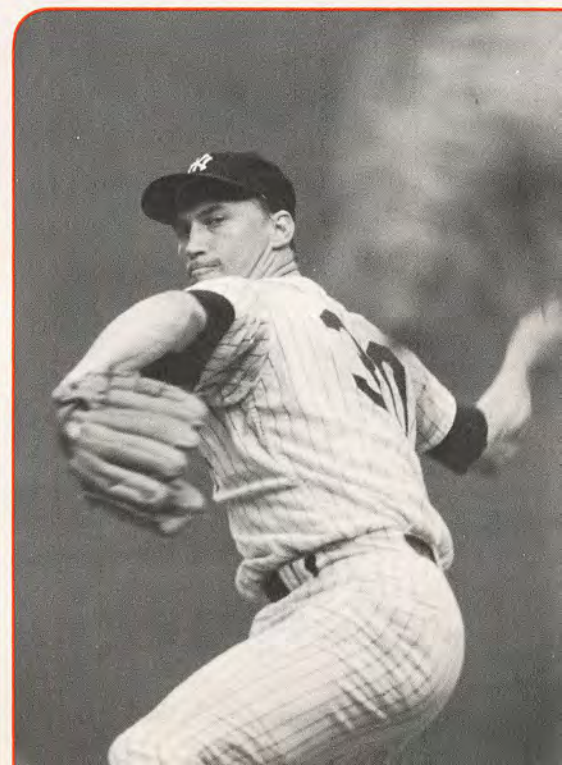
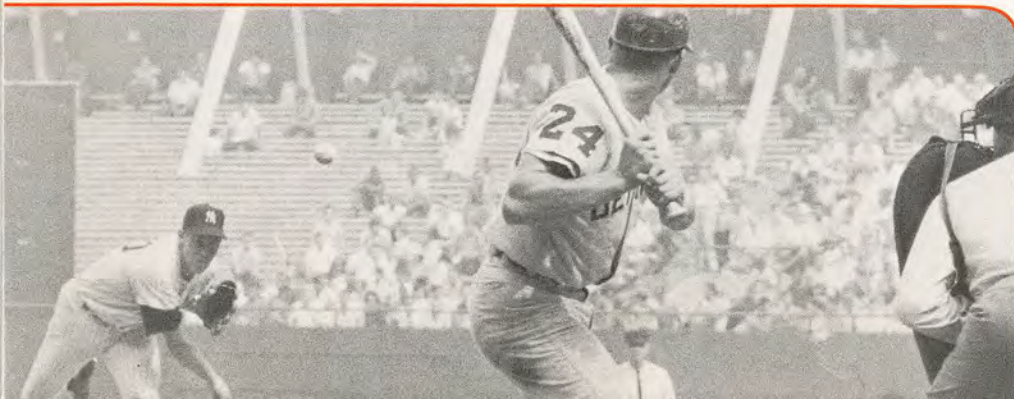
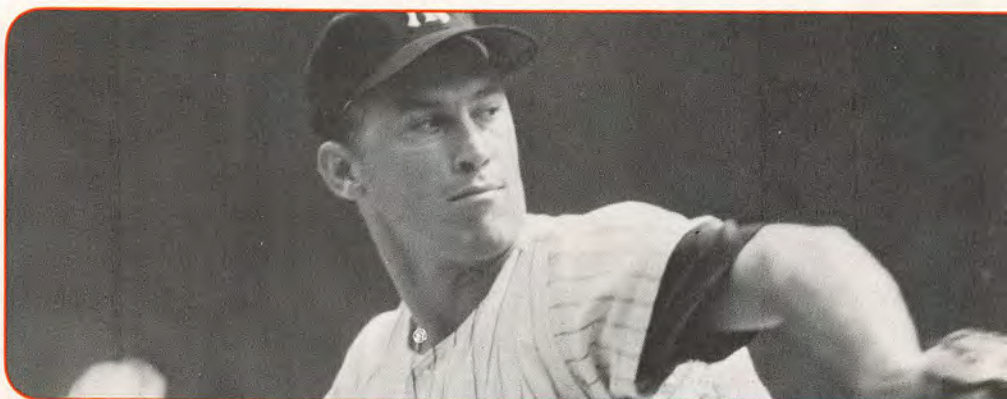
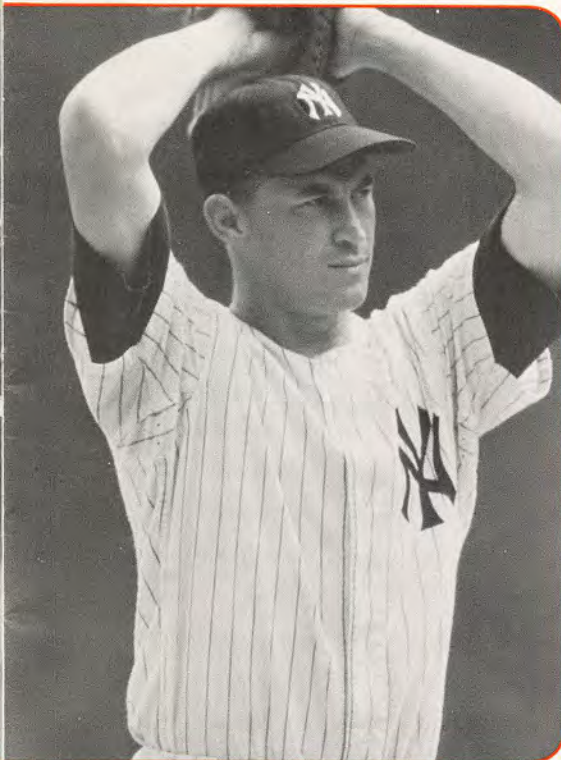
Stott is rated as one of the toughest pitchers in the league by opposing managers; they usually call in their best.

When Whitey Ford retired in 1967, Stottlemyre became the No. 1 man on the mound. He brought to the job the pride and class that is a Yankee tradition and lived up to it when the club slumped in '65 and '66.

"I never want another season like '66," he says. "I almost hated to go out on the mound."

Realizing the hitters were getting to know him, Mel taught his fast sinker new tricks and had a 15-15 year in '67. "But .500 pitchers aren't very important to a club; I knew I had to get better." Mel felt better when he won his 15th last year with almost two months left to go.

Stott helps himself on the field and at bat. Last year he led a list of 43 perfect-fielding American League pitchers, fielding 1.000 in 36 games. In '64 he had 5 hits in five times at bat against Washington. Last year he had three hits, one of them providing the tying run that led to a 2-1 win over the Senators.





Jerry Kenney

2

Jerry Kenney spent the '68 season in the Navy stationed at Pearl Harbor, Hawaii. Fortunately he had an opportunity to play some baseball, so he's not been away from the game entirely. A candidate for a regular position—outfield or infield—Jerry is an exciting player who figures to make the Yankees in 1969.

In '67, Kenney was considered an outstanding shortstop prospect for the Yankees. He hit .294 at Triple-A Syracuse and came up to the Yankees and in 20 games hit a rousing .310, proof that he has the punch the club needs. His lowest batting average in his minor league career was .291, quite an achievement. He's a left-hander who doesn't go for power but makes contact. He is a speedster. What his absence last year meant to the team will be even more apparent when his speed and his bat go to work for the Yankees.

Jerry is from Beloit, Wis., lettered in baseball, basketball and football in high school and in basketball at Central State University of Iowa. Jerry is 23.

Bobby Murcer

1

Bobby returns to the Yankees after two years in the Army. At 22 this outstanding prospect from Oklahoma City now has a chance to hit his stride. Bobby has good power; in his last year at Toledo he hit .266 with 15 home runs and 62 RBI's. Now he should be even stronger, having matured physically while in service.

In the rookie league in 1964, Murcer hit .365 and followed that with .322 at Greensboro. He has had 16- and 15-home run years in the minors. He has a strong arm and can really run. While basically a shortstop, Bobby showed well at third in the winter Instructional League and he may be alternated at that position this year.

Murcer is a product of Little League and American Legion ball and a four-letter man in high school. His boyhood idol was Mickey Mantle, so it was a big thrill for him to play shortstop on Mickey Mantle Day in 1965.



Steve Hamilton

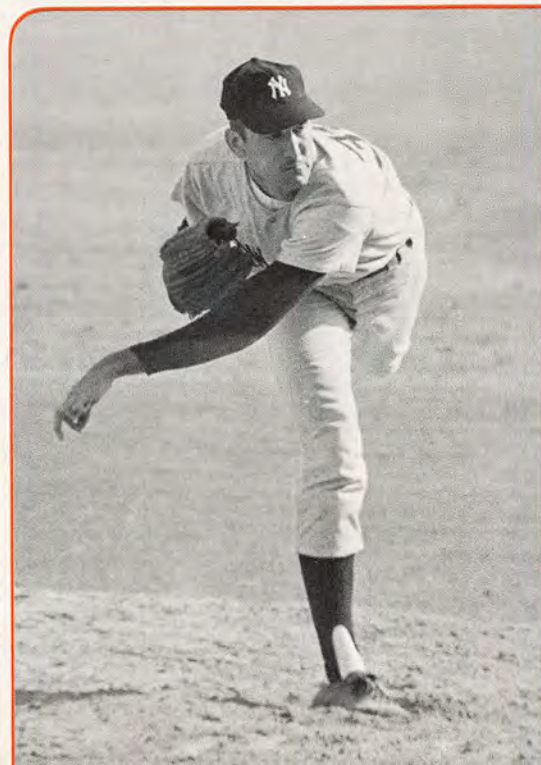
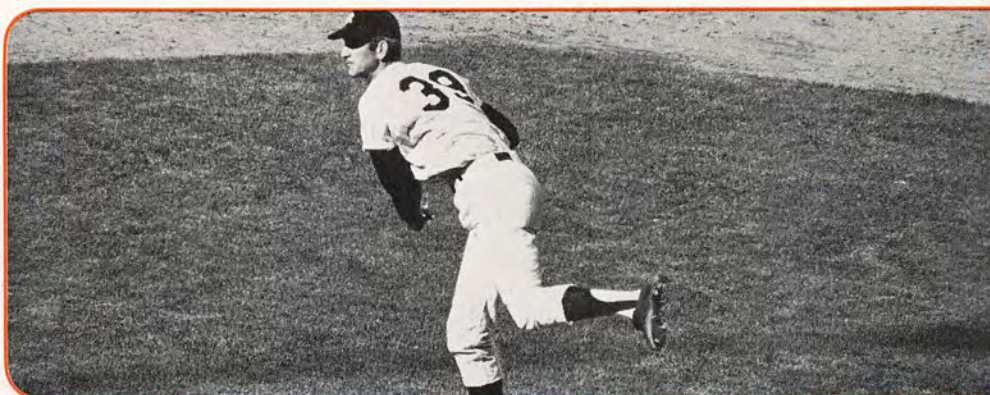
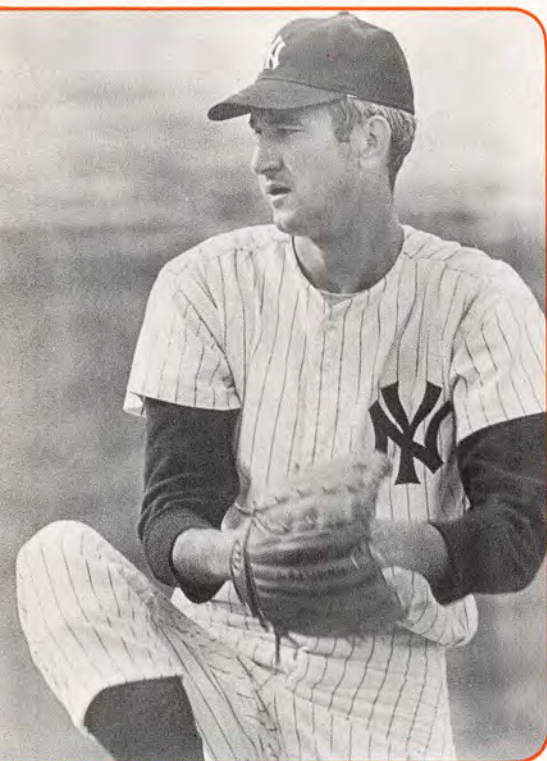
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Steve had a slow start in the first half of the '68 season when the whole bullpen slipped into a blue funk. But after the acquisition of Lindy McDaniel, who brought the spark that set fire to the old stockade, Steve had a tremendous last half with him.

The fancy figures compiled by the pitching staff were largely the work of Bahnsen, Stottlemire, Peterson, McDaniel and Steve Hamilton—who is now in his seventh straight season as a Yankee. Steve was only 2-2 but had an

ERA of 2.12—in contrast to 3.48 the year before. It used to be that Steve was used as a specialist to fan lefthanders. But last year he chopped them down on either side.

Now 32, Steve is the Yankee player representative and the A. L. player representative—with good reason. He's intelligent, personable, fair-minded and has a wonderful sense of humor. During the off-season, Hamilton teaches and coaches at Morehead State University in Kentucky.



Horace Clarke

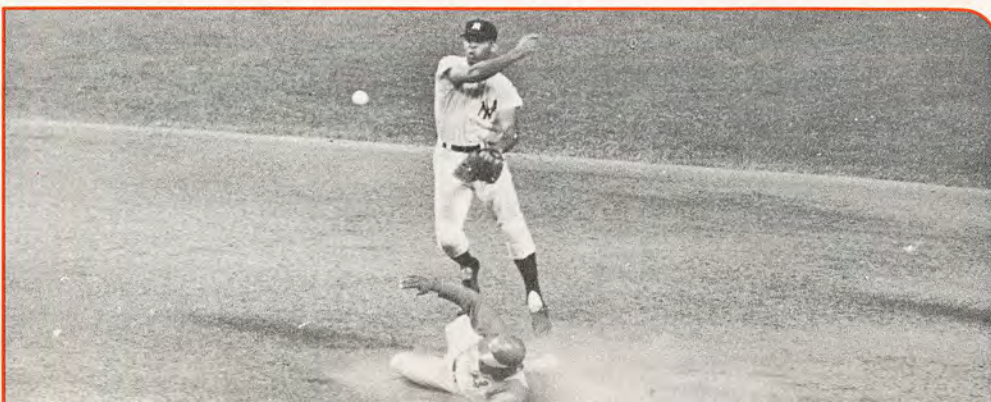
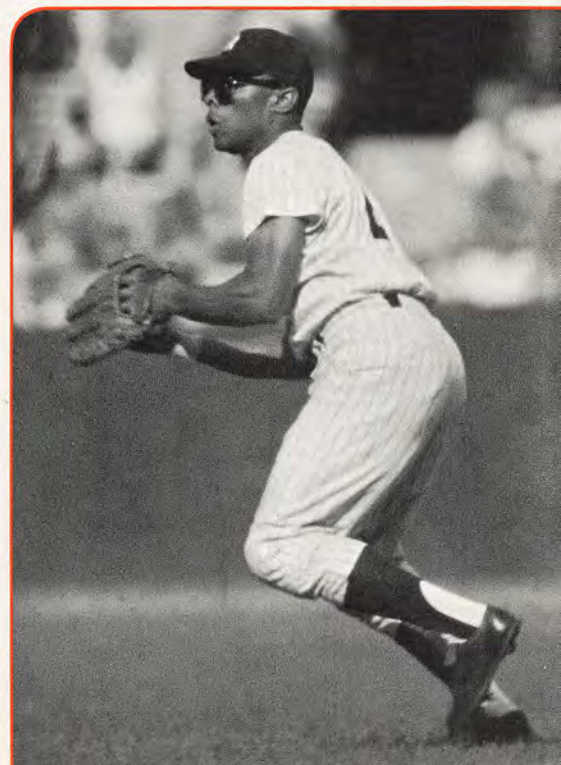
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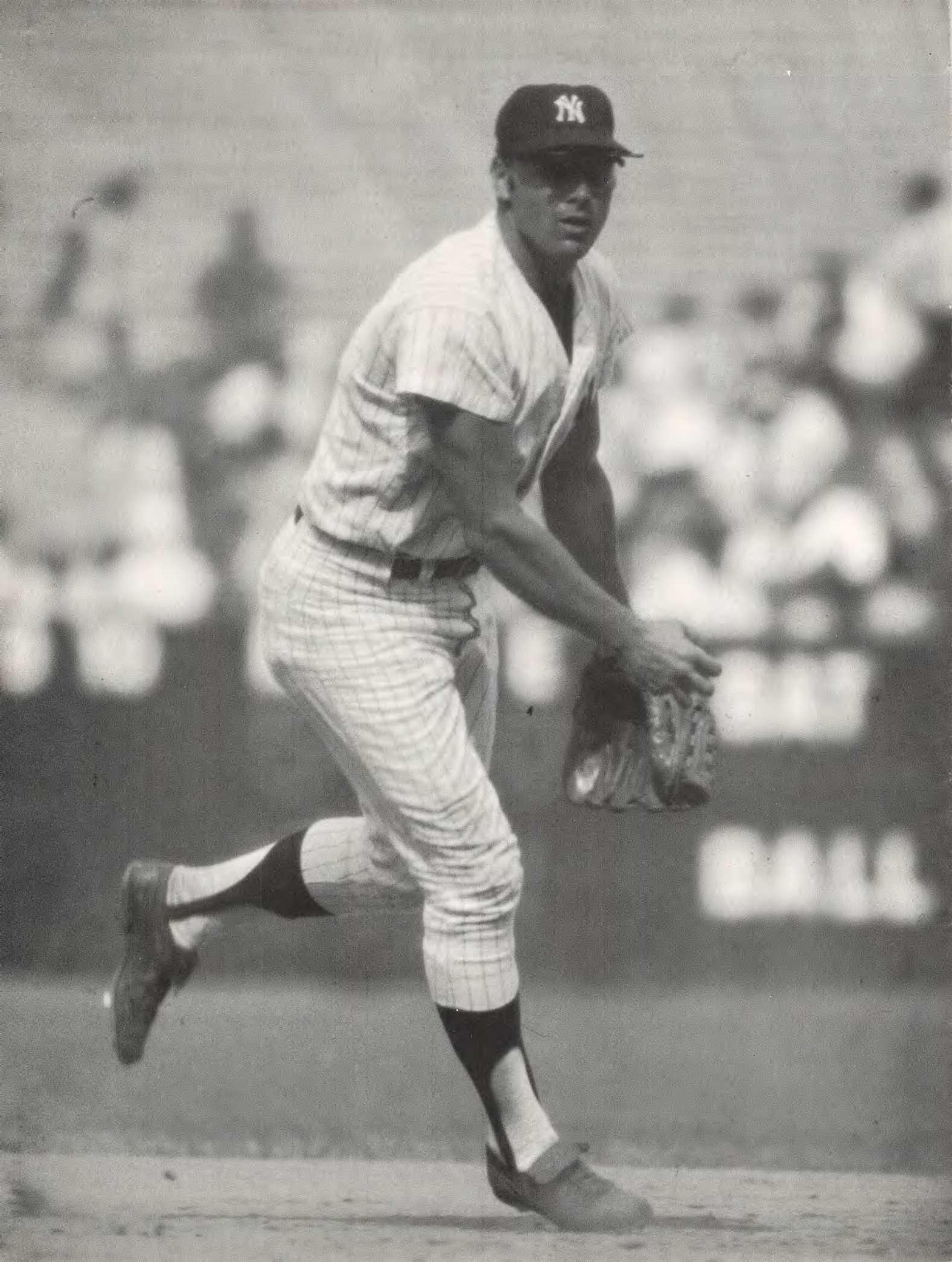
Compared with his first full year as a Yankee regular, Clarke's record last season was disappointing. He hit .230 as against .272 in '67 when he led the team. That same year he led the American League second basemen with a .990 fielding record.

In Ralph Houk's opinion Horace's setback could have been caused by the fatigue resulting from 5 unbroken years of summer and winter ball. Whatever the cause, he is not making excuses. Ball players have years like that and Clarke, 28, is now rested and in top physical shape. Now in his fourth season with the Yankees, Horace has his

sights set on a mark that will be even better than '67 when his 21 stolen bases led the club. That year he was thrown out only four times while attempting to steal, and he grounded into only five double plays.

The superb athlete from Frederiksted, St. Croix, Virgin Is., starred in basketball, volleyball, track and baseball. He took over the second base spot when Bobby Richardson retired. Clarke has the speed that's now a big factor in the Yankee offense. While his specialty is getting on base and taking it from there, Horace still rates as his biggest thrill his first two home runs as a Yankee—both grand-slams.





Tom Tresh

15

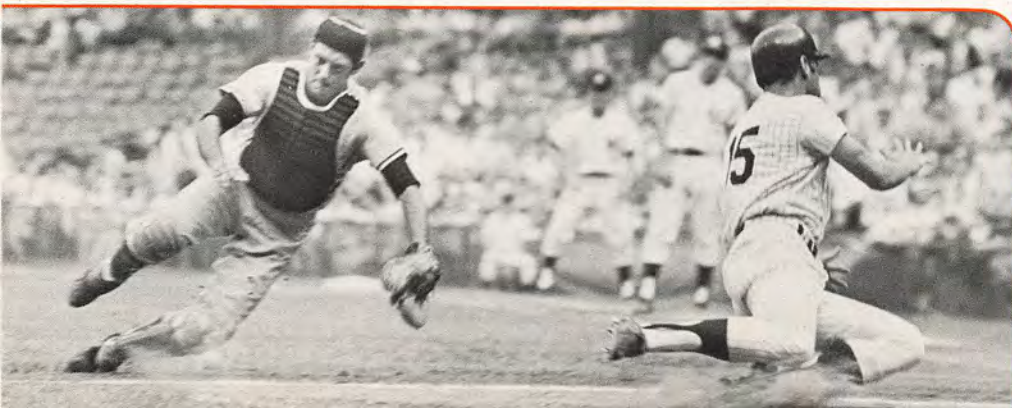
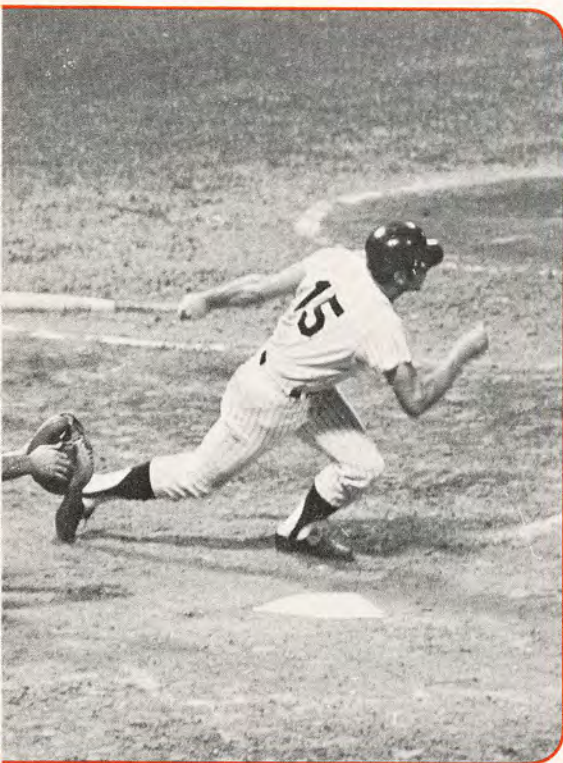
Tommy Tresh came to the Yankees as a shortstop in 1962 and was American League Rookie of the Year with a .286 batting average, 20 home runs and 93 RBI's. He made the All-Star squad in '62 and '63. Switched to the outfield in 1963, Tom hit three homers in one game in 1965.

A switch-hitter, Tresh has hit a homer right-handed and left-handed in the same game three times.

When the team ran into trouble last year, he moved back to shortstop. Although he had not been at the position

for six years, he covered it very well and had a fine fielding season. While his offensive play suffered—he had a career low of .195—Tresh made an outstanding contribution at shortstop.

Tom is a wonderful competitor, always in top physical shape. He worked out all winter at his Mt. Pleasant, Mich., home. Tom is the son of the late White Sox catcher Mike Tresh. He is working towards his degree in education and teaches in the off-season.



Mike Kekich

18

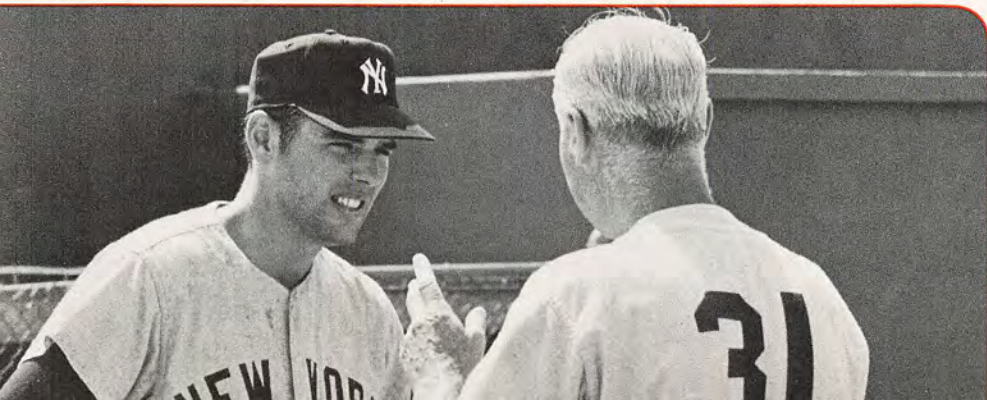
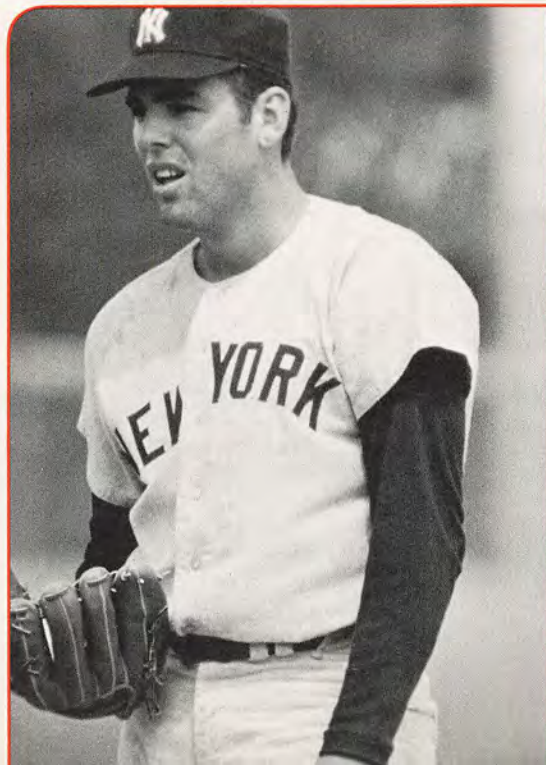
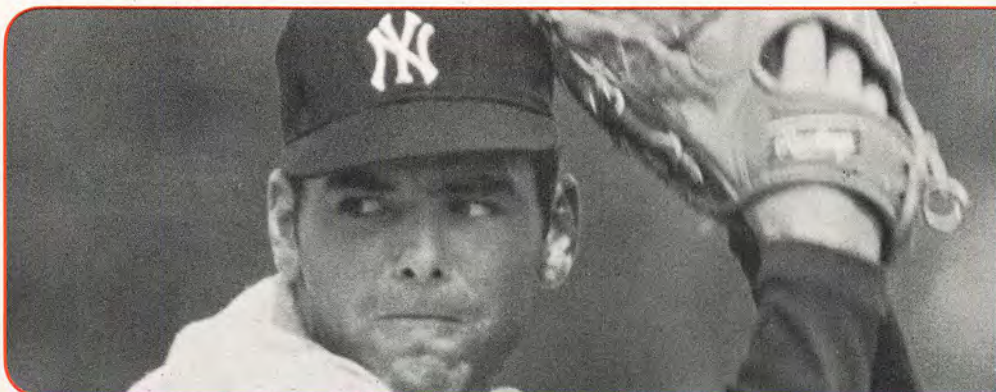
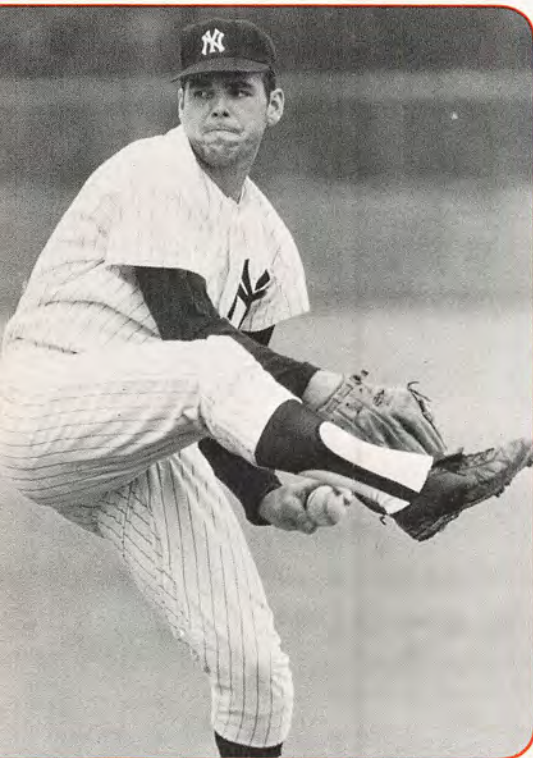
Mike Kekich will add color to the Yankees. In Los Angeles where he was dubbed Mr. Roto-Rooter, Dodger fans were quick to dig the young lefthander—who had set a record of sorts by being thrown out of a game before ever appearing in one. While with the Phils at a game in Houston, Mike was ejected from the bench for heckling the umpires. Actually it was another player, but the umps showed him the gate. He's had gate appeal ever since.

Kekich was obtained from the Los Angeles Dodgers in a straight trade for popular, highly-regarded Andy Kosco—which says a lot for the caliber of Kekich. While Ralph Houk didn't like losing a fine team man like Andy, he felt he needed this fourth or fifth starter to bolster the 1969

starting rotation. He believes that Kekich may well be the man to do it.

Last year with the Dodgers Mike yielded 116 hits in 115 innings. The year before with Albuquerque in AA ball, he was 14-4 with 138 strikeouts in 186 innings—this despite torn muscles in the season opener and appendicitis in July. He appeared in 25 games last year. The Dodgers started him in 20.

Mike, who's 24, won only two games last year. He won his first start against the Phillies and then didn't win another until he pitched a one-hitter against the New York Mets in September. Mike's control has improved and Yankee scouting reports on him are enthusiastic.



Bob Cox

14

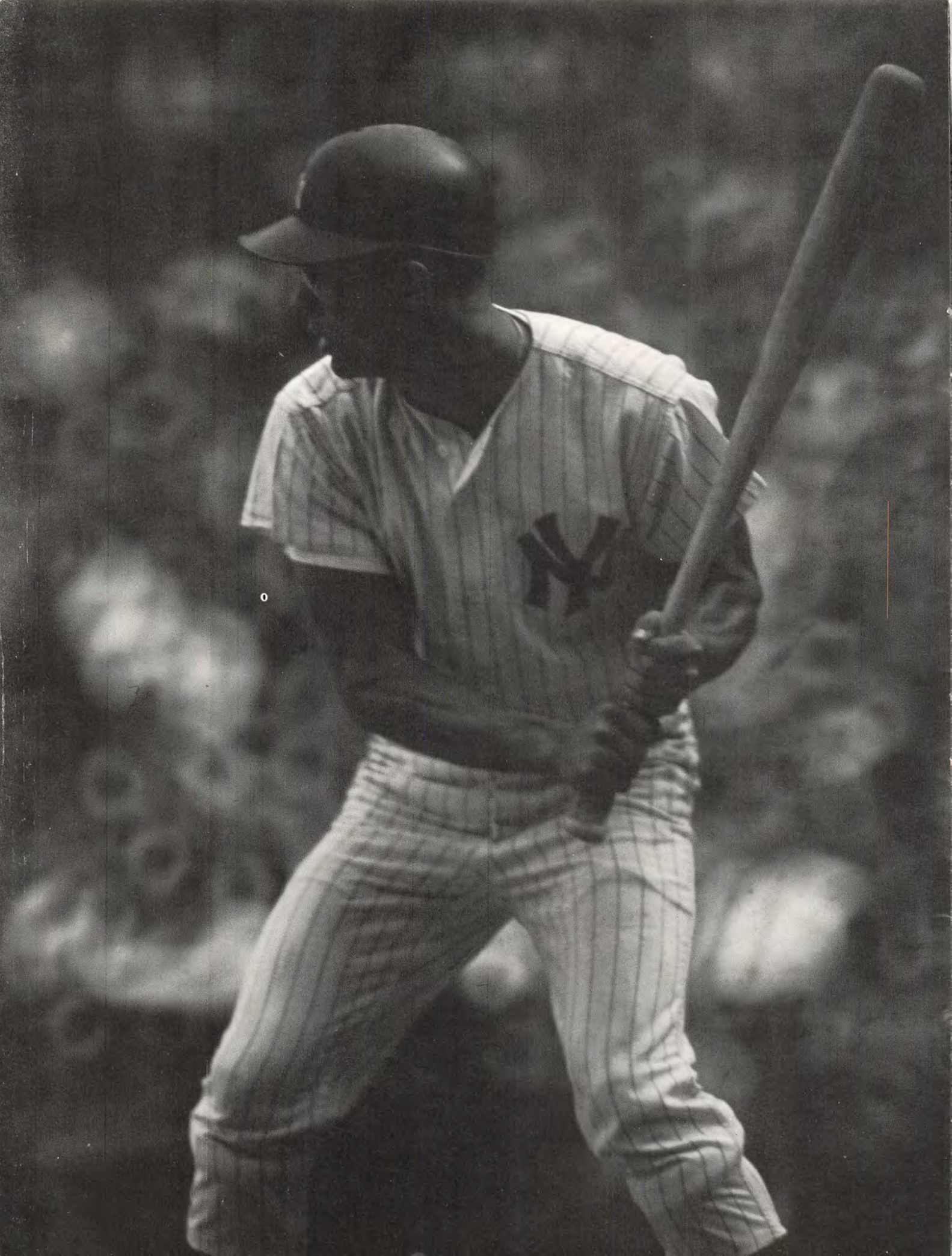
Cox gives absolutely 100 percent of his ability at all times. He's not flashy or fleet, but he can do everything. Bob drives in the big runs; he drove in 41 last year and had seven home runs. He won the regular spot at third base and left no doubt about it by doing well on the field. He will have to compete with Bobby Murcer this year and that should be quite a competitive battle at the hot corner. If Murcer is to take the job away from Cox, he will have to equal him on the field and excel him as a hitter—quite an order. Cox is noted as a competitor.

Set back by injuries and illness, Cox spent eight years

in the minors. When he arrived at Richmond, the Braves farm club, in '67, Bob found rough competition awaiting him. But Cox has two great things going for him—hustle and perseverance. He won the job and hit .297 in 99 games, with 14 homers and 51 RBI's as Richmond's Most Valuable Player.

Bob spent the winter in the Venezuelan League preparing for what may well be one of the biggest years of his career. Cox, who's 27, lives in Selma, Calif., and is the father of five children.





Roy White

6

Ralph Houk's faith in Roy White was rewarded when the versatile switch-hitter finished Number One in almost all departments except bases on balls and home runs (held by Mickey Mantle).

Last year the Yankee Yearbook said of White: "Roy has had his problems on defense, but as a switch-hitter and a fast man on the bases he has assets that can add depth to the Yankee outfield." Roy answered that with a .997 fielding mark. During the whole season he made only one error—on a ball that most left fielders would not have been able to reach. On offense he finished with a .267. Without question White was the most improved player on the club. In fact, Manager Ralph Houk now considers him the best left fielder ever to play in Yankee Stadium.

Roy came to the Yankees in 1966 as a second baseman, was moved to the outfield, ran into problems with the bat and was optioned to the Dodgers' Spokane club. He hit his way back and was given injured Dick Howser's job at third. He never felt comfortable at the position. When Ralph

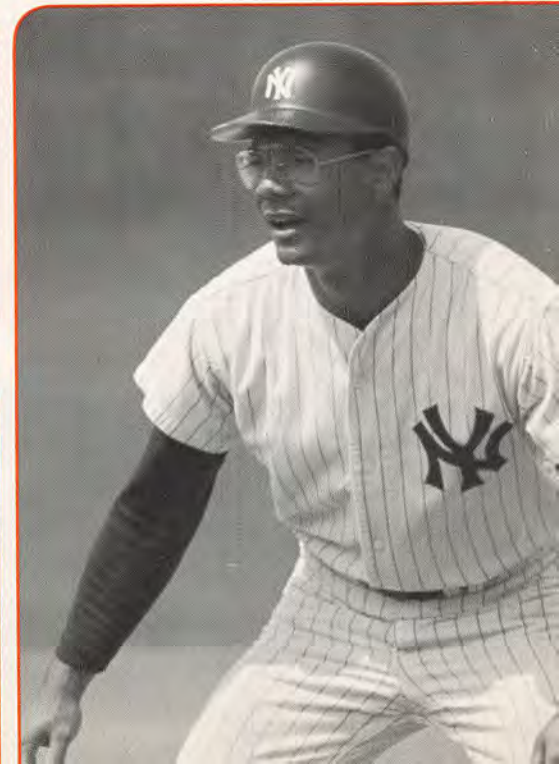
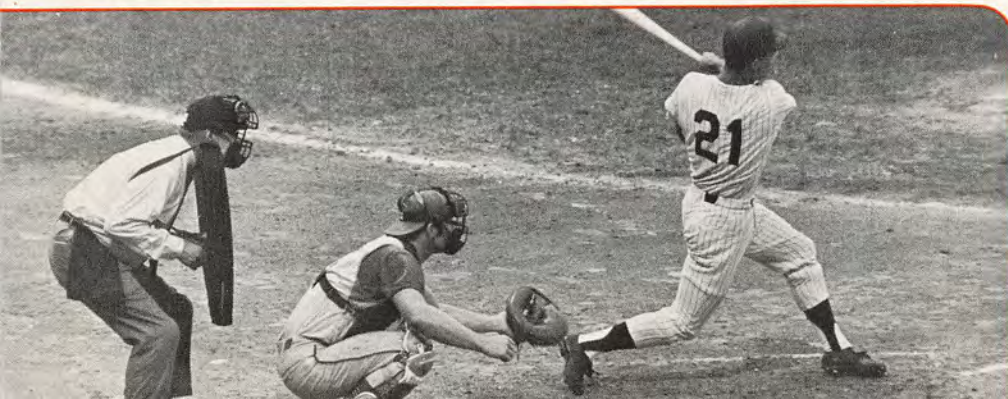
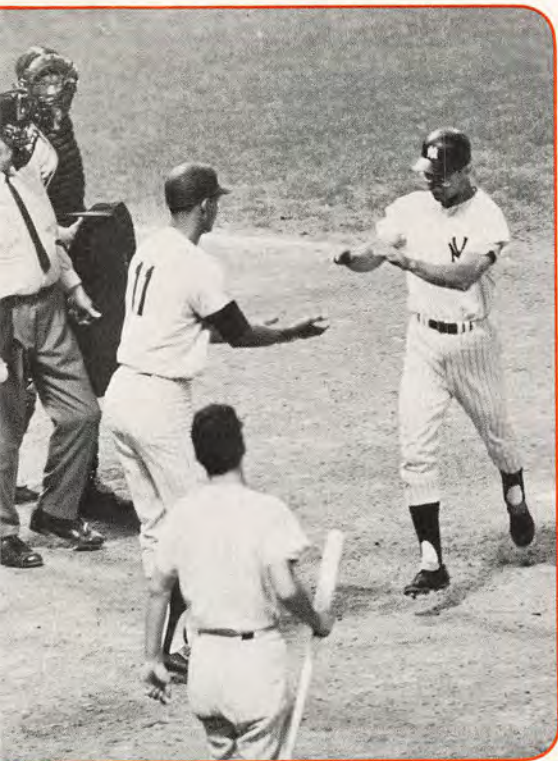
Houk told him last spring to concentrate on the outfield, Roy became a new man. He started making plays he had never made before; he played the outfield as if he owned it. With his fielding worries behind him, he soon was the team's top hitter.

"I knew I wasn't a good third baseman," says White, "and it worried me, which affected my hitting."

At one point in his first year he attempted to be a power hitter. He led the club for a while with six homers.

"I know now I'm not a home-run hitter," he said last year. "I'll help the club by getting my share of hits doing what comes naturally."

Roy has his identity problem all straightened out: He isn't a third baseman; he's a .997 outfielder. He isn't a power hitter; he's the Yankees' Number One man to do what comes naturally. (How did those 17 homers get in there?) Prediction: Teamed with speedsters coming up, White can make the Yankees the fastest club in the league.



Joe Verbanic

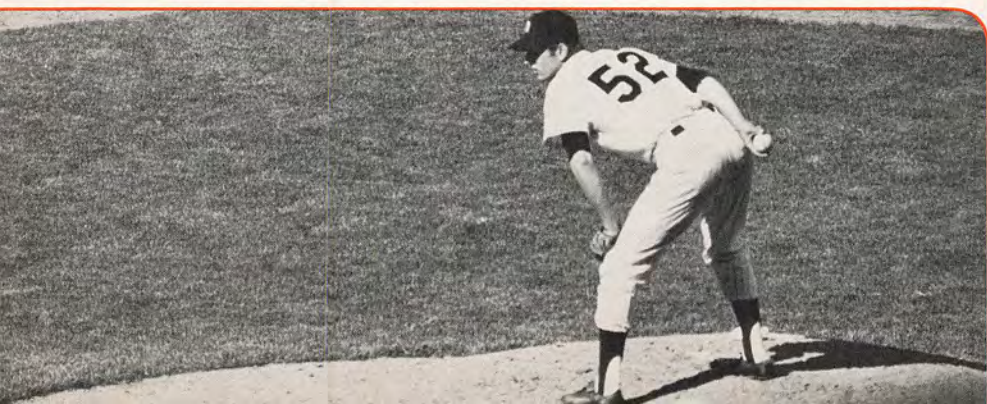
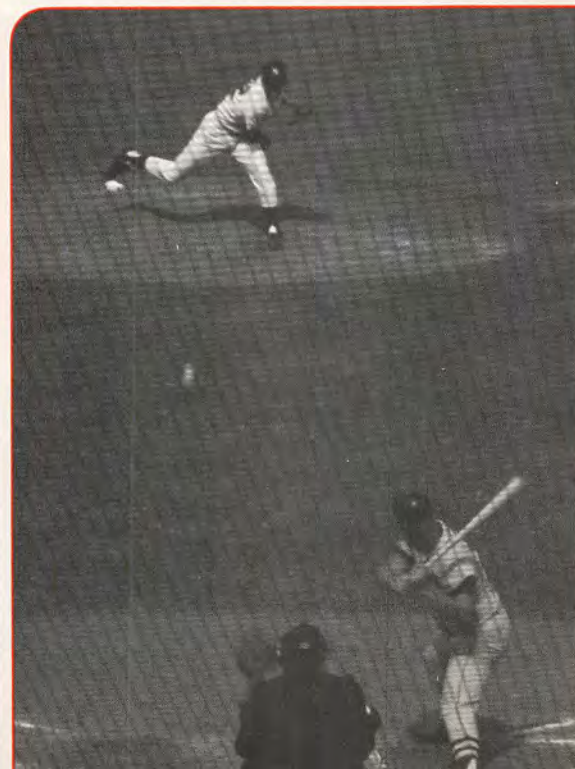
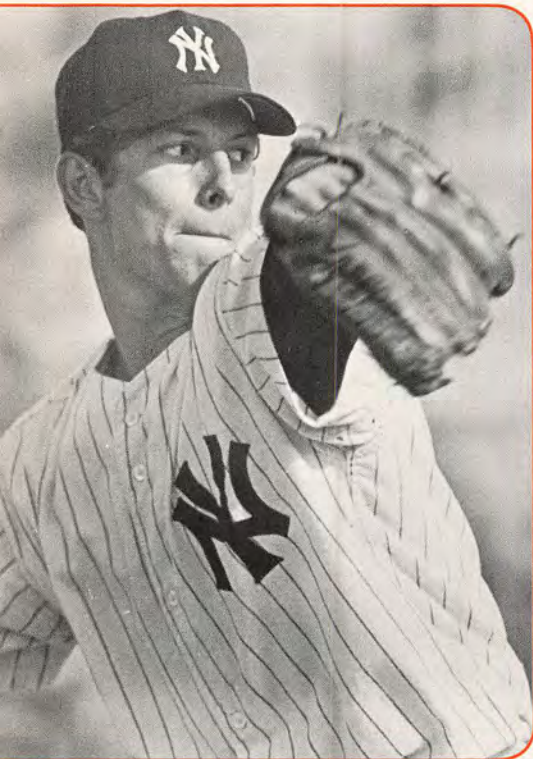
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Joe took it hard in '67 when he didn't make the team at Fort Lauderdale and was sent to Triple-A Syracuse. But he went to work and pitched his way back. He was recalled to Yankee Stadium when Whitey Ford retired and won three of his first four starts—one of them a four-hit shutout over Washington. Although his season was interrupted by military obligations, Joe showed enough to convince the Yankees that they had a real competitor who was an excellent low-ball relief pitcher and a potential starter.

Verbanic was with the Yankees all of 1968. Although not considered a starting pitcher, he did start 11 games last

season when other members of the pitching staff were serving military hitches. He filled in and did well; he had two complete games. Joe is still young (25) and coming up fast. His biggest asset is the unflappable confidence he acquired while pitching his way back to the Yankees. Joe is an ideal middle relief pitcher, but his 11 starting assignments attest to his value as a spot starter.

Joe, who is married and lives in Eugene, Ore., is a product of Little League, Babe Ruth and American Legion ball.



LIFETIME STATISTICS

33

BAHNSEN, STANLEY RAYMOND (P) #45

6-2, 194. Born on December 15, 1944 in Council Bluffs, Iowa. Resides in Ft. Lee, N.J. TR. BR. Single.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1965	Columbus	11	7	0	2-2	53	47	21	16	29	39	2.73
1966	Toledo	26	26	7	10-7	170	141	67	55	71	151	2.91
	New York	4	3	1	1-1	23	15	9	7	7	16	3.52
1967	Syracuse	26	23	9	9-11	138	122	64	54	41	115	3.52
1968	New York	37	34	10	17-12	267	216	72	61	68	162	2.06
M.L. Totals		41	37	11	18-13	290	231	81	70	75	178	2.17

BOEHMER, LEONARD JOSEPH (INF) #38

6-1, 200. Born on June 28, 1941 in Flint Hill, Mo., where he resides. BR. TR. Married and the father of three children; Patricia (6), Stephen (4) and Mary (3).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1961	Tampa	30	89	12	18	1	1	12	8	5	202	
1962	Tampa	119	474	96	139	13	6	1	44	62	34	.293
1963	Rocky Mount	143	537	75	137	21	5	4	62	58	67	.255
1964	Macon	140	511	85	168	*32	3	16	81	41	*329	
1965	San Diego	136	489	58	119	19	2	9	53	23	43	.243
1966	Buffalo	134	473	64	117	17	1	19	63	29	46	.247
1967	Buffalo	114	403	43	96	14	5	9	41	30	41	.238
	Cincinnati	2	3	0	0	0	0	0	0	0	0	.000
1968	Syracuse	144	518	60	139	24	3	10	75	50	44	.268
M.L. Totals		2	3	0	0	0	0	0	0	0	0	.000

BURBACH, WILLIAM DAVID (P) #50

6-4, 212. Born on August 22, 1947 in Dickeyville, Wisconsin, where he resides. TR. BR. Single.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1965	Johnson C.	13	12	1	2-9	57	54	55	39	68	55	6.16
1966	Greensboro	26	23	0	3-14	144	96	60	35	96	124	2.19
1967	Binghamton	22	22	10	10-9	145	106	52	45	86	113	2.79
1968	Syracuse	26	26	5	9-9	150	140	76	60	63	108	3.60

CLARKE, HORACE MEREDITH (2B) #20

5-9, 178. Born on June 2, 1940 in Frederiksted, Virgin Islands, where he resides. BL/R. TR. Married, no children.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1958	Kearney	54	187	40	42	3	1	2	20	25	25	.225
1959	St. Peter's	137	571	115	167	13	7	5	58	67	38	.292
1960	Fargo	114	466	100	143	17	3	2	40	20	25	.307
1961	Binghamton	135	532	100	148	16	9	3	38	65	64	.278
1962	Amariello	138	560	102	168	29	8	9	50	55	56	.300
1963	Richmond	141	570	80	141	24	4	3	26	56	56	.247
1964	Richmond	149	575	84	173	15	6	5	43	50	50	.301
1965	Toledo	89	345	58	104	13	2	2	32	37	24	.301
	New York	51	108	13	28	1	0	1	9	6	6	.259
1966	New York	96	312	37	83	10	4	6	28	27	24	.266
1967	New York	143	588	74	160	17	0	3	29	42	64	.272
1968	New York	148	579	52	133	6	1	2	26	23	46	.230
M.L. Totals		438	1587	176	404	34	5	12	92	98	140	.255

CLOSTER, ALAN (P) #54

6-2, 190. Born on June 15, 1943 in Creighton, Nebraska. Resides in Norfolk, Nebraska. TL. BL. Married and the father of two children; Michael (3) and Scott (1½).

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1965	Johnson City	7	6	0	1-2	37	30	21	18	19	48	4.38
	Greensboro	19	18	1	4-8	103	88	53	44	52	56	3.84
1966	Washington	1	0	0	0-0	1/3	1	0	0	2	0	0.00
	Greensboro	25	21	8	11-7	152	128	46	38	47	119	2.25
1967	Binghamton	14	7	1	4-0	57	36	14	11	20	45	1.74
1968	Ft. Lauderdale	5	4	2	2-2	25	12	7	2	6	19	0.72
	Syracuse	23	17	8	7-8	122	113	46	42	22	110	3.10
M.L. Totals		1	0	0	0-0	1/3	1	0	0	2	0	0.00

COWAN, BILLY ROLLAND (OF) #12

6-2, 170. Born on August 28, 1938 in Cathoon City, Miss. Resides in McFarland, Calif. BR. TR. Married and the father of two children, Kirk (5) and Traci (2).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1961	Wenatchee	15	54	13	130	1	1	6	5	20	4	.241
	St. Cloud	110	425	80	126	21	7	18	83	28	108	.296
1962	Wenatchee	91	345	66	104	19	7	*24	86	23	99	.301
	San Antonio	42	173	36	55	8	6	11	36	12	38	.318
1963	Salt Lake C.	158	613	100	193	40	5	*120	118	148	315	
	Chicago Cubs	14	36	1	9	1	1	1	2	0	11	.250
1964	Chicago Cubs	139	497	52	120	16	4	19	50	18	128	.241
1965	NY Mets	82	156	16	28	8	2	3	9	4	45	.179
	Milwaukee	19	27	4	5	1	0	0	0	0	9	.185
	Buffalo	2	7	0	1	1	0	0	0	0	2	.143
1966	Richmond	4	17	0	1	0	0	0	0	1	6	.059
	Tacoma	41	138	16	36	13	2	0	9	3	23	.261
	San Diego	80	321	51	89	11	2	14	60	15	79	.277
1967	San Diego	63	244	36	65	10	2	13	36	9	43	.266
	Philadelphia	34	59	11	9	0	0	3	6	4	14	.153
1968	San Diego	143	564	90	158	24	6	19	73	29	121	.280
M.L. Totals		288	775	84	171	26	7	26	67	26	207	.221

COX, ROBERT JOE (3B) #14

5-11, 195. Born on May 21, 1941 in Tulsa, Okla. Resides in Selma, Calif. BR. TR. Married and the father of five children; Debbie (5), Robert Jr. (4), Connie (3), Randy (2) and Shelly Maries (½).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1960	Reno	125	440	99	112	20	5	13	75	95	129	.255
1961	Salem	14	44	3	9	2	0	0	2	0	14	.205
	Panama City	92	335	66	102	27	4	17	73	48	72	.304
1962	Salem	141	514	83	143	26	7	16	82	63	119	.278
1963	Albuquerque	17	53	5	15	2	0	2	5	3	12	.283
	Great Falls	109	407	103	137	31	4	19	85	73	84	.337
1964	Albuquerque	138	523	98	152	29	13	16	91	52	84	.291
1965	Salt Lake C.	136	473	58	125	32	1	12	55	35	96	.264
1966	Tacoma	10	34	2	4	1	0	0	4	5	9	.118
	Austin	92	339	35	77	11	1	7	30	25	55	.227
1967	Richmond	99	350	52	104	17	4	14	51	34	73	.297
1968	New York	135	437	33	100	15	1	7	41	41	85	.229
M.L. Totals		135	437	33	100	15	1	7	41	41	85	.229

CUMBERLAND, JOHN SHELDON (P) #56

6-0, 190. Born on May 10, 1947 in Portland, Maine. Resides in Westbrook, Maine. TL. BR. Single.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1966	Eugene	17	2	0	4-1	33	19	23	18	31	43	4.91
1967	Syracuse	28	16	4	4-5	104	106	57	47	36	71	4.07
1968	Syracuse	25	22	7	10-7	138	136	59	50	33	81	3.26
	New York	1	0	0	0-0	2	3	4	2	1	1	9.00
M.L. Totals		1	0	0	0-0	2	3	4	2	1	1	9.00

DOWNING, ALPHONSO ERWIN (P) #24

5-11, 177. Born on June 28, 1941 in Trenton, N.J. where he resides. TL. BR. Single.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1961	Binghamton	12	12	8	9-1	98	70	28	20	50	96	1.84
	New York	5	1	0	0-1	9	7	8	8	12	12	8.00
1962	Richmond	32	31	7	9-13	169	135	87	77	113	180	4.10
	New York	1	0	0	0-0	1	0	0	0	0	1	0.00
1963	Richmond	10	9	3	3-2	57	40	23	17	45	64	2.68
	New York	24	22	10	13-5	176	114	52	50	80	171	2.56
1964	New York	37	35	11	13-8	244	201	104	94	120	*217	3.47
1965	New York	35	32	8	12-14	212	185	92	80	105	179	3.40
1966	New York	30	30	1	10-11	200	178	90	79	79	152	3.56
1967	New York	31	28	10	14-10	202	158	65	59	61	171	2.63
1968	Binghamton	5	5	1	1-4	31	24	17	12	16	17	3.48
	New York	15	12	1	3-3	61	54	24	24	20	40	3.54
M.L. Totals		178	160	41	65-52	1105	897	435	394	477	943	3.21

WORLD SERIES RECORD

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1961	New York	0	0	0	0-0	0	0	0	0	0	0	0.00
1963	New York	1	1	0	0-1	5	7	3	3	1	6	5.40
1964	New York	3	1	0	0-1	7.2	9	8	7	2	5	7.88
W. S. Totals		4	2	0	0-2	12.2	16	11	10	3	11	6.92

ALL-STAR GAME RECORD

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1967	American	1	0	0	0-0	2	2	0	0	0	2	0.00

FERNANDEZ, FRANK (C) #10

6-1, 192. Born on April 16, 1944 in Staten Island, N.Y., where he resides. BR. TR. Single.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1962	Greensboro	13	48	8	8	1	0	3	9	8	11	.167
	Ft. Laud'dle	102	323	36	81	12	1	2	42	52	88	.251
1963	Idaho Falls	102	316	53	85	16	1	13	52	68	96	.269
1964	Greensboro	82	232	41	59	10	1	9	32	50	68	.254
	Columbus	29	83	10	15	1	0	2	2	11	25	.181
1965	Columbus	122	385	57	86	15	3	21	58	60	110	.223
1966	New York	0	0	0	0	0	0	0	0	0	0	.000
	Toledo	119	354	62	92	14	3	23	60	83	106	.260
1967	Syracuse	59	153	24	36	4	0	6	24	40	40	.235
	New York	9	28	1	6	2	0	1	4	2	7	.174
1968	New York	51	135	15	23	6	1	7	30	35	50	.170
M.L. Totals		60	163	16	29	8	1	8	34	37	57	.178

HAMILTON, STEVE ABSHER (P) #39

6-7, 195. Born on November 30, 1936 in Columbia, Ky. Resides in Morehead, Ky. TL. BL. Married and the father of three children; Stephanie Jane (10), Elizabeth Anne (8) and Robert Christopher (4).

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1958	Burlington	33	28	18	15-14	210	161	73	58	91	167	2.49
1959	Reading	30	26	12	13-10	191	203	97	80	60	128	3.77
1960	Mobile	36	23	5	14-9	172	184	98	88	102	126	4.60
1961	Cleveland	2	0	0	0-0	3	2	1	1	3	4	2.70
	Salt Lake C.	26	25	11	10-12	179	189	92	75	72	79	3.77
1962	Jacksonville	2	2	1	1-1	17	8	5	0	4	9	0.00
	Washington	41	10	1	3-8	107	103	51	45	39	83	3.79
1963	Wash.-N.Y.	37	0	0	5-2	64	54	22	21	26	64	2.95
1964	New York	30	3	1	7-2	60	55	24	22	15	49	3.30
1965	New York	46	1	0	3-1	58	47	12	9	16	51	1.40
1966	New York	44	3	1	8-3	90	69	32	30	22	57	3.00
1967	New York	44	0	0	2-4	62	57	25	24	23	55	3.48
1968	New York	40	0	0	2-2	51	37	13	12	13	42	2.12
M.L. Totals		284	17	3	30-22	495	424	180	164	157	405	2.98

WORLD SERIES RECORD

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1963	New York	1	0	0	0-0	1	0	0	0	0	1	0.00
1964	New York	2	0	0	0-0	2	3	1	1	0	2	4.50
W. S. Totals		3	0	0	0-0	3	3	1	1	0	3	3.00

KEKICH, MICHAEL DENNIS (P) #18

6-1, 196. Born on April 2 1945 in San Diego, California. Resides in Bellflower, California. TL. BR. Married, no children.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1964	Santa Barbara	10	10	3	4-5	62	42	36	29	61	77	4.21
	St. Petersburg	14	14	3	5-4	85	65	44	28	67	81	2.96
	Spokane	1	1	0	0-0	3	8	2	2	2	2	6.00
1965	Los Angeles	5	1	0	0-1	10	10	12	11	13	9	9.90
1966	Albuquerque	6	2	0	0-0	9	10	4	4	6	2	4.00
	Santa Barbara	5	3	0	0-1	18	18	19	14	12	17	7.00
1967	Santa Barbara	4	4	2	3-1	29	12	7	5	15	40	1.55
	Albuquerque	25	25	11	14-4	186	190	79	67	75	138	3.24
1968	Los Angeles	25	20	1	2-10	115	116	54	50	46	84	3.91
M.L. Totals		30	21	1	2-11	125	126	66	61	79	93	4.39

KENNEY, GERALD (SS) #2

6-1, 170. Born on June 30, 1945 in St. Louis, Mo. Resides in Beloit, Wis. BL. TR. Single.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1964	Shelby	66	247	40	72	7	3	1	12	27	37	.291
1965	Binghamton	114	433	93	135	17	8	3	60	73	37	.312
1966	Columbus	135	521	83	152	16	7	0	36	55	55	.292
1967	Syracuse	137	527	78	155	22	9	3	43	54	41	.294
	New York	20	58	4	18	2	0	1	5	10	8	.310
M.L. Totals		20	58	4	18	2	0	1	5	10	8	.310

McDANIEL, LYNDALE DALE (P) #40

6-3, 192. Born on December 13, 1935 in Hollis, Okla. Resides in Baytown, Texas. TR. BR. Married and the father of three children, Dale Lyn (11), Kathryn Ann (9) and Jonathan Grant (1).

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1955	St. Louis	4	2	0	0-0	19	22	10	10	7	7	4.74
1956	St. Louis	39	7	1	7-6	116	121	60	44	42	59	3.41
1957	St. Louis	30	26	10	15-9	191	196	87	74	53	75	3.49
1958	St. Louis	26	17	2	5-7	109	139	76	70	31	47	5.78
1959	Omaha	6	6	3	4-1	42	44	18	17	6	18	3.64
1960	St. Louis	62	7	1	14-12	132	144	61	56	41	86	3.82
1961	St. Louis	65	2	1	12-4	116	85	28	27	24	105	2.09
1962	St. Louis	55	0	0	10-6	94	117	57	51	31	65	4.88
1963	Chicago	57	0	0	13-7	107	96	53	49	29	79	4.12
1964	Chicago	63	0	0	1-7	88	82	32	28	27	75	2.86
1965	Chicago	71	0	0	5-6	129	115	45	37	47	92	2.58
1966	San Francisco	64	0	0	10-5	122	103	48	36	35	93	2.65
1967	San Francisco	41	3	0	2-6	73	69	34	30	24	48	3.70
1968	San Francisco	12	0	0	0-0	19	30	16	16	5	9	7.58
	New York	24	0	0	4-1	51	30	10	10	12	43	1.76
M.L. Totals		368	66	15	101-86	1461	1353	660	579	431	953	3.57

ALL-STAR GAME RECORD

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA.
1960	National	1	0	0	0-0	1	1	0	0	0	0	0.00

MICHAEL, EUGENE RICHARD (SS) #17

6-2, 184. Born on June 2, 1938 in Kent, Ohio, where he resides. BL/TR. TR. Married and the father of three children; Sandi (8), Mark (6), and Matthew (3).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1959	Grand Forks	124	480	54	109	11	3	1	43	51	83	.227
1960	Savannah	3	10	1	1	0	0	0	0	0	0	.100
	Grand Forks	121	428	47	88	15	2	2	41	44	75	.206
1961	Hobbs	121	513	121	166	25	7	5	79	62	67	.324
1962	Kinston	138	474	58	102	11	3	1	36	64	92	.215
1963	Kinston	125	421	73	128	17	6	1	57	51	49	.304
1964	C/mb's, O.	131	407	43	90	13	3	3	19	37	77	.221
1965	C/mb's, O.	138	443	53	96	14	0	1	30	61	84	.211
1966	C/mb's, O.	78	277	38	89	9	2	3	21	31	42	.289
	Pittsburgh	30	33	9	5	2	1	0	2	0	7	.152
1967	Los Angeles	98	223	20	45	3	1	0	7	11	30	.202
1968	New York	61	116	8	23	3	0	1	8	2	23	.198
M.L. Totals		189	372	37	73	8	2	1	17	13	60	.196

MANTLE, MICKEY CHARLES (1B) #7

6-0, 194. Born on October 20, 1931 in Spavinaw, Okla. Resides in Dallas, Texas. BL/R. TR. Married and the father of four boys; Mickey (16), David (12), Billy (11), and Danny (9).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1949	Independence	89	323	54	101	15	7	7	63	52	66	.313
1950	Joplin	137	519	*141	*199	30	12	26	136	94	90	*.383
1951	New York	96	341	61	91	11	5	13	65	43	74	.267
	Kansas City	40	166	32	60	9	3	11	50	23	30	.361
1952	New York	142	549	94	171	37	7	23	87	75	*111	.311
1953	New York	127	461	105	136	24	3	21	92	79	90	.295
1954	New York	146	543	*129	163	17	12	27	102	102	*107	.300
1955	New York	147	517	121	158	25	*11	*37	99	*113	97	.306
1956	New York	150	533	*132	188	22	5	*52	*130	112	99	*.353
1957	New York	144	474	*121	173	28	6	34	94	*146	75	.365
1958	New York	150	519	*127	158	21	1	*42	97	*129	*120	.304
1959	New York	144	541	104	154	23	4	31	75	94	*126	.285
1960	New York	153	527	*119	145	17	6	*40	94	111	*125	.275
1961	New York	153	514	*132	163	16	6	54	128	*126	112	.317
1962	New York	123	377	96	121	15	1	30	85	*122	78	.321
1963	New York	65	172	40	54	8	0	15	35	40	32	.314
1964	New York	143	465	92	141	25	2	35	111	99	102	.303
1965	New York	122	361	44	92	12	1	19	46	73	76	.255
1966	New York	108	333	40	96	12	1	23	56	57	76	.288
1967	New York	144	440	63	108	17	0	22	55	107	113	.245
1968	New York	144	435	57	103	14	1	18	54	106	97	.237
M.L. Totals		2401	8102	1677	2415	344	72	536	1509	1734	1710	.298

WORLD SERIES RECORD

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1951	New York	2	5	1	1	0	0	0	0	2	1	.200
1952	New York	7	29	5	10	1	1	2	3	3	4	.345
1953	New York	6	24	3	5	0	0	2	7	3	8	.208
1955	New York	3	10	1	2	0	0	1	1	0	2	.200
1956	New York	7	24	6	6	1	0	3	4	6	5	.250
1957	New York	6	19	3	5	0	0	1	2	3	1	.263
1958	New York	7	24	4	6	0	1	2	3	7	4	.250
1960	New York	7	25	8	10	1	0	3	11	8	9	.400
1961	New York	2	6	0	1	0	0	0	0	0	2	.167
1962	New York	7	25	2	3	1	0	0	0	4	5	.120
1963	New York	4	15	1	2	0	0	1	1	1	5	.133
1964	New York	7	24	8	8	2	0	3	8	6	8	.333
W.S. Totals		65	230	42	59	6	2	18	40	43	54	.257

ALL-STAR GAME RECORD

1952	American		(selected, but did not play)									
1953	American	2	0	0	0	0	0	0	1	0	.000	
1954	American	5	1	2	0	0	0	0	0	1	.400	
1955	American	6	1	2	0	0	1	3	0	1	.333	
1956	American	4	1	1	0	0	1	1	0	3	.250	
1957	American	4	1	1	0	0	0	0	1	1	.250	
1958	American	2	0	1	0	0	0	0	2	0	.500	
1959	American	2	3	0	1	0	0	0	1	1	.333	
1960	American	2	4	0	1	0	0	0	2	1	.250	
1961	American	2	6	0	0	0	0	0	0	3	.000	
1962	American	1	1	0	0	0	0	0	0	1	.000	
1963	American		(selected, but did not play)									
1964	American	1	4	1	1	0	0	0	0	2	.250	
1965	American		(selected, but did not play)									
1967	American		1	0	0	0	0	0	0	1	.000	
1968	American	1	1	0	0	0	0	0	0	1	.000	
A.S. Totals		16	43	5	10	0	0	2	4	9	.233	

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2nd Baseman		Catcher	
3rd Baseman		Right Handed Pitcher	
Shortstop		Left Handed Pitcher	

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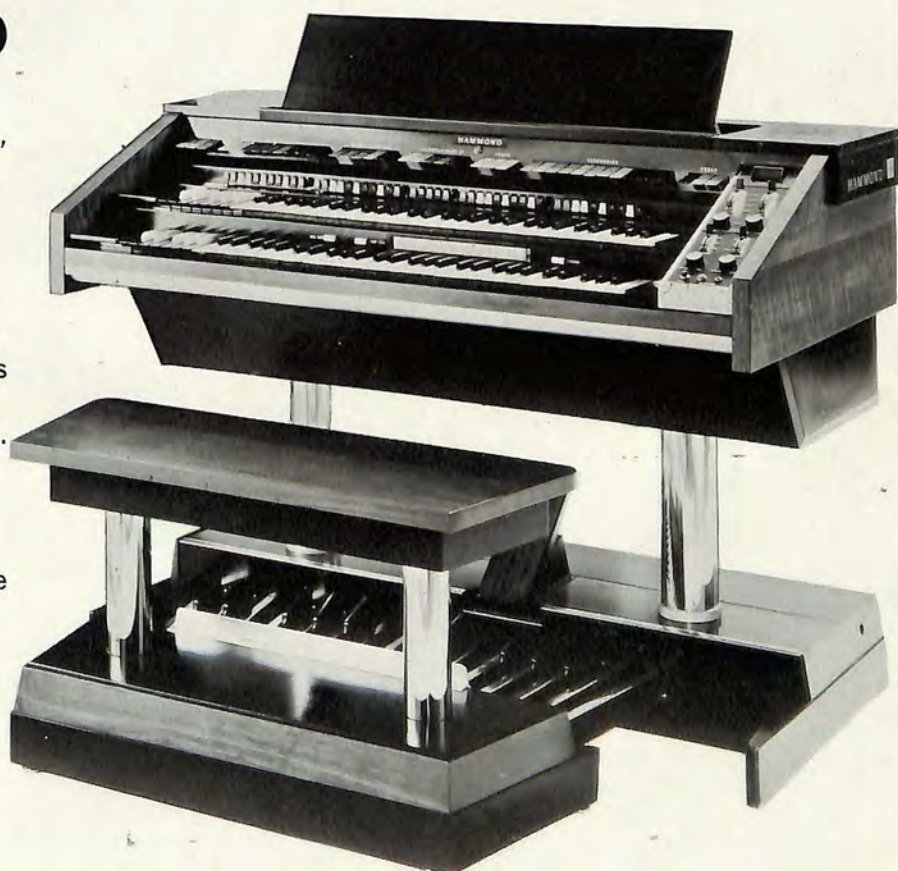
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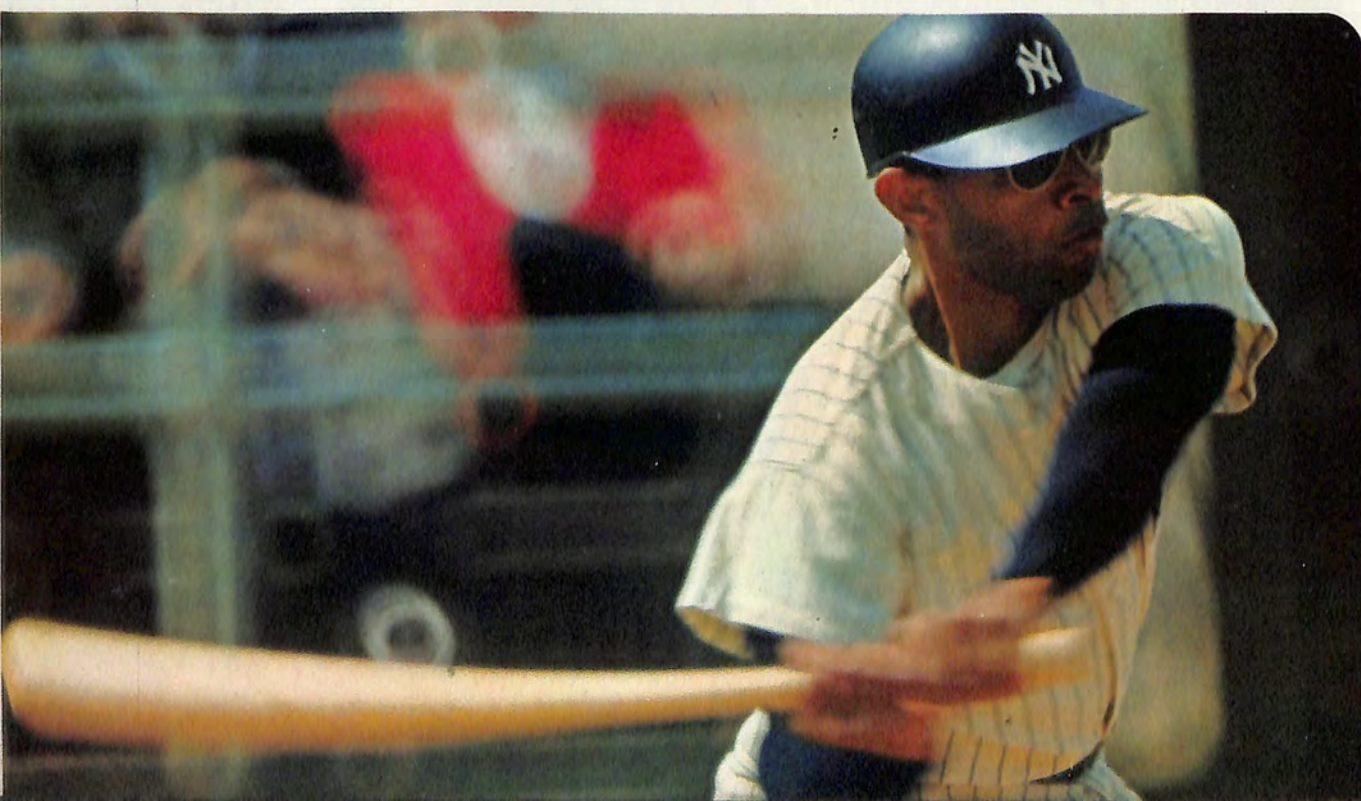
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Horace Clarke



Roy White



Stan Bahnsen



Roy White (inset top left)

1969 New York Yankees

Back Row: Jim Fink, George Bechtold, Thad Tillotson, Don Nottebart, Ron Blomberg, Bob Mitchell, Alan Closter, Bill Burbach, Joe Verbanic, Steve Hamilt

Middle Row: Frank Baker, Mickey Scott, Mike Kekich, Billy Cowan, Bill Robinson, Bobby Cox, Frank Fernandez, Jerry Kenney, Stan Bahnse

Front Row: Joe Soares (trainer), Dr. Sidney S. Gaynor, Tom Shopay, Horace Clarke, Fritz Peterson, Joe Pepitone, Elston Howard (coach), Jim Tur



New York Yankees

...ilton, Mel Stottlemire, Lindy McDaniel, Fred Talbot, Dick Simpson, Gary Washington, Tony Solaita, Charlie Sands, Gary Jones, Jim Lyttle, Wes Rhea.
 ...sen, Bobby Murcer, John Cumberland, Nate Oliver, Len Boehmer, John Ellis, Joe Pactwa, John Orsino, Lou Howell, Thurman Munson.
 ...urner (coach), Ralph Houk (manager), Jim Hegan (coach), Dick Howser (coach), Tom Tresh, Jake Gibbs, Bruce Henry (Traveling Secretary).

Gene Michael (inset top right)

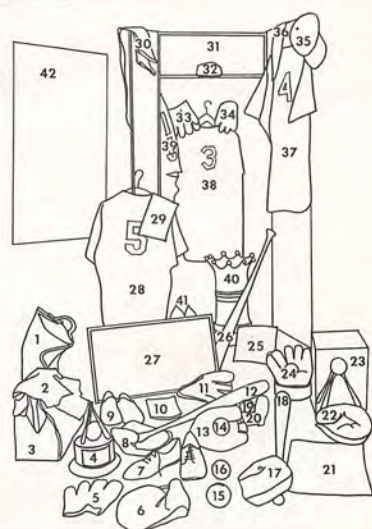


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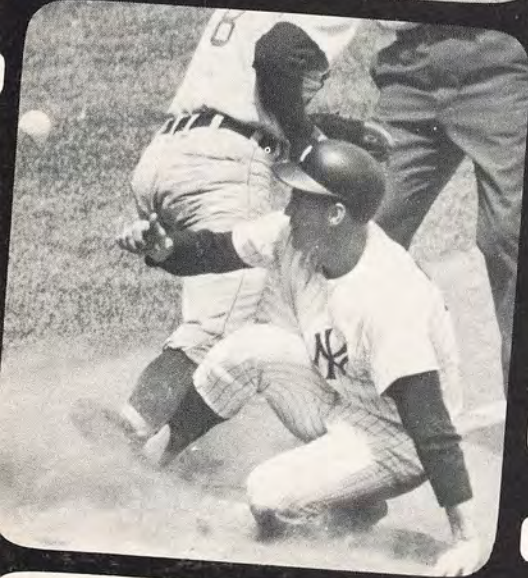
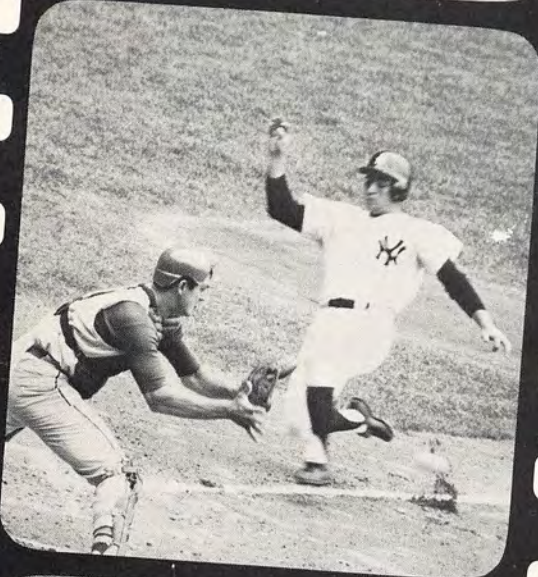
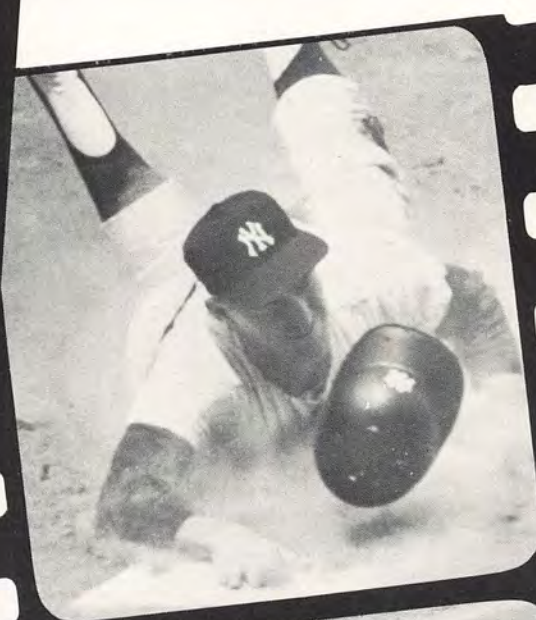
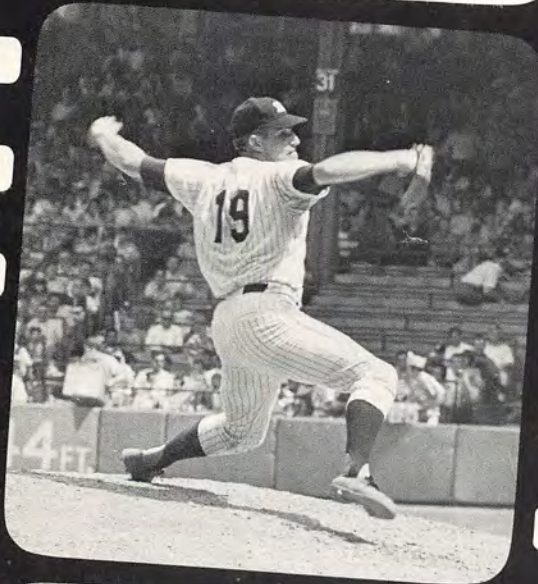
Some of the Hall of Fame's unusual mementos of great men and great moments in Yankee history are shown in the photo on the opposite page. As indicated by the photo key, they are: **1.** Ball bag used by coaches John Schulte, Art Fletcher and Frank Crosetti; **2.** Red-sleeved sweat shirt worn by Bob Shawkey; **3.** Miller Huggins'

"little black bag;" **4.** Last baseball autographed by Babe Ruth; **5.** Jack Chesbro's glove (1908); **6.** Wally Pipp's first base mitt; **7.** Shoes worn by Bill Dickey; **8.** Lou Gehrig's first base mitt; **9.** Casey Stengel's shoes; **10.** 1932 World Series program (Yankees vs. Cubs); **11.** Joe DiMaggio's glove; **12.** "Home Run" Baker's bat; **13.** Yogi Berra's catcher's mitt; **14.** Ball from Don Larsen's perfect game (October 8, 1956); **15.** Ball autographed by 1933 Yankees; **16.** Ball autographed by 1927 Yankees; **17.** "Home Run" Baker's cap; **18.** Bat used by Mantle to hit 500th home run; **19.** Mantle's 522nd home run ball; **20.** Last glove used by Lou Gehrig; **21.** Newspaper headline of Maris' 61st home run; **22.** First glove used by Lou Gehrig; **23.** Ball thrown out by Governor Al Smith, 1923 (first game at Stadium); **24.** Red Ruffing's glove in bronze; **25.** Photo of Whitey Ford, winningest pitcher in World Series history; **26.** Bat used by Ruth to hit 60th homer (1927); **27.** Mickey Mantle's \$100,000 contract (1963); **28.** Retired No. 5 shirt worn by Joe DiMaggio; **29.** Di Maggio's stockings; **30.** Joe McCarthy's pants; **31.** Babe Ruth's locker; **32.** Ruth's cap; **33.** Ruth's glove; **34.** Ruth's glove; **35.** Gehrig's cap; **36.** Stockings worn by Gehrig; **37.** Gehrig's retired No. 4 shirt; **38.** Ruth's retired No. 3; **39.** Ruth's pants; **40.** Babe Ruth Sultan of Swat award; **41.** Shoes worn by Ruth; **42.** Babe Ruth's photo.



Joe DiMaggio Born November 25, 1914. Threw and batted right-handed. New York Yankees 1936-1951. The "Yankee Clipper" considered the greatest centerfielder of modern baseball, hit in 56 consecutive games, a major league record, in 1941; hit 361 home runs, 8 World Series homers, compiled a lifetime average of .325, was named the American League's Most Valuable Player three times and holder of numerous batting and World Series records. Elected to Hall of Fame in 1955.

Where The Action Is



OLIVER, NATHANIEL (INF) #21

5-10, 160. Born on December 13, 1940 in St. Petersburg, Florida. Resides in San Francisco, Calif. BR. TR. Married and the father of Nathaniel Jr.

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1959	Green Bay	56	183	16	41	2	3	3	24	17	52	.224
1959	Great Falls	123	484	86	159	26	15	8	73	62	66	.329
	St. Paul	3	2	0	0	0	0	0	0	0	0	.000
1961	Spokane	125	458	56	122	20	5	7	46	39	74	.266
1962	Spokane	124	477	76	151	34	7	6	60	42	72	.317
1963	Los Angeles	65	163	23	39	2	3	1	9	13	35	.239
	Spokane	45	172	24	54	6	2	2	18	19	32	.314
1964	Spokane	52	194	17	47	5	3	4	20	14	36	.242
	Los Angeles	99	321	28	78	9	0	0	21	31	57	.243
1965	Los Angeles	8	1	3	1	0	0	0	0	0	0	1.000
	Spokane	122	469	72	133	34	9	11	44	41	79	.284
1966	Los Angeles	80	119	17	23	2	0	0	3	13	17	.193
1967	Spokane	22	77	5	22	2	0	0	11	8	11	.286
	Los Angeles	77	232	18	55	6	2	0	7	13	50	.237
1968	San Francisco	36	73	3	13	2	0	0	1	1	13	.178
M.L. Totals		365	909	92	209	21	3	4	41	71	162	.230

WORLD SERIES RECORD

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1966	Los Angeles	1	1	0	0	0	0	0	0	0	0	.000

PEPITONE, JOSEPH ANTHONY (OF-1B) #25

6-2, 199. Born on October 9, 1940 in Brooklyn, N.Y. Resides in Ft. Lee, N.J. BL. TR. Married and the father of three children; Eileen (7), Joseph Jr. (5) and Lisa Ann (2 1/2).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1958	Auburn	16	53	7	17	4	1	1	14	8	12	.316
1959	Fargo M'head	123	508	97	144	35	12	14	87	43	102	.283
1960	Binghamton	132	507	73	132	20	4	13	75	37	83	.260
1961	Amarillo	123	484	86	153	24	7	21	87	33	40	.316
1962	New York	63	138	14	33	3	2	7	17	3	21	.239
	Richmond	46	178	28	56	6	5	8	27	8	10	.315
1963	New York	157	580	79	157	16	3	27	89	23	63	.271
1964	New York	160	613	71	154	12	3	28	100	24	63	.251
1965	New York	143	531	51	131	18	3	18	62	43	59	.247
1966	New York	152	585	85	149	21	4	31	83	29	58	.255
1967	New York	133	501	45	126	18	3	13	64	34	62	.251
1968	New York	108	380	41	93	9	3	15	56	37	45	.245
M.L. Totals		916	328	386	843	97	21	139	451	193	371	.253

WORLD SERIES RECORD

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1963	New York	4	13	0	2	0	0	0	0	1	3	.154
1964	New York	7	26	1	4	1	0	1	5	2	3	.154
W. S. Totals		11	39	1	6	1	0	1	5	3	6	.154

ALL-STAR GAME RECORD

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1963	American	1	4	0	0	0	0	0	0	0	2	.000
1964	American	1	0	0	0	0	0	0	0	0	0	.000
1965	American	1	1	0	0	0	0	0	0	0	1	.000
A. S. Totals		3	5	0	0	0	0	0	0	0	3	.000

PETERSON, FRED INGELS (P) #19

6-0, 202. Born on February 8, 1942 in Chicago, Ill. Resides in Rockford, Ill. TL. BR. Married and the father of one boy; Gregg (1).

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1963	Harlan	12	10	1	4-3	61	62	41	30	32	80	4.43
1964	Shelby	23	21	12	10-7	155	131	63	47	53	194	2.73
1965	Greensboro	14	11	11	11-1	108	75	19	18	26	83	1.50
	Columbus	12	12	5	5-5	91	64	26	22	20	62	2.18
1966	New York	34	32	11	12-11	215	196	89	79	40	96	3.31
1967	New York	36	30	6	8-14	181	179	88	70	43	102	3.48
1968	New York	36	27	6	12-11	212	187	72	62	29	115	2.63
M.L. Totals		106	89	23	32-36	608	562	249	211	112	313	3.12

ROBINSON, WILLIAM HENRY JR. (OF) #11

6-2, 198. Born on June 26, 1943 in McKeesport, Pa. Resides in Teaneck, N.J. BR. TR. Married and the father of two children; William III (4) and Kelly (1).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1961	Wellsville	67	251	37	60	15	4	2	25	25	65	.239
1962	Eau Claire	23	63	3	9	1	1	0	3	2	21	.143
1963	Dublin	62	207	46	63	9	4	8	37	33	42	.304
1963	Waycross	13	418	69	*132	18	*10	10	62	37	71	.316
1964	Yakima	104	400	81	139	24	5	18	81	36	70	.348
1965	Albino (Intl)	133	407	41	109	17	2	10	37	13	55	.268
1966	Richmond	139	509	86	159	30	4	20	79	30	83	.312
	Atlanta (NL)	6	11	3	3	0	1	0	3	0	1	.273
1967	New York	116	342	31	67	6	1	7	29	28	56	.196
1968	New York	107	342	34	82	16	7	6	40	26	54	.240
M.L. Totals		229	695	66	152	22	9	13	72	54	111	.219

SCOTT, RALPH ROBERT (P) #58

6-0, 161. Born on July 25, 1947 in Weimar, Germany. Resides in Binghamton, N.Y. TL. BL. Married, no children.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1965	Sarasota	9	4	2	3-2	39	31	14	8	9	31	1.85
1966	Binghamton	24	24	12	*15-5	170	137	64	52	67	*190	2.75
1967	(In Military Service)											
1968	Binghamton	18	18	7	8-6	115	83	44	33	41	74	2.58

SHOPAY, THOMAS MICHAEL (OF) #27

5-9, 160. Born on February 21, 1945 in Bristol, Conn., where he resides. BL. TR. Married and the father of Bethany Layne (1/2).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1965	Binghamton	67	218	45	70	9	6	5	30	42	26	.321
1966	Greensboro	71	243	37	65	11	4	1	14	32	37	.267
1967	Syracuse	138	542	70	150	18	13	9	45	37	99	.277
	New York	8	27	2	8	1	0	2	6	1	5	.296
1968	Syracuse	125	458	40	112	20	8	2	35	21	75	.245
M.L. Totals		8	27	2	8	1	0	2	6	1	5	.296

SIMPSON, RICHARD CHARLES (OF) #9

6-3, 176. Born on July 28, 1943 in Washington, D.C. Resides in Los Angeles, Calif. BR. TR. Married and the father of two children; Richard (3) and Colton (2).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1961	Statesville	88	327	77	96	18	4	*15	64	37	74	.294
1962	San Jose	135	511	119	161	19	7	42	113	55	133	.315
	Los Ang. (A)	6	8	1	2	1	0	0	1	2	3	.250
1963	Hawaii	89	250	40	58	5	3	7	27	28	88	.232
1964	Hawaii	105	370	45	90	14	1	16	48	36	100	.243
	Los Ang. (A)	21	50	11	7	1	0	2	4	8	15	.140
1965	Seattle	149	532	99	160	22	12	24	79	61	148	.301
	California	8	27	2	6	1	0	0	3	2	8	.222
1966	Cincinnati	92	84	26	20	2	0	4	14	10	32	.238
1967	Cincinnati	44	54	8	14	3	0	1	6	7	11	.259
1968	St. L-Houst	85	233	36	46	7	2	6	19	28	82	.197
M.L. Totals		256	456	84	95	15	2	13	47	57	151	.208

STOTTELMYRE, MELVIN LEON (P) #30

6-2, 190. Born on November 13, 1941 in Hazleton, Mo. Resides in Grandview, Wash. TR. BR. Married and the father of two children; Melvin Jr. (5) and Todd (3 1/2).

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1961	Harlan	8	7	2	5-1	49	41	30	17	15	61	3.12
	Auburn	7	6	3	4-3	50	44	25	19	29	47	3.42
1962	Greensboro	32	31	17	17-9	241	167	83	67	92	190	2.50
1963	Richmond	39	16	2	7-7	131	126	66	59	48	82	4.05
1964	Richmond	30	17	10	13-3	152	115	32	24	32	95	*1.42
	New York	13	12	5	9-3	96	77	26	22	35	49	2.06
1965	New York	37	37	*18	20-9	291	250	99	85	88	155	2.63
1966	New York	37	35	9	12-20	251	239	116	106	82	146	3.80
1967	New York	36	36	10	15-15	255	235	96	84	88	151	2.96
1968	New York	36	36	19	21-12	279	243	86	76	65	140	2.45
M.L. Totals		159	156	61	77-59	1172	1044	423	373	358	641	2.86

WORLD SERIES RECORD

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1964	New York	3	3	1	1-1	20	18	8	7	6	12	3.15

ALL-STAR GAME RECORD

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1965	American				(selected, but did not play)							
1966	American	1	0	0	0-0	2	1	0	0	1	0	0.00
1968	American	1	0	0	0-0	1/3	0	0	0	0	0	0.00
A.S. Totals		2	0	0	0-0	2.1	1	0	0	1	1	0.00

TALBOT, FRED LEALAND JR. (P) #22

6-2, 212. Born on June 28, 1941 in Washington, D.C. Resides in Falls Church, Va. TR. BR. Married and the father of two children; Fred III (6) and Valerie (1 1/2).

TRESH, THOMAS MICHAEL (SS-OF) #15

6-1, 186. Born on September 20, 1938 in Detroit, Mich. Resides in Mt. Pleasant, Mich. BL/RR. TR. Married and the father of three children; Michele (6), Mickey (4), and Heidi (1½).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1958	New Orleans	33	104	17	26	4	0	1	9	20	16	.250
	St. Pete	126	440	108	139	24	9	5	67	92	46	.316
1959	Greensboro	83	306	68	86	12	4	9	51	68	45	.281
	Binghamton	51	177	32	43	6	2	6	16	21	29	.243
1960	Amarillo	6	19	3	5	1	0	0	1	3	3	.263
	Binghamton	133	479	82	118	22	7	15	61	90	75	.246
1961	Richmond	141	521	70	164	24	6	8	42	53	81	.315
	New York	9	8	1	2	0	0	0	0	0	1	.250
1962	New York	157	622	94	178	26	5	20	93	67	74	.286
1963	New York	145	520	91	140	28	5	25	71	83	79	.269
1964	New York	153	533	75	131	25	5	16	73	73	110	.246
1965	New York	156	602	94	168	29	6	26	74	59	92	.279
1966	New York	151	537	76	125	12	4	27	68	68	89	.233
1967	New York	130	448	45	98	23	3	14	53	50	86	.219
1968	New York	152	507	60	99	18	3	11	52	76	97	.195
M.L. Totals		1053	3777	530	941	61	39	139	484	494	628	.249

WORLD SERIES RECORD												
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1962	New York	7	28	5	9	1	0	1	4	1	4	.321
1963	New York	4	15	1	3	0	0	1	2	1	6	.200
1964	New York	7	22	4	6	2	0	2	7	6	7	.273
W. S. Totals		18	65	10	18	3	0	4	13	8	17	.277

ALL-STAR GAME RECORD												
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1962	American (ss)	1	2	0	1	1	0	0	1	0	0	.500
1963	American (of)	1	0	0	0	0	0	0	0	0	0	.000
A. S. Totals		2	2	0	1	1	0	0	1	0	0	.500

HOUK, RALPH GEORGE (Mgr.) #35

5-11, 190. Born on August 9, 1919 in Lawrence, Kansas. Resides in Pompano Beach, Fla. BR. TR. Married and the father of three adult children; Donna Dick, and Robert.

RECORD AS A PLAYER (CATCHER)												
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BA	FA	
1939	Neosho	119	427	69	122	15	6	1	56	.286	*.982	
1940	Joplin	110	364	53	114	18	7	0	63	.313	*.983	
1941	Binghamton	5	9	3	3	0	0	0	0	.333	.909	
	Augusta	97	340	37	92	11	5	1	48	.271	.981	
(In Military Service)												
1942-43-44-45												
1946	Kansas City	8	23	5	8	2	0	1	1	.348	1.000	
	Beaumont	87	279	38	82	20	2	0	40	.294	.974	
1947	New York	41	92	7	25	3	1	0	12	.272	.987	
1948	Kansas City	103	364	54	110	24	5	1	49	.302	.987	
	New York	14	29	3	8	2	0	0	3	.276	1.000	
1949	New York	5	7	0	4	0	0	0	1	.571	.889	
	Kansas City	95	313	47	86	18	1	0	36	.275	.985	
1950	New York	10	9	0	1	1	0	0	1	.111	.929	
1951	New York	3	5	0	1	0	0	0	2	.200	1.000	
1952	New York	9	6	0	2	0	0	0	0	.333	.917	
1953	New York	8	9	2	2	0	0	0	1	.222	1.000	
1954	New York	1	1	0	0	0	0	0	0	.000	.000	
1955	Denver	15	26	1	4	3	0	0	4	.154	.919	
1956	Denver	1	4	0	0	0	0	0	0	.000	1.000	
M. L. Totals		91	158	12	43	6	1	0	20	.272	.980	

WORLD SERIES RECORD											
Year	Club	G	AB	R	H	2B	3B	HR	RBI	BA	FA
1947	New York	1	1	0	1	0	0	0	0	1.000	.000
1952	New York	1	1	0	0	0	0	0	0	.000	.000
W. S. Totals		2	2	0	1	0	0	0	0	.500	.000

RECORD AS MANAGER					
Year	Club	League	Pos.	W	L
1955	Denver	Amer. Assn.	Third (T)	83	71
1956	Denver	Amer. Assn.	Second	87	67
1957	Denver	Amer. Assn.	*Second	90	64
1961	New York	Amer. Lg.	**First	109	53
1962	New York	Amer. Lg.	**First	96	66
1963	New York	Amer. Lg.	First	104	57
1966	New York	Amer. Lg.	Tenth	66	73
1967	New York	Amer. Lg.	Ninth	72	90
1968	New York	Amer. Lg.	Fifth	83	79

**Won World Series *Won Amer. Assn. playoffs and Little World Series.
Coach, New York Yankees, 1953, 1954, 1958, 1959, and 1960.

HEGAN, JAMES EDWARD (Coach) #44

6-2, 195. Born on August 3, 1920 in Lynn, Mass. Resides in Swampscott, Mass. BR. TR. Married and the father of three children; James "Mike" (26), Patrick (20), and Catherine (13).

MAJOR LEAGUE RECORD AS A PLAYER (CATCHER)										
M. L. TOTALS	G	AB	R	H	2B	3B	HR	RBI	BA	FA
(18 yrs. 1941-60)	1666	4772	550	1087	187	46	92	525	.228	.990
Indians, Tigers, Phillies, Giants & Cubs.										
WORLD SERIES RECORD AS A PLAYER										
W. S. Totals	G	AB	R	H	2B	3B	HR	RBI	BA	FA
(2 Series 1948-54) Cleveland	10	32	3	6	1	0	1	5	.188	1.000
ALL-STAR GAME RECORD AS A PLAYER										
A. S. Totals	G	AB	R	H	2B	3B	HR	RBI	BA	FA
(2 games 1950-51) Amer. Lg.	2	4	0	1	1	0	0	0	.250	1.000
Coach, New York Yankees, 1960 through 1968.										

Coach, New York Yankees, 1960 through 1968.

VERBANIC, JOSEPH MICHAEL (P) #52

6-1, 176. Born on April 24, 1943 in Washington, Pa. Resides in Eugene, Ore. TR. BR. Married, no children.

Year	Club	G	GS	CG	W-L	IP	H	R	ER	BB	SO	ERA
1962	Miami	11	0	0	0-0	24	23	15	11	19	9	4.18
1963	Miami	45	1	0	5-5	83	71	29	24	32	64	2.60
1964	Eugene	45	0	0	6-3	66	59	29	19	28	60	2.59
1965	Little Rock	42	0	0	6-3	67	61	20	14	29	43	1.88
1966	San Diego	22	9	5	8-1	91	68	32	27	23	53	2.67
	Philadelphia	17	0	0	1-1	14	12	9	8	10	7	5.14
1967	Syracuse	7	6	0	1-3	36	29	13	13	17	24	3.25
	New York	28	6	1	4-3	80	74	27	25	21	39	2.81
1968	New York	40	11	2	6-7	97	104	36	34	41	40	3.15
M.L. Totals		85	17	3	11-11	191	190	72	67	72	86	3.16

WHITE, ROY HILTON (OF) #21

5-10, 165. Born on December 27, 1943 in Los Angeles, Calif. Resides in Lake Hiawatha, N.J. Married and the father of one girl, Loreena (1).

Year	Club	G	AB	R	H	2B	3B	HR	RBI	BB	SO	BA
1962	Greensboro	25	93	17	19	5	0	1	1	19	19	.204
	Ft. Lauderdale	98	367	54	105	12	6	3	41	49	37	.286
1963	Greensboro	146	554	117	171	25	10	9	66	100	66	.309
1964	Columbus	110	370	55	95	13	6	9	41	47	54	.257
1965	Columbus	139	560	*103	*168	26	*14	19	56	85	71	.300
	New York	14	42	7	14	2	0	0	3	4	7	.333
1966	New York	115	316	39	71	13	2	7	20	37	43	.225
1967	Spokane	84	306	49	105	24	4	6	48	40	23	.343
	New York	70	214	22	48	8	0	2	18	19	25	.224
1968	New York	159	577	89	154	20	7	17	62	73	50	.267
M.L. Totals		358	1149	157	287	43	9	26	103	133	125	.250

HOWARD, ELSTON GENE (Coach) #32

6-2, 210. Born on February 23, 1929 in St. Louis, Mo. Resides in Teaneck, N.J. BR. TR. Married and the father of three children, Elston Jr. (13), Cheryl (10) and Karen (9).

M. L. TOTALS	MAJOR LEAGUE RECORD AS A PLAYER								
	G	AB	R	H	2B	3B	HR	RBI	BA
14 yrs. 1955-68, Yankees-Red Sox	1605	5363	619	1471	218	50	167	762	.274
Totals for 10 W.S. 1955, 56, 57, 58, 60, 61, 62, 63, 64, 67	WORLD SERIES RECORD AS A PLAYER								
	G	AB	R	H	2B	3B	HR	RBI	BA
	54	171	25	42	7	1	5	19	.246
Selected 9 times 1951, 56, 59, 60, 61, 62, 63, 64, 65	ALL-STAR GAME RECORD AS PLAYER								
	G	AB	R	H	2B	3B	HR	RBI	BA
	6	9	1	0	0	0	0	0	.000

HOWSER, RICHARD DALTON (Coach) #34

5-9, 160. Born on May 14, 1937 in Miami, Fla. Resides in Fort Lee, N.J. BR. TR. Married and the father of twin girls; Jana Lynn and Jill Anne (4).

MAJOR LEAGUE RECORD AS A PLAYER (INF)									
M. L. TOTALS	G	AB	R	H	2B	3B	HR	RBI	BA
(8 yrs. 1961-68) A's, Indians & Yankees	789	2483	398	617	90	17	16	165	.248
ALL-STAR GAME RECORD AS A PLAYER									
1961 American (1st gm)	G	AB	R	H	2B	3B	HR	RBI	BA
	1	0	0	0	0	0	0	0	.000

TURNER, JAMES RILEY (Coach) #31

6-0, 200. Born on August 6, 1903 in Antioch, Tenn. Resides in Nashville, Tenn. TR. BL. Married and the father of two married daughters, Dorothy and Jacquelyn.

Dick Simpson

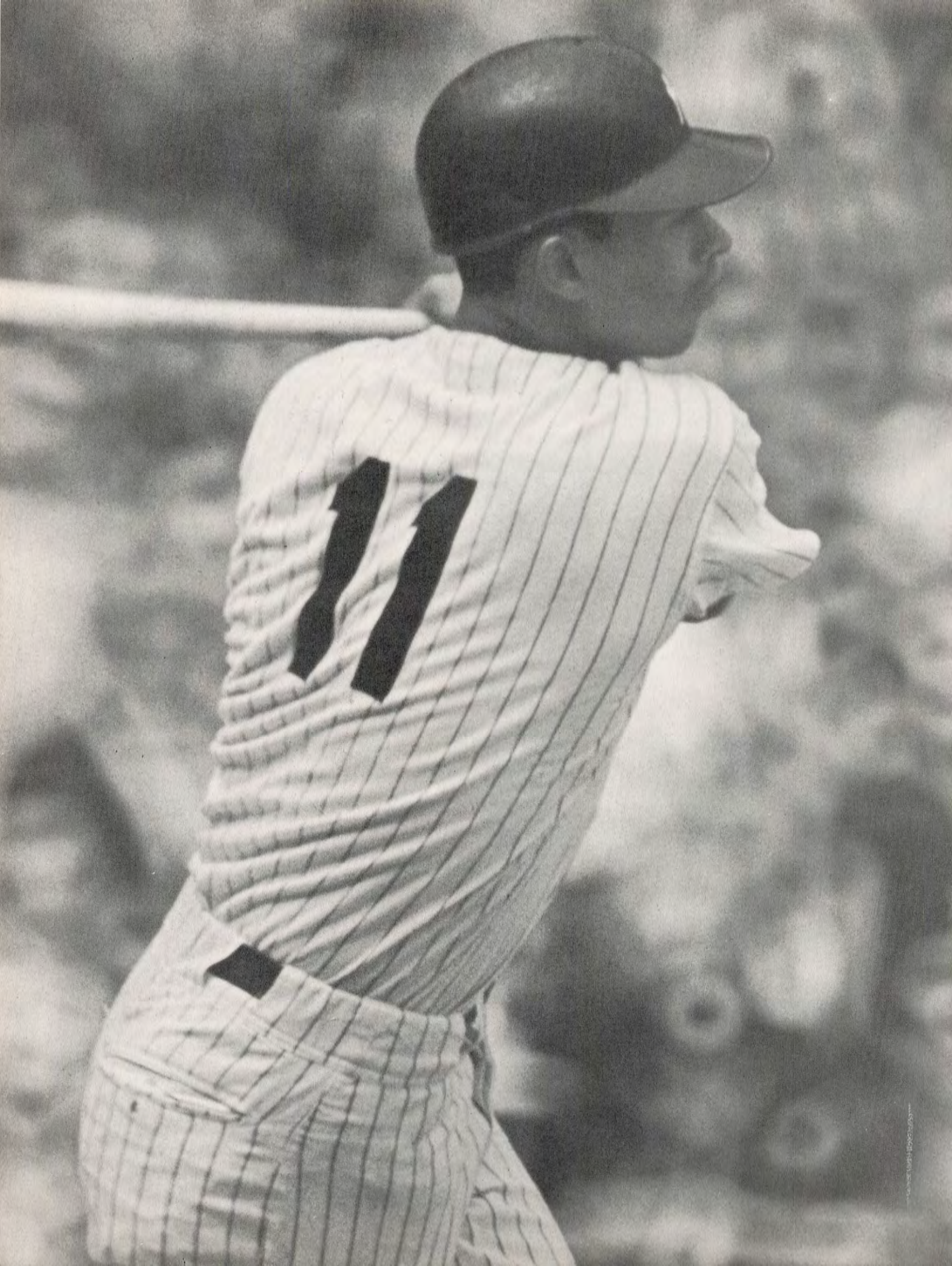
9

A 25-year-old, right-hand hitting outfielder who has played in both major leagues, Simpson was obtained from the Houston Astros in exchange for relief pitcher Dooley Womack. The trade for a relief specialist like Womack is a measure of Simpson's value to the Yankees. Lee MacPhail, who obtained him, had Dick at Baltimore. Simpson has always been a very promising outfielder with great speed. Whether he is used as a utility outfielder or a regular hinges on his performance at the plate. The new strike zone may help Dick; he swings often and has power.

Billy Cowan

12

A right-handed hitting outfielder with some major league experience with the New York Mets (1965), the Chicago Cubs, Milwaukee and Philadelphia, Billy Cowan was drafted from San Diego of the Philadelphia Phillies organization. At San Diego last year, Billy rebounded from a decline by hitting .280 and stealing 31 bases. He is expected to give the Yankees extra protection in center field whenever Pepitone moves in to first base.



Bill Robinson

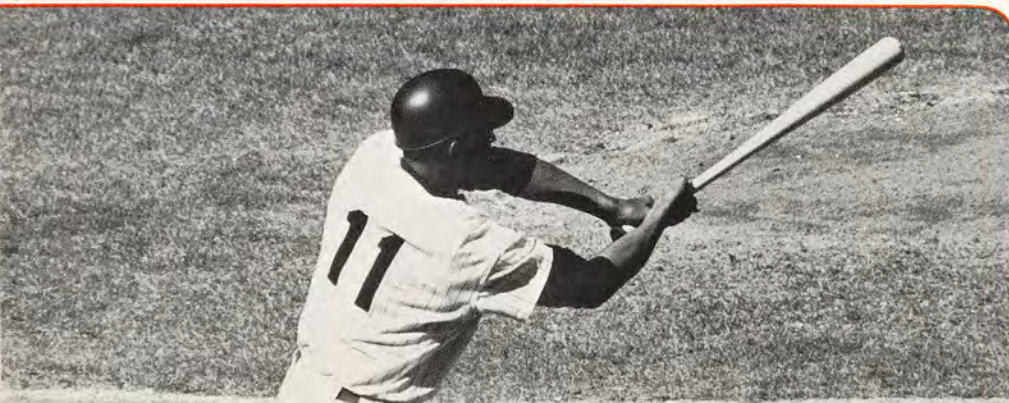
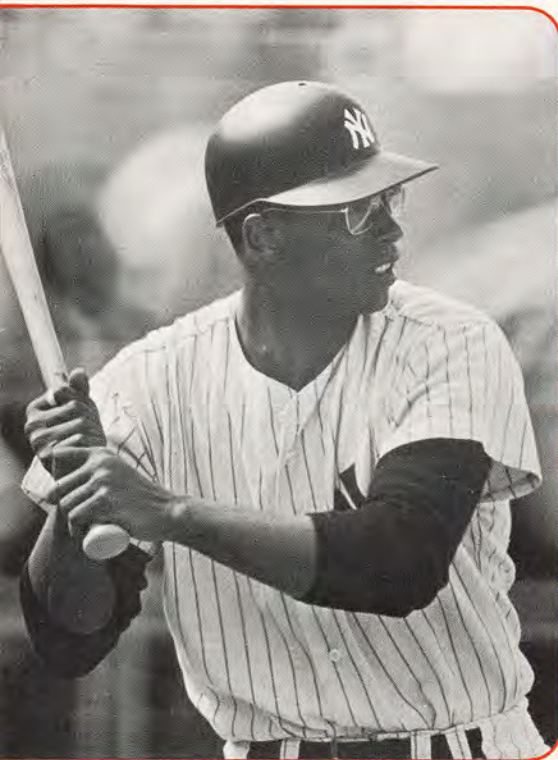
11

Bill had a lot of bad luck during his first season in the majors. When he got going, he pulled a hamstring muscle which kept him out for 16 weeks. This injury kept recurring, but he managed to put together an 11-game hitting streak that led the club. After having a bone chip removed from his right elbow, he mended slowly and had a disappointing '67.

Robinson got off to a slow start last year, but he came into his own in the last half, hitting a strong .280 and finishing with an overall .240. He had six homers and 40 RBIs. Bill played regularly in right and center fields. He is a lean, graceful athlete with one of the best arms in the league.

He runs well and has excellent baseball judgment. Robinson is one of the young (25) players the Yankees expect to reach stardom.

Robinson moved from Pennsylvania to Teaneck, N. J., where he now makes his home. He spent the winter working out at Yankee Stadium and visiting schools to encourage youngsters to stay with it. Robby has learned the value of persistence. It takes him a while to adjust, but he improves every year. He raised his batting average 44 points last season.

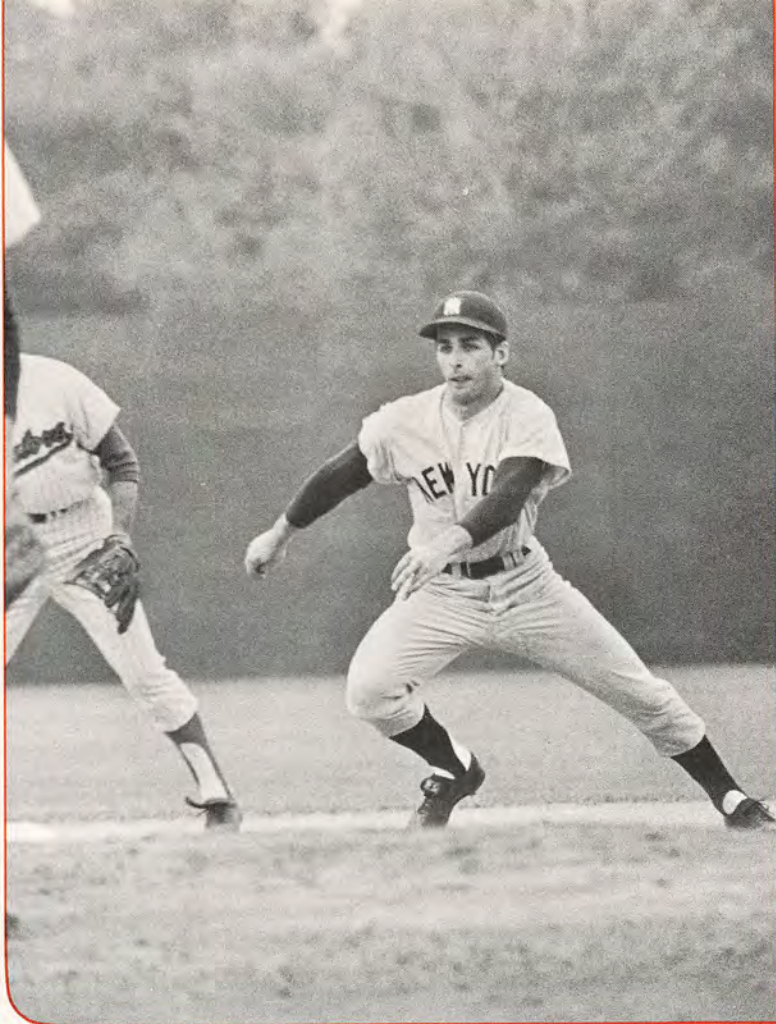


Tom Shopay

27

Tom Shopay (*Show-pay*) is a little (5 foot nine, 160 pounds) outfielder who has had four years in the minors. Tom carried a heavy load in college and never had spring training until 1967. Called up to the Yankees in the last two weeks of the '67 season while he was on his honeymoon, Tom hit .296 in eight games and connected for two home runs. The manager of the Minnesota Twins, Cal Ermer, will never forget him. One of those circuit clouts was a three-run homer against the Twins on Labor Day that cost them the ball game. They lost the pennant by one game.

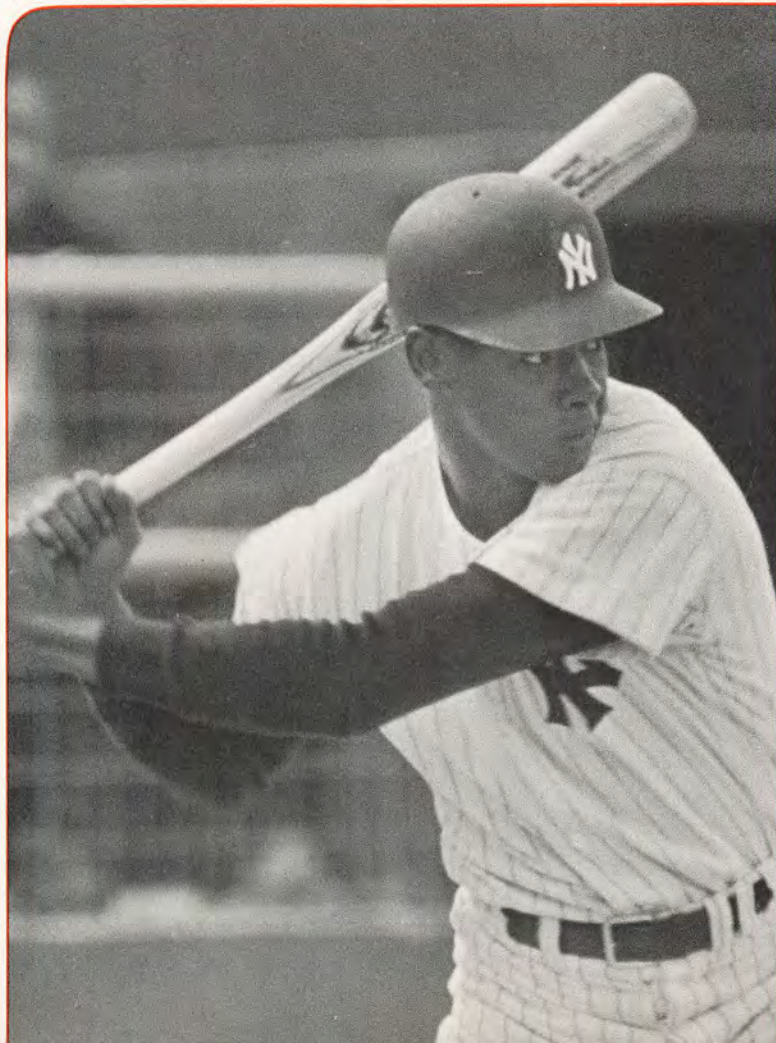
This little, well-conditioned athlete is a colorful player who can surprise the defense with the long ball, or cross them up by bunting (three of his eight hits with the Yanks were via bunts) and stealing. He can run like a scared rabbit. He was sent back to Syracuse last season and the disappointment didn't help; he slipped to .245. But the Yankees haven't given up on him. Knowing that may make all the difference in the world to this fine rookie outfielder from Bristol, Conn. A graduate of the University of Bridgeport, Tom spent the off-season as the Physical Education Director of the Southington, Conn. YMCA.



Bob Mitchell

46

Drafted for the outfield last year—from Louisville of the International League, affiliated with the Boston Red Sox—was lanky, 25-year-old Bob Mitchell who has had only four years in organized baseball and has had no major league experience. With a .234 average, Mitchell stole 42 bases at Louisville last year. The previous year he stole 36. With that kind of speed, experience comes fast.



Al Downing

24

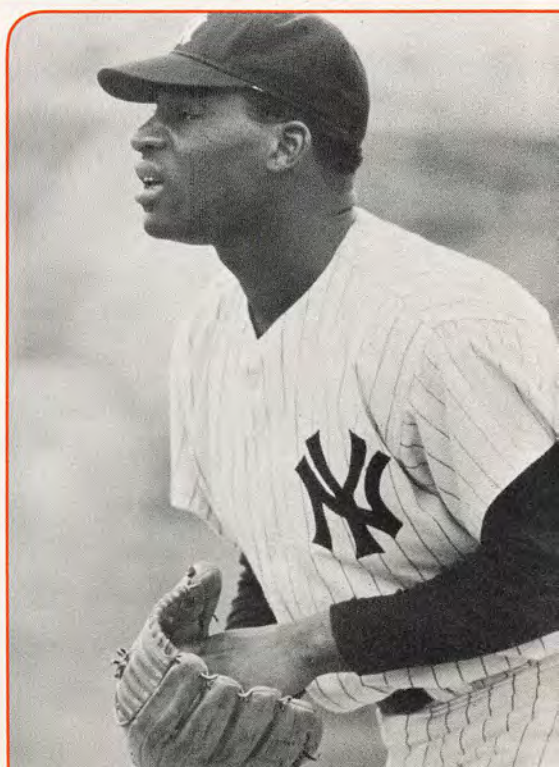
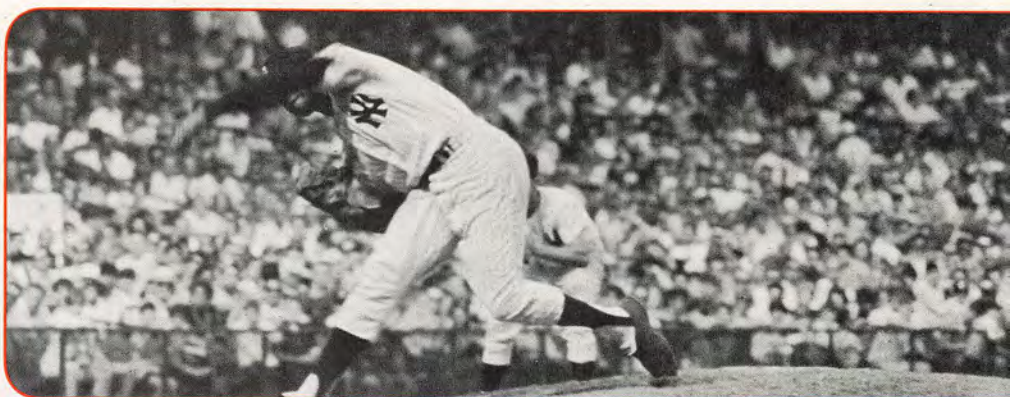
Last year, Al had a recurrence of his old arm trouble and it ruined the season for him. He pitched briefly for Binghamton to get the arm in shape and when he came back to the Yankees he was 3-3. Al is only 27; when he is injury-free, he is a winning pitcher—a potential 20-game winner. He has the desire, poise and strike-out pitch of a hurler who could pitch the Yankees to a championship.

In the '67 season—which reflects the real Downing—he had a high of 14 wins and an ERA of 2.63. He had the ability to get the big out when the pressure was on and was downright stingy with walks—an average of 2.7 per game. That year he tied Stottlemire for the club lead in complete games (10) and shutouts (4). On four occasions Al struck

out 10 or more batters in a game. His single game high is 14 strikeouts in 1963.

Al's military duties made it hard for him to get back into the groove last year. He was up in the air a lot. On one occasion he made a round-trip coast-to-coast flight to pitch two innings. He hadn't pitched for a month and Ralph Houk was anxious to see how the arm was progressing. Ralph had to take Al out after two innings to make sure he would catch his plane.

Downing attended Rider College and has done a lot of good work in the off-season with young people, urging them to stay in school and try harder when the breaks aren't going their way. Al, a native of Trenton, N. J., lives in Jamaica, N.Y.



Lindy McDaniel

40

There he was, languishing in the San Francisco bullpen, and then suddenly he was the leader of the Yankee rescue squad. How do you explain something like that?

"I can't explain it," says Lindy. "All I know is that Ralph Houk is something new in managers for me, and the whole club just seemed to accept me. It was like starting a new career. Houk has a way about him."

That's a pretty good explanation. McDaniel, who's 33, was a top reliever with the St. Louis Cardinals in 1960 and 1961, but he sagged. He changed his style and climbed back up. But in his opinion the Yankees have been the best thing that has happened to him.

Lindy rates a save more important than a victory.

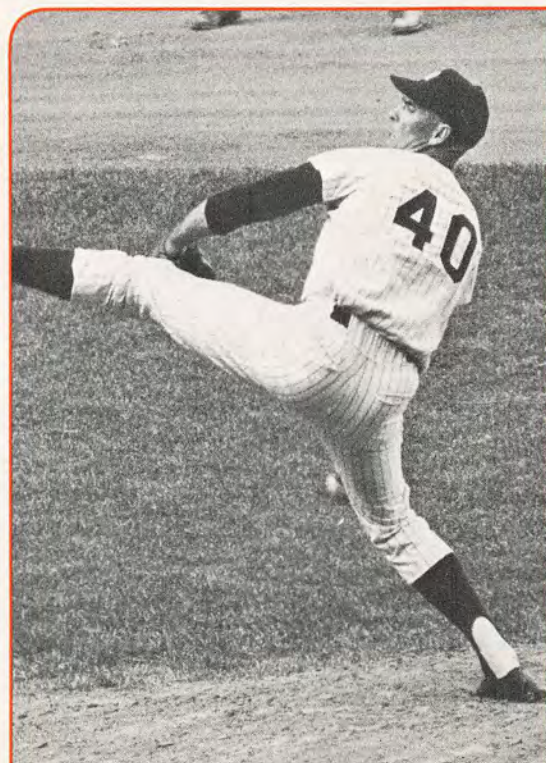
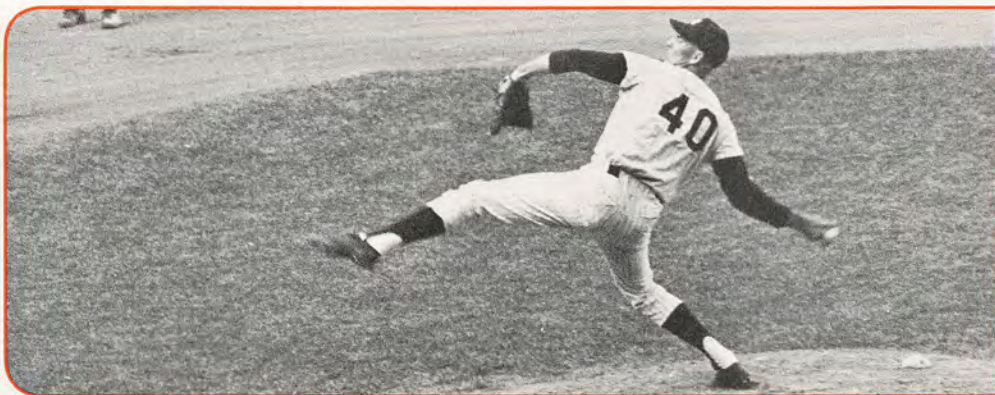
"A save gives the whole team a pick-up because they

have survived a tough spot and won. It also gives one of our starters another victory. And that's important to them."

Talk like that isn't calculated to make you unpopular with anyone.

"The arrival of Lindy McDaniel turned everything around for us," says Ralph Houk. "We were losing games in the eighth and ninth innings because no one in the bullpen could lock up these games. Not only did he do this, he helped the entire bullpen."

Lindy—who was nicknamed by his father after Col. Charles A. Lindbergh, the famous flyer—lives in Baytown, Tex., with his wife and three children. In the off-season he is a preacher in the Church of Christ and he plans to make religion his life's work when his playing days are over.

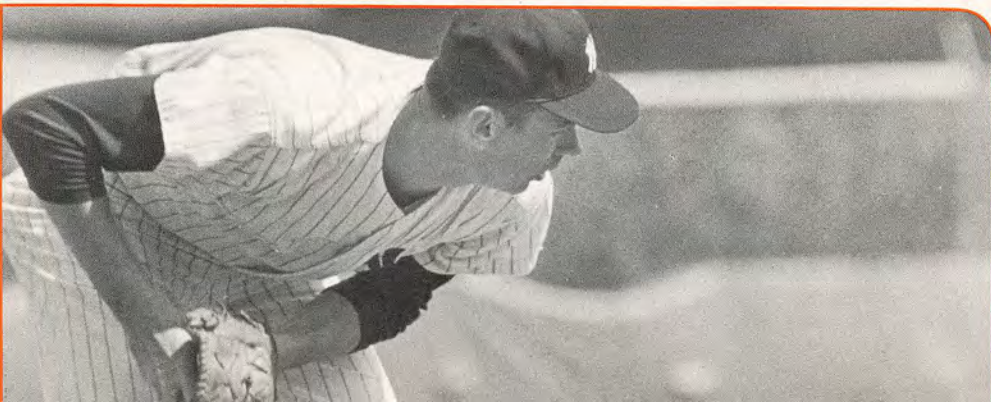
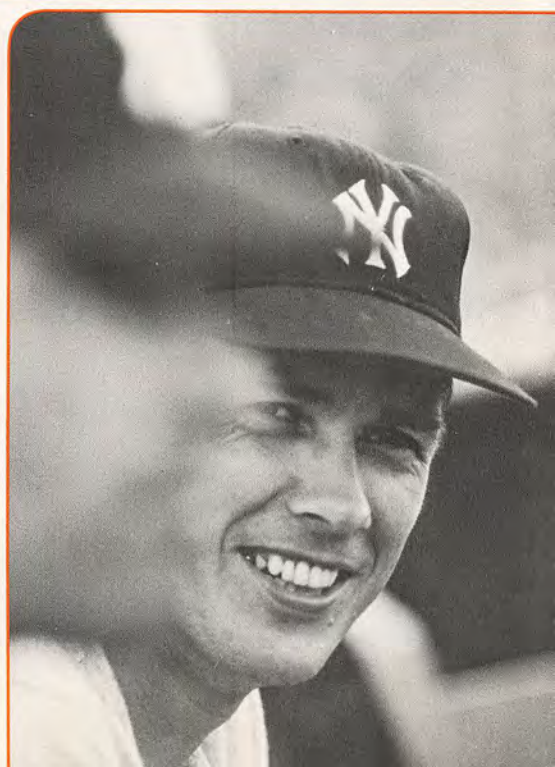
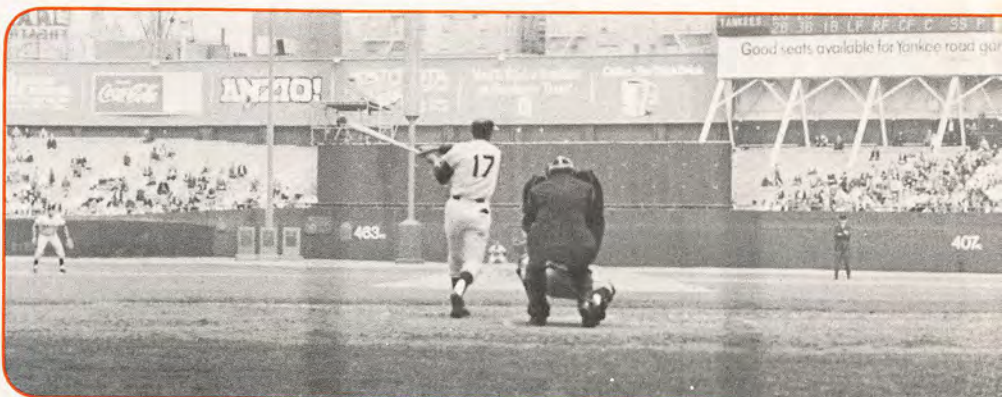
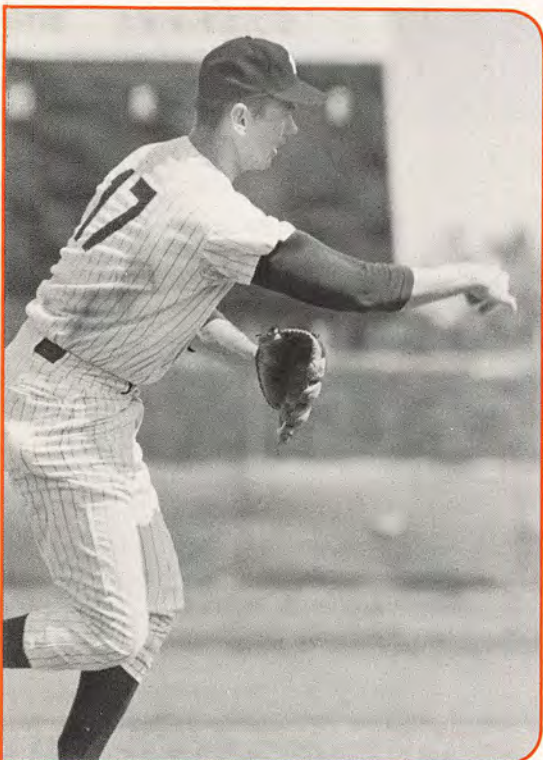


Gene Michael

17

Shortstop Gene Michael was acquired from the Dodgers in 1967. Before that, he had eight years in the minors with the Pittsburgh organization with the reputation of being a mediocre hitter but a fantastic fielder. Much of his difficulty at the plate can be traced to a long stretch on the bench with the Dodgers. Gene is still young and has been developing as a switch-hitter.

The Kent State College basketball star, who had offers from the New York Knicks, is tall and slim and nicknamed "Stick." He lives in Kent, Ohio, is married and the father of three children. Michael has a Bachelor's degree in education and teaches during the off-season.



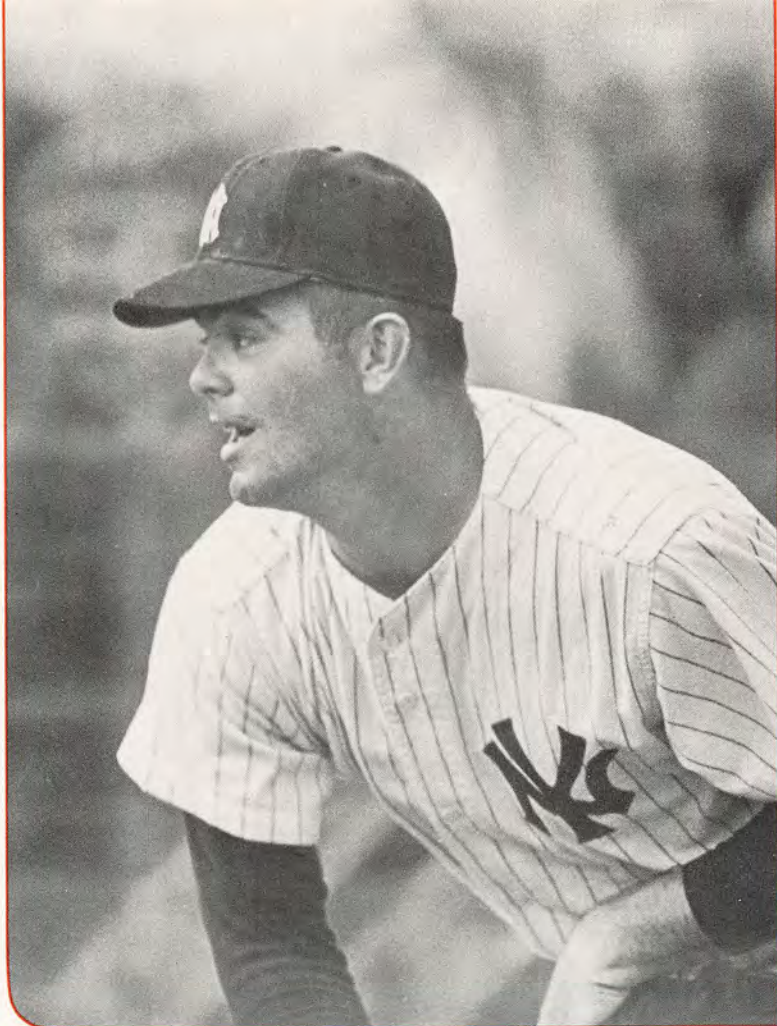
Fred Talbot

22

Big, rugged, aggressive Fred Talbot, 27, puts his 212 pounds behind a fast-ball that overpowers batters. Fred began last season as a regular starter on the Yankee staff, but a hard-luck losing streak forced him to the bullpen. But Talbot is a great competitor and his desire in spring training this year could not be denied.

Fred has the build of a great running back or a linebacker. He was both at Fairfax High School in Arlington, Va., and received many college scholarship offers for football. But baseball is his first love and he accepted a substantial bonus from the White Sox. He reached the majors with the Chicago club after five years in the minors. Traded to the A's in 1965, he came to the Yankees in 1966. Talbot has been known to use his power at the plate; he hit a homer in each of the last two seasons.

Fred lives in Falls Church, Va., and is the father of two children, Fred, Jr. (6) and Valarie (2). In the off-season he's in the home-building business.

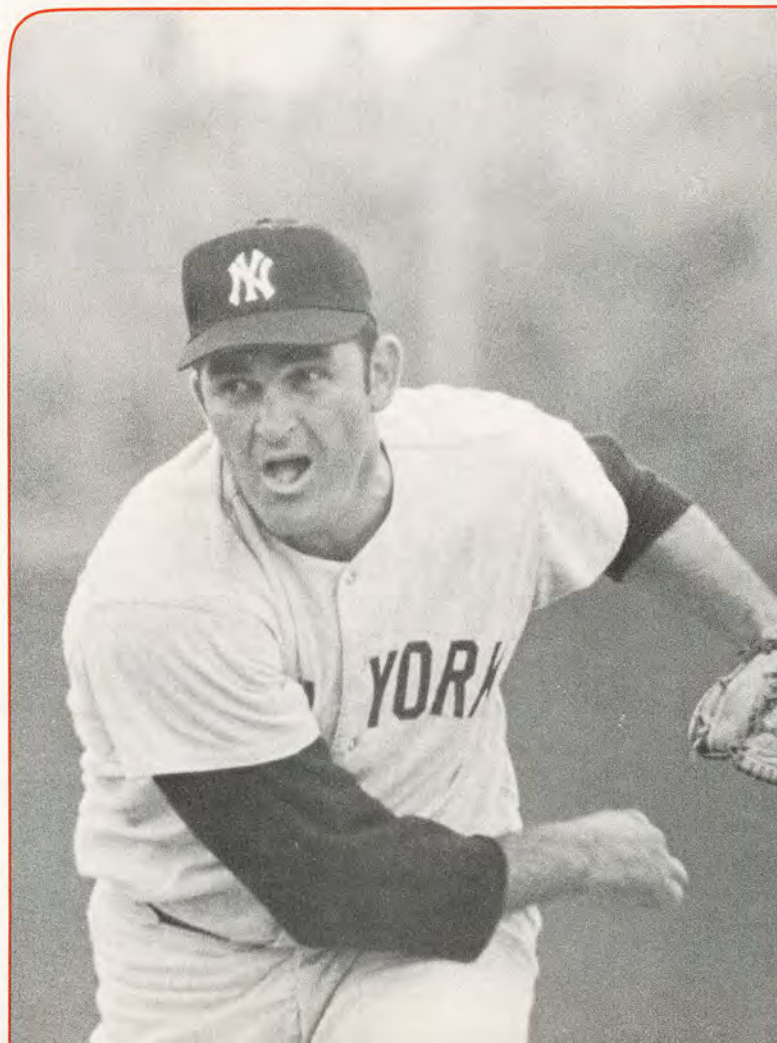


Don Nottebart

23

The Yankees obtained Don as an additional relief specialist, a skill he has acquired in eight years as a major leaguer.

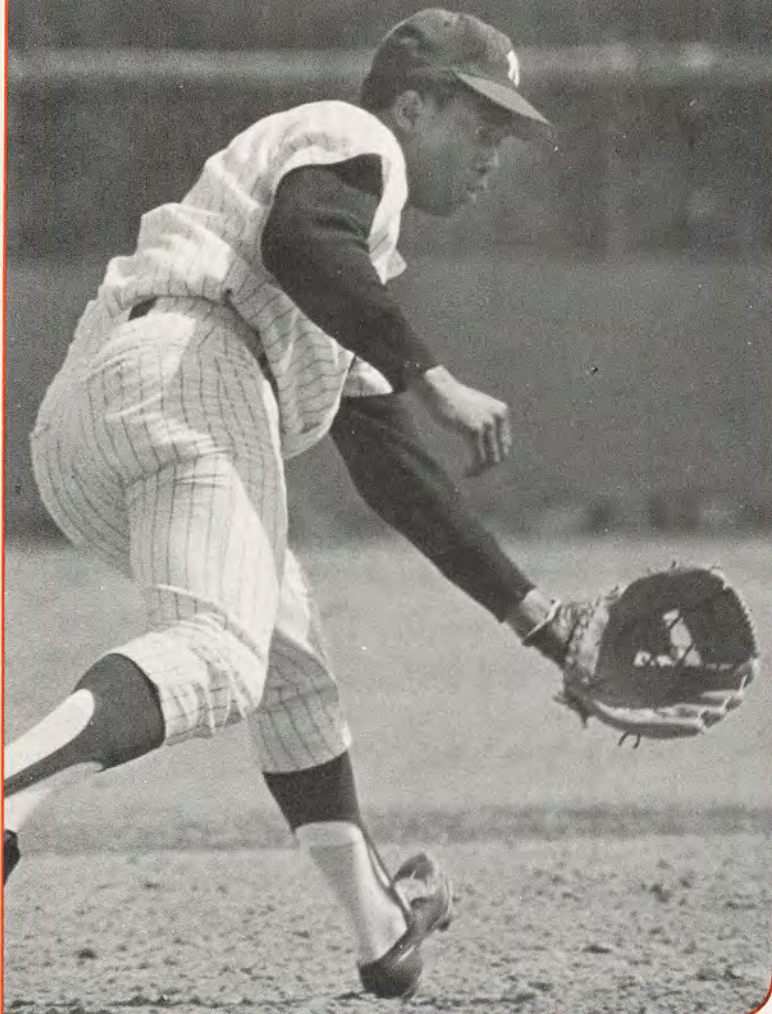
Don Nottebart almost gave up baseball last year when the Cincinnati Reds, from whom he was purchased, sent him back to the minors. But he had a pretty good year with Hawaii—he was 5-2 with a 3.27 ERA—and thought better of it. Don had a great season with the Reds in '66. He won five of nine decisions, worked 59 games, had a 3.08 ERA and saved six victories. In '67 he was 0-3 but had an ERA of only 1.94. Don lives in Houston with his wife and four children.



Nate Oliver

21

Oliver is a versatile infielder who was acquired from the San Francisco Giants last winter. While he isn't a power hitter, Nate can get the needed hit, runs well, and is an experienced hand at second, third and short. He has also done well at outfield assignments. Oliver, who played in the 1966 World Series as a Dodger, is 28 and will see action as a utility infielder. Nate is married, lives in San Francisco, and has a son Nate. In the off-season, Oliver is active with the Big Brothers of America.



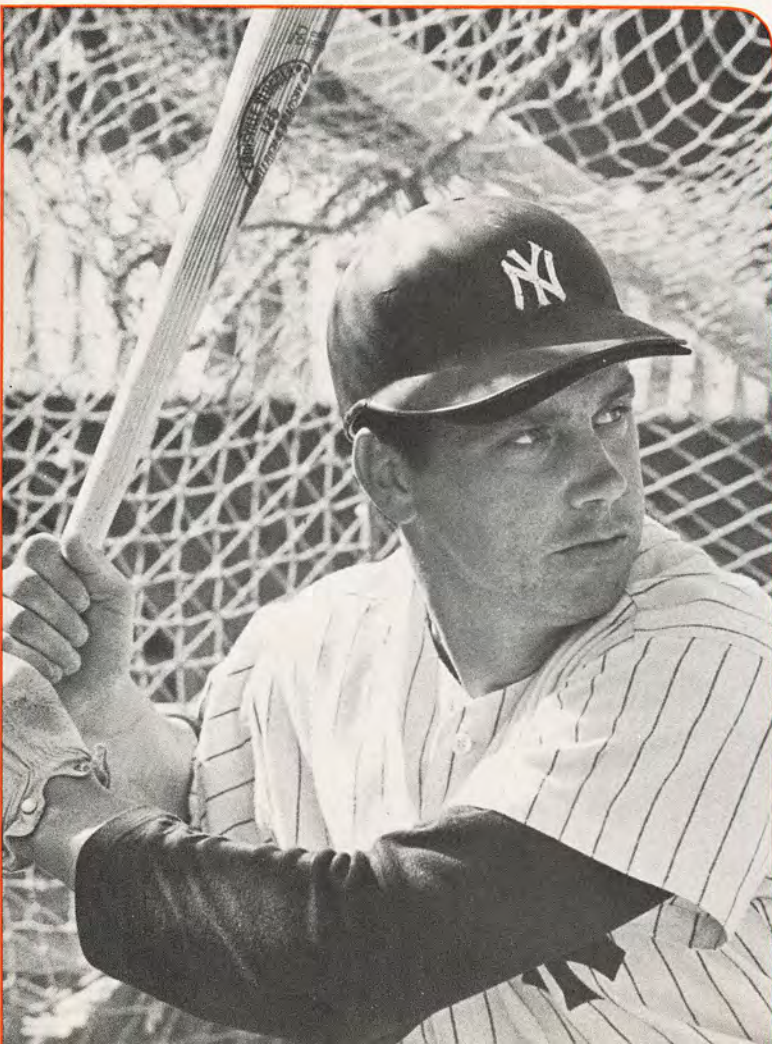
Len Boehmer

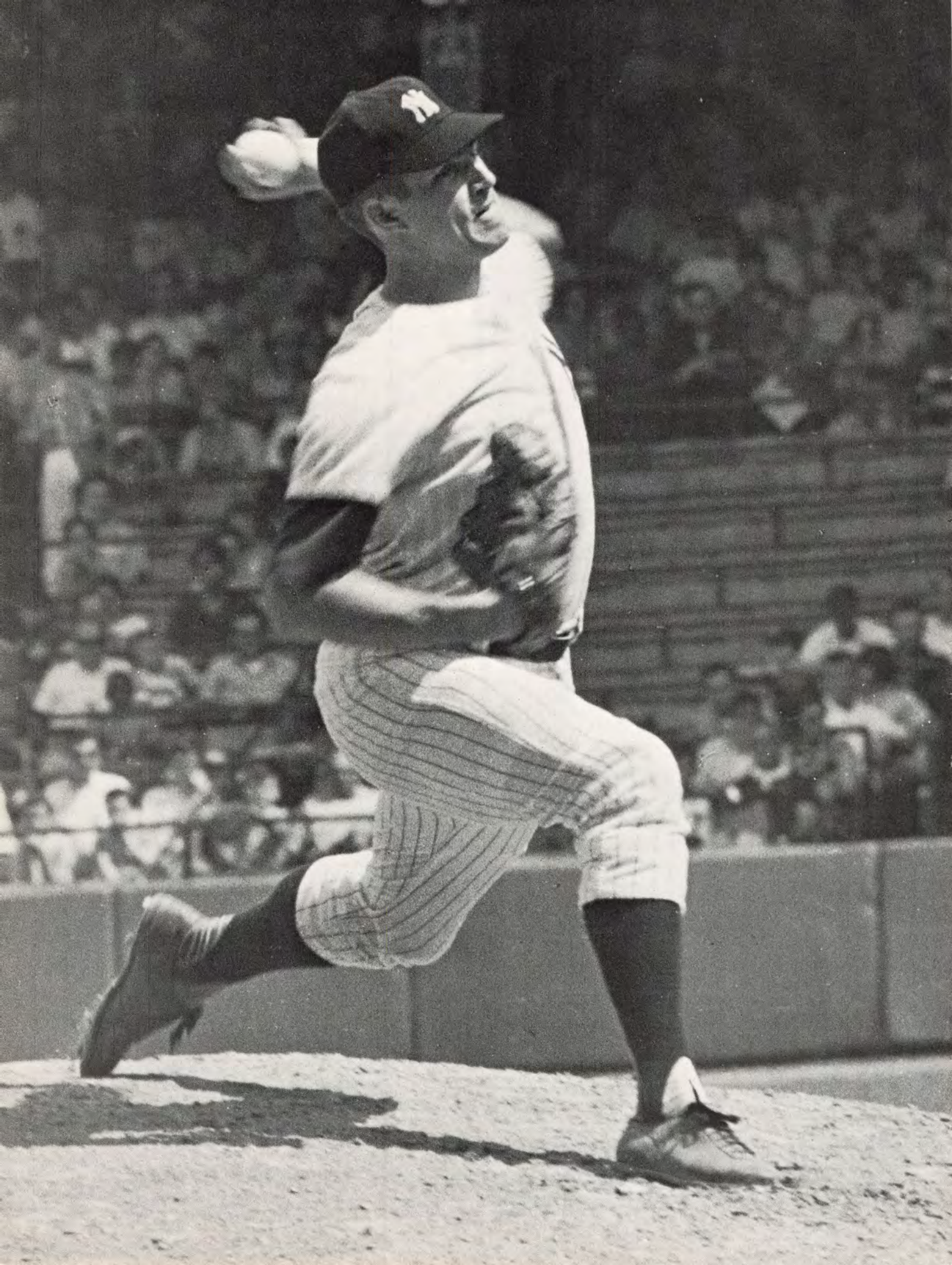
38

Purchased from the Cincinnati Reds organization last year, Boehmer (Bay-mer) has had all-around infield experience. Because of his versatility—he can spell at second or third—he will probably see plenty of action this season as a utility infielder. Len hit .268 last season, with 10 home runs and 75 RBI's in 144 games at Syracuse.

Boehmer led the Southern League in '64 with a .329 batting mark and was tops in doubles with 32. He had 16 homers, drove in 81, and was named to the All-Star team. With Buffalo of the International League in '66, he hit 19 homers, drove in 63 and batted .247.

Len attended St. Louis University where he was All-Conference shortstop and led the club in batting. Boehmer makes his home in Macon, Ga., is married and the father of three children.





Fritz Peterson

19

Fritz had a five-game losing streak going at the time. He was watching Mel Stottlemyre on the mound taking a terrific pounding from the Twins last August 11.

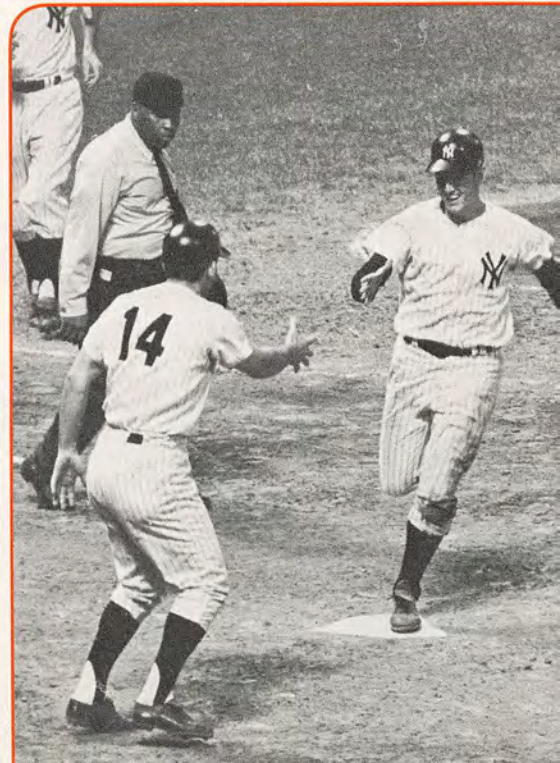
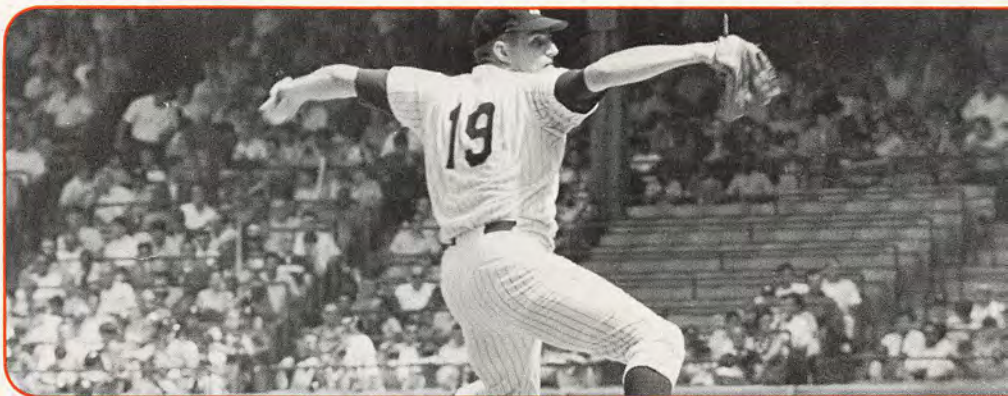
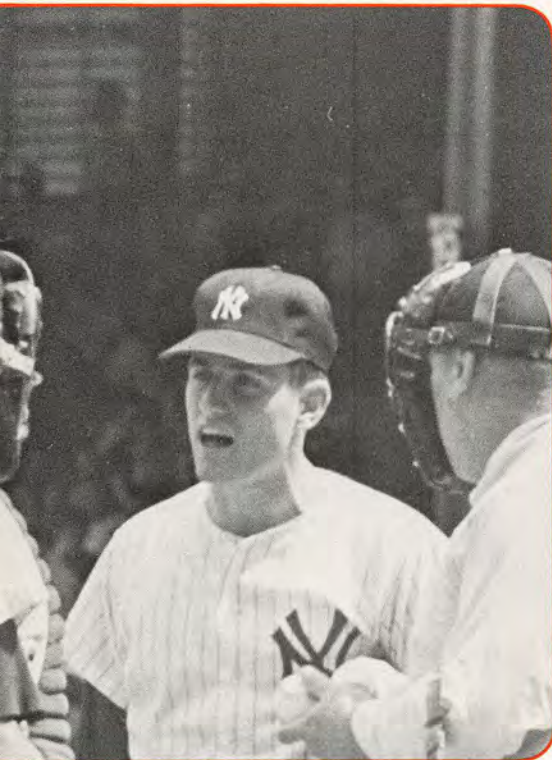
"When I saw a good pitcher like Mel take that and keep his cool," says Fritz, "I made up my mind that I had to be that way, too. I was always a worrier. But from that day on I quit worrying about my record, about next year and even about the next batter. I thought only of the hitter I was facing. It worked out pretty good."

"It" is maturity as a pitcher—which took Peterson from a shaky first-half start to a fine 12-11 finish in the second half of the season, with Fritz winning six in a row alongside such cool operators as Bahnsen and Stottlemyre.

"Pretty good?"

Peterson's maturity has been helped by newly acquired tools—a slider and a change. With his fast-ball hopping and his curve breaking, the additional pitches give him confidence he earlier lacked.

During the past winter, Fritz continued work on his doctorate in physical education at Northern Illinois University, taught phys ed courses (pocket billiards and bowling) and coached hockey at NIU. A former semi-pro hockey player in the Chicago suburbs, Fritz keeps in shape by skating during the winter. He is married and has a son Gregg (2).



Joe Pepitone

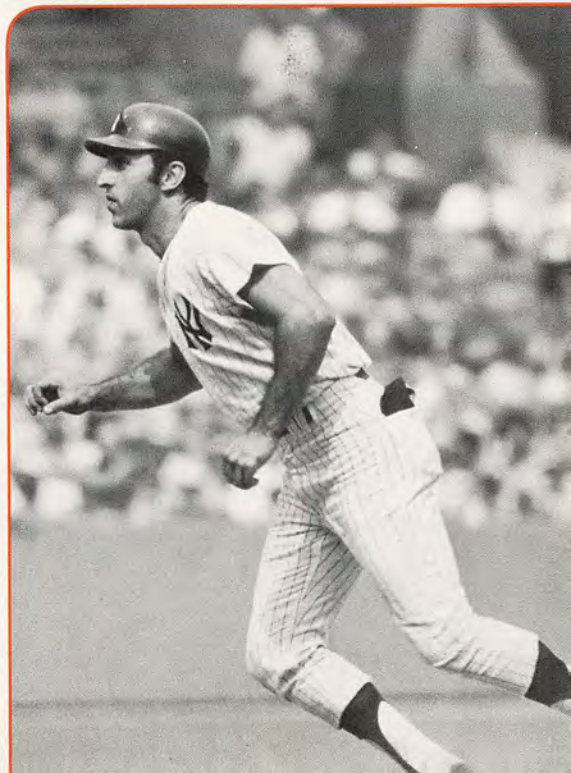
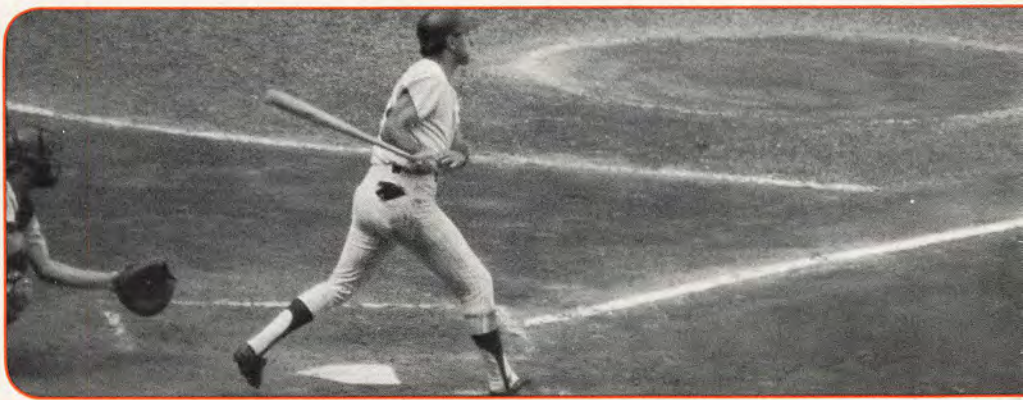
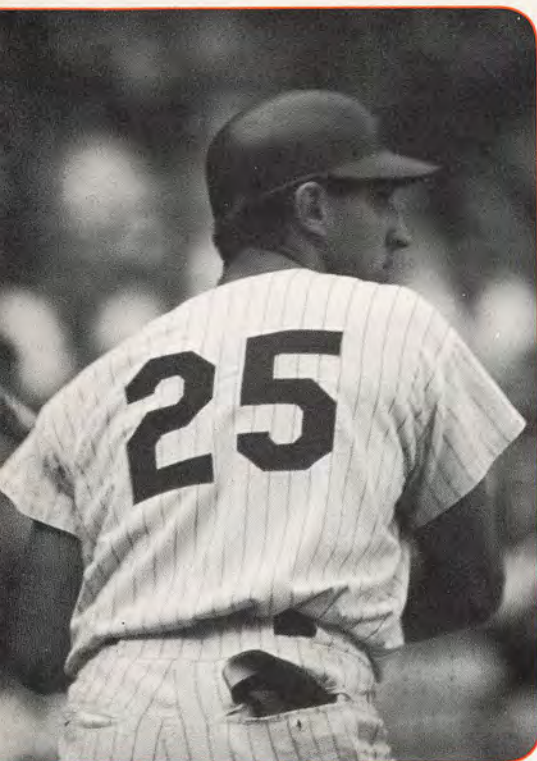
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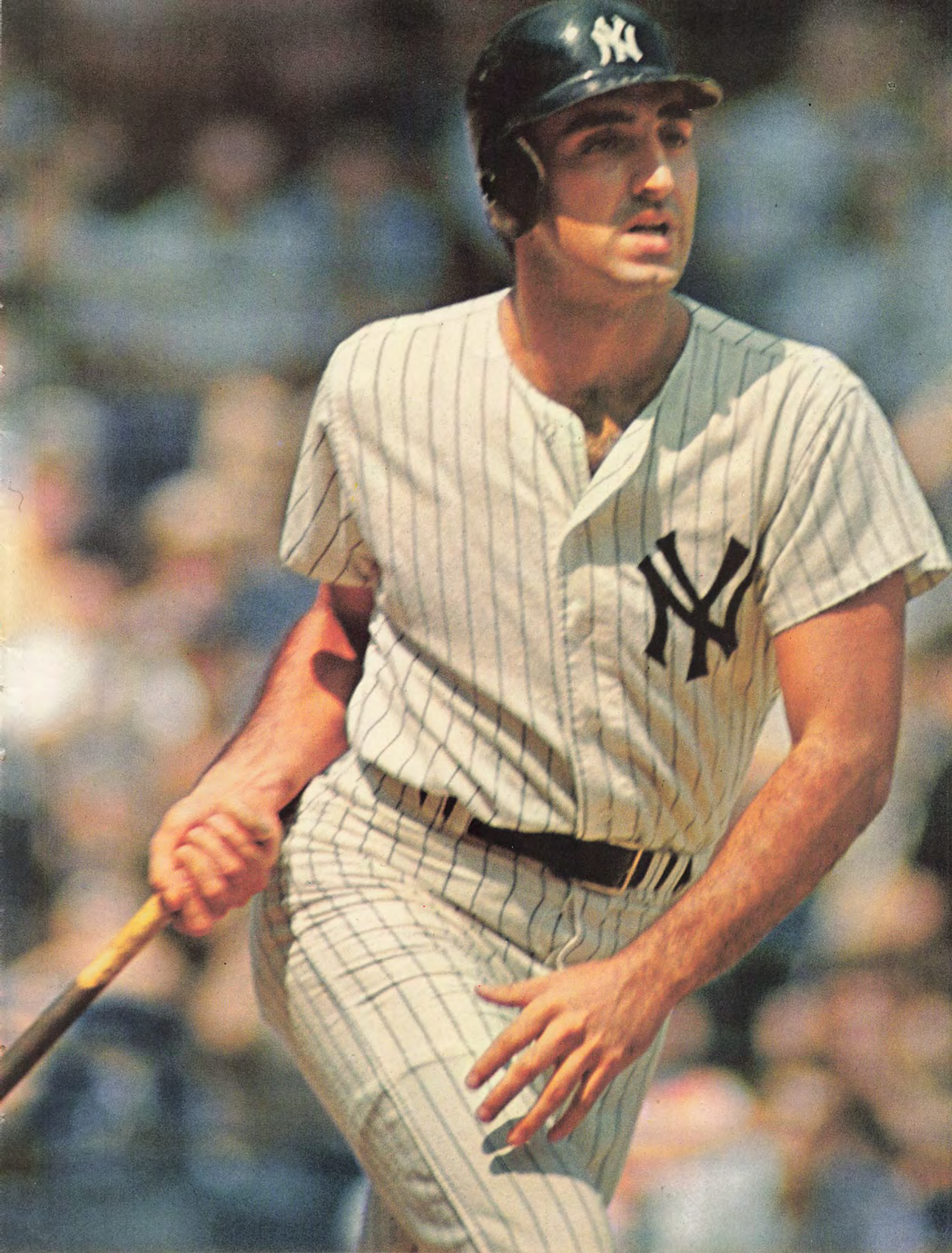
Fun-loving Joe likes to shock 'em and rock 'em. It used to be his hair style—before others caught up to him. Then it was Nehru jackets and beads. Joe is as quick with his gags as he is with his wrists and his fans and his mates wouldn't have him any other way. But there is a growing feeling that Pepi is building up to something really big.

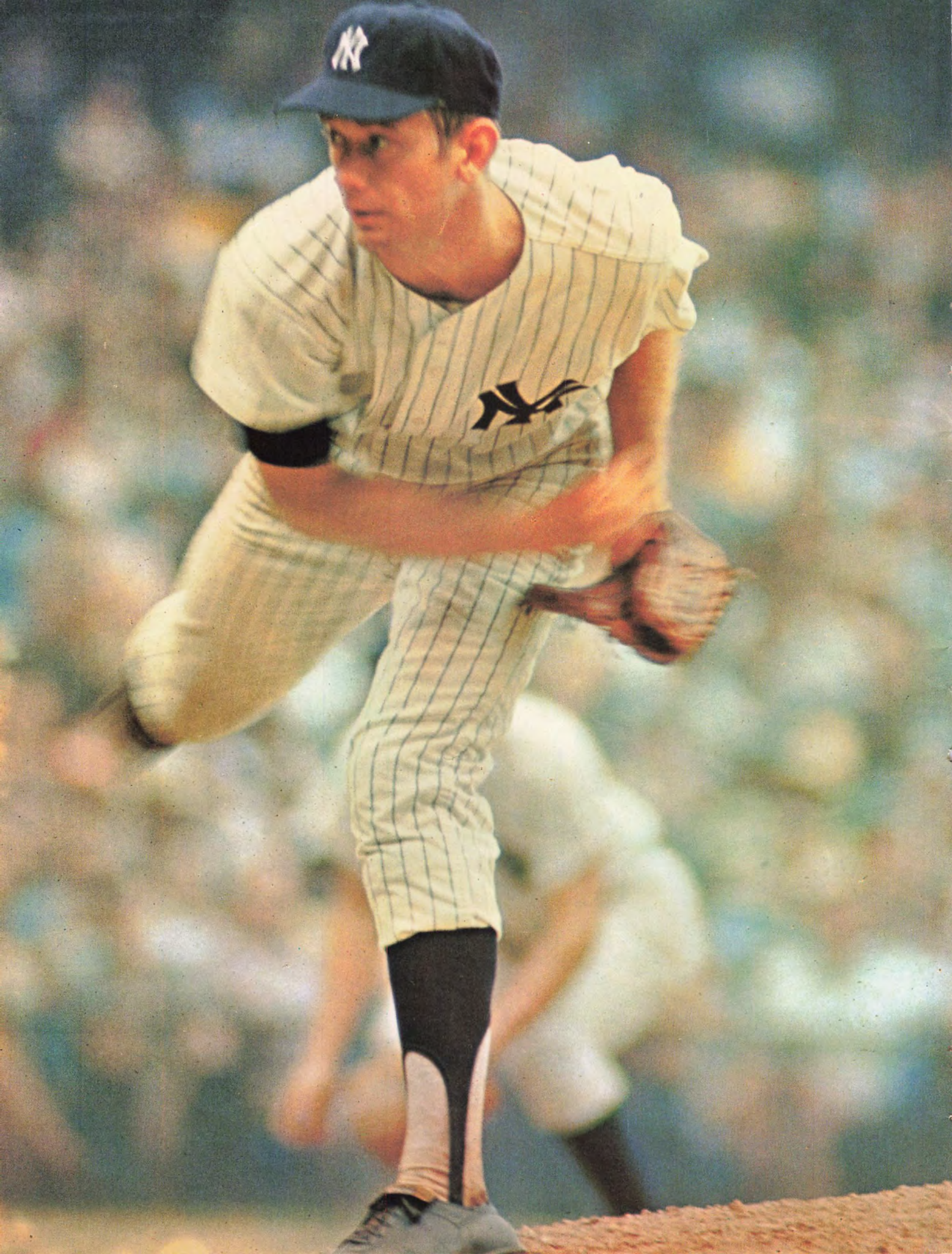
Joe suffered a hairline fracture of his left elbow in the third game last season and was sidelined for a month. Joe came back after the layoff and hit .295 in his first 20 games with five home runs and drove in 19 runs. He drove home the winning run in three games during the 10-game winning streak. Joe bore down as hard the rest of the

season as he had in spring training.

There are those who say that the Yankees' first division finish last year gave Pepitone a whiff of the sweet smell of success a great competitor needs to go all the way and accomplish what everyone has expected him to accomplish. Joe has what it takes to become a super-star; his average for the first five years with the Yankees is just under 25 homers per year. He twice won the Sporting News Gold Glove award at first base and he could win another in the outfield. There is a time when the folk heroes of the new generation must put their talent on the line. Joe's fans say this is the year.







Stan Bahnsen

45

The 1968 Yankee Yearbook said of Bahnsen:

"Young Stan Bahnsen can be the Yankees' surprise pitcher of the year." He was. Selected as the American League's Rookie of the Year, Bahnsen was the overwhelming choice of the Baseball Writers' Association of America.

Stan also confirmed another Yearbook observation: "When that terrific fast-ball is combined with poise and savvy, the Yankees may well have another Stottlemire." Stan started 34 games, second only to Mel Stottlemire's 36, and pitched 267 innings compared with Mel's 279. He led the staff with 162 strikeouts to Stott's 140. Stan had a 2.06 ERA; Mel had a 2.45. Stottlemire finished with a 21-12 record; Stan with 17-12.

The 24-year-old right-hander was almost a 20-game winner. Four of his losses were incurred on weekends on leave from Ft. Dix while serving in the Army. A 10-inning

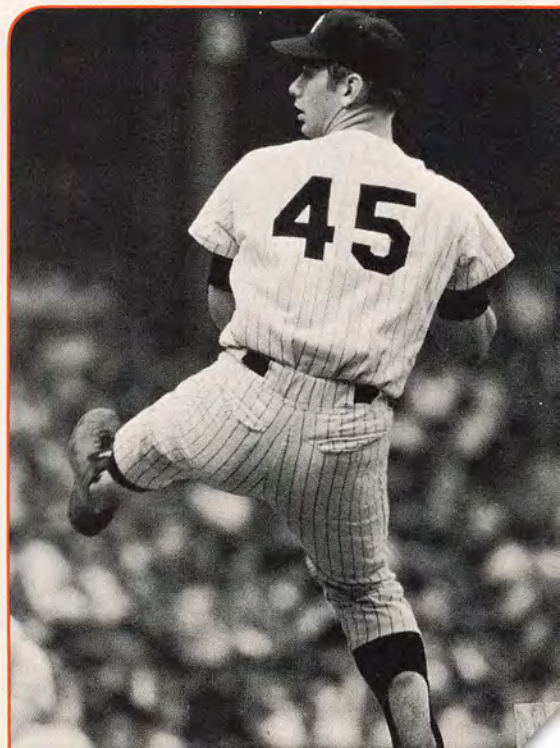
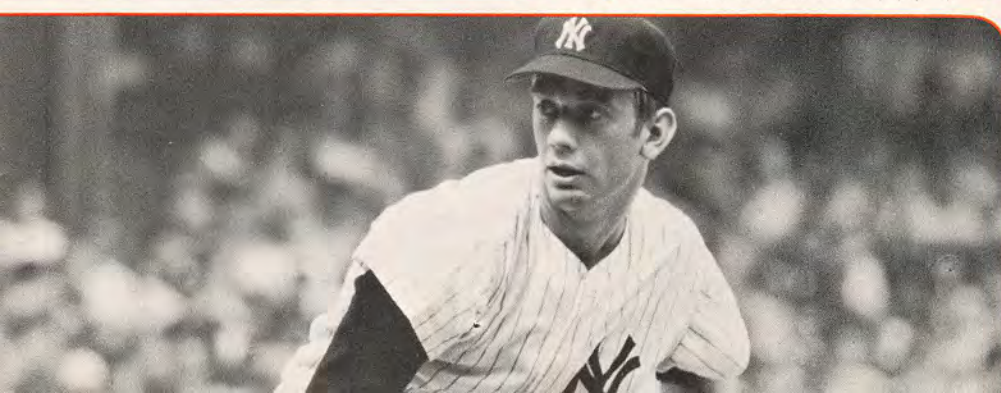
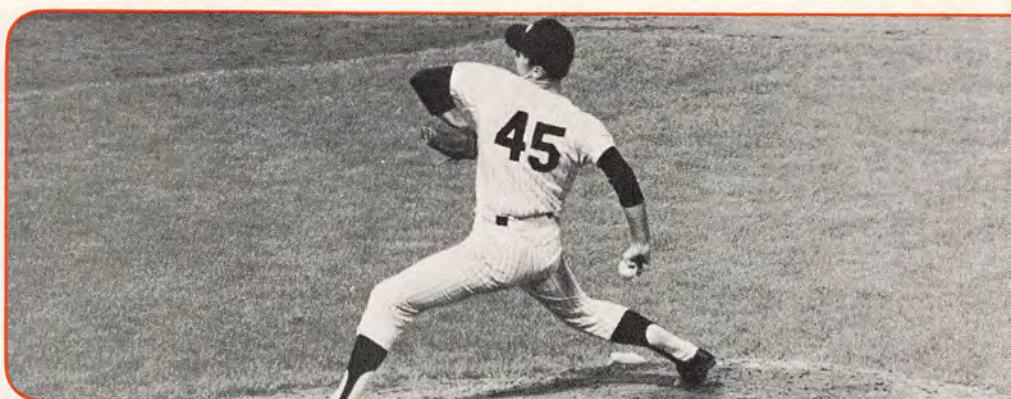
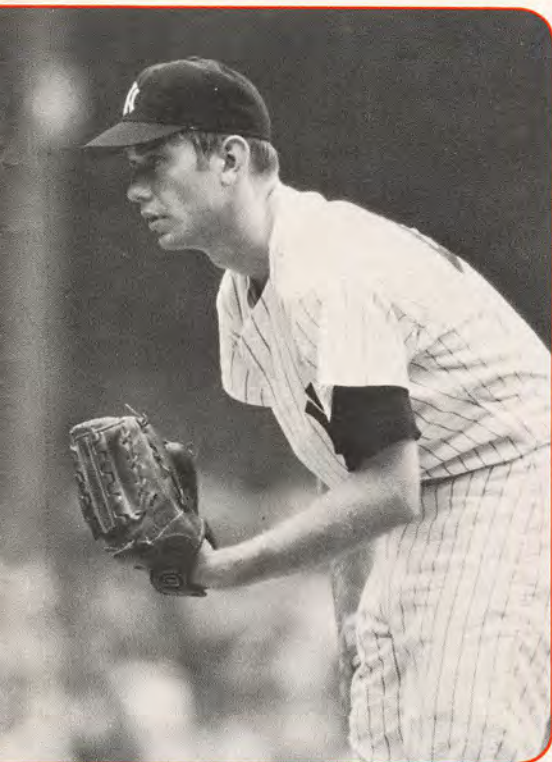
no-decision in a 0-0 game and an 11-inning three-hitter which was no-decision for him didn't help.

Bahnsen broke into the majors in September, 1966, as a relief pitcher against Boston. He struck out the first four men in the top half of the batting order. Pressing too hard in spring training in '67, he lost his control and was optioned to Syracuse. "I went to work to earn another chance," he says.

"Stan made it himself," says Ralph Houk, "by staying in shape in the Army. When he reported, he was ready to pitch."

One of the club's most eligible bachelors, Stan returned home to Council Bluffs, Ia., during the Christmas holidays, and—surprise! It was Stan Bahnsen Day.

Prediction: That 17-12 W-L only indicates what's ahead for Stan Bahnsen.



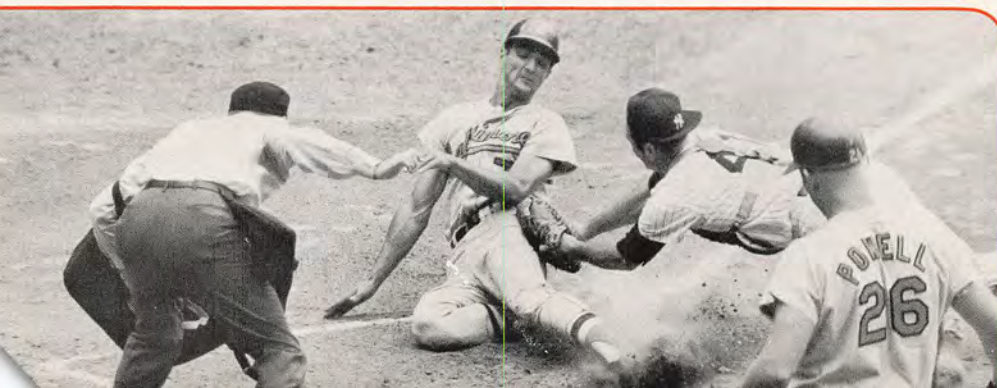
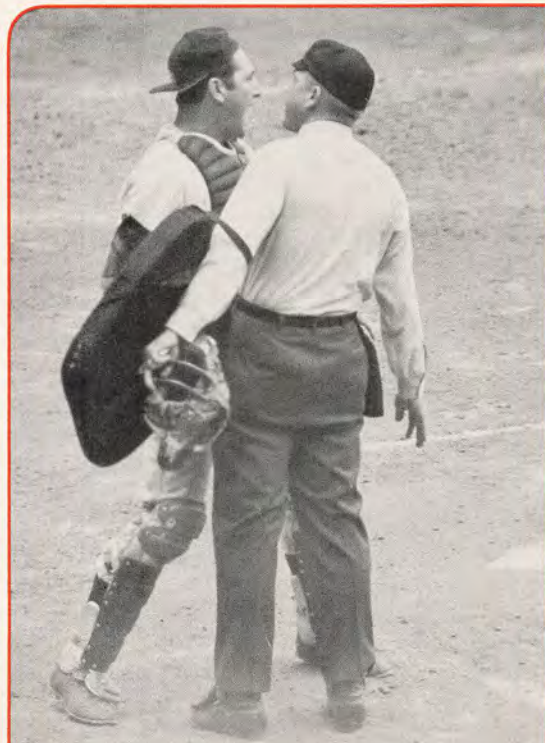
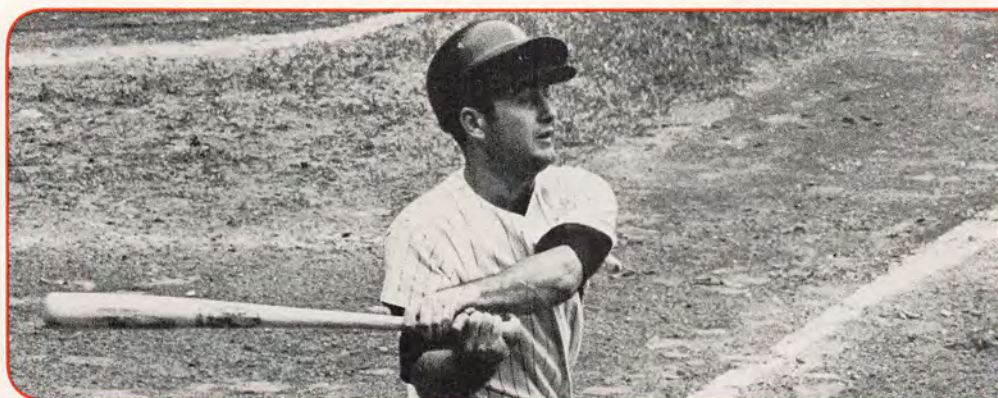
Jake Gibbs

41

The Yankees have good reason to feel secure with Jake Gibbs behind the plate and Fernandez ready to spell him. Gibbs is a left-hand hitter, Fernandez a righthander; this gives the team good balance in double headers. When the opposing team uses a left-hand pitcher, Fernandez is called upon. When they use a righthander, Gibbs is ready. Last season Jake matured into the fine catcher the Yankees thought he would be.

Jake played in 124 games, hit .213 and drove in some important runs last year. The former All-American quarterback from the University of Mississippi was switched from third baseman to catcher—he had never worked behind the plate—in 1963. He won the top spot among Yankee catchers in 1967.

When the baseball season is over, Jake serves as assistant backfield coach at Mississippi. When the football season is over, he vacations with his two boys, Dean (6) and Monty (3) in Grenada, Miss., before starting spring training.



Frank Fernandez

10

On opening day last year, catcher Frank Fernandez caught the first ball thrown out by 81-year-old poetess Marianne Moore. As he presented it to her, he bent over and kissed her cheek. The crowd loved it. With two out in the second inning against the California Angels, Frank homered into the left field seats. It proved to be the ball game: 1-0.

Winning an opening game with a home run is the stuff rookies' dreams are made of. While all of this rookie's dreams didn't come true last year—he was disappointed that he did only part-time duty behind the plate—"the big hit" was typical of the kind of year he had. He hit only .170, but in his 51 games he got 23 hits and *drove in 30 runs*. Perhaps the most amazing thing about Frank's record at the plate was that he had 35 walks, many of them vital to victories. He drew more walks than Clarke, Gibbs, Howser, Kosco and Robinson—only two less than Pepitone—in fewer times at bat than any of them.

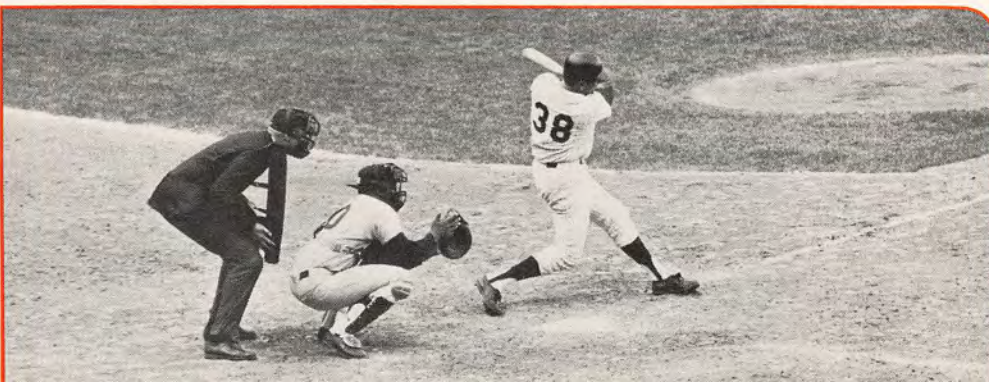
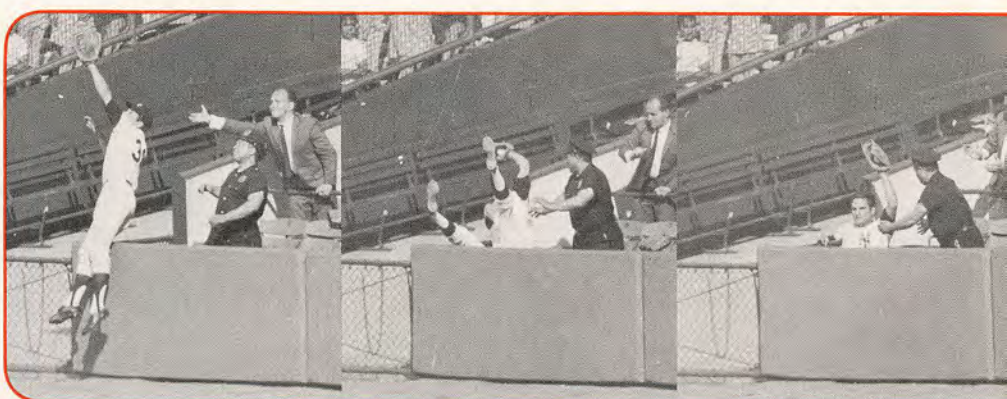
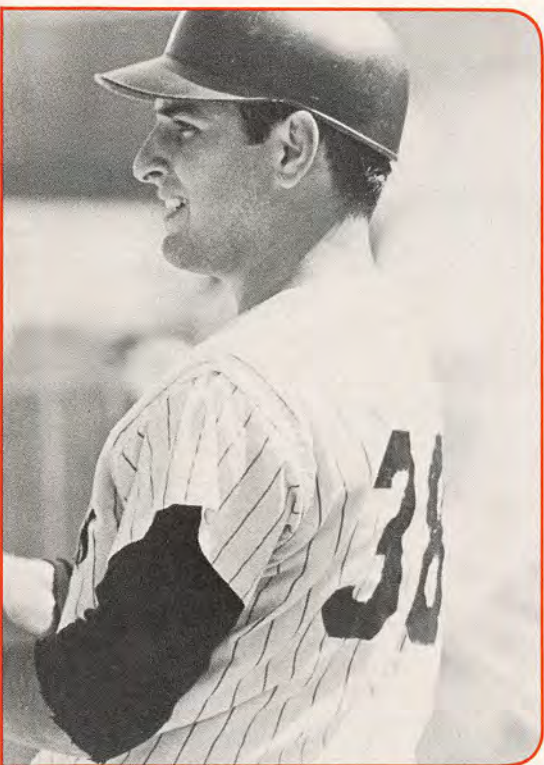
Of his 23 hits, he got six doubles, a triple and seven home runs. That is, 14 of his 23 hits yielded extra bases. On 23 hits his slugging percentage is an amazing .385.

Big and rugged, Fernandez developed well, but Army duty set him back.

"There was one stretch when I had two weeks in service and I didn't play for almost a month. The pitchers were so far ahead of me by that time I couldn't believe the stuff they were throwing. I'd like to play more."

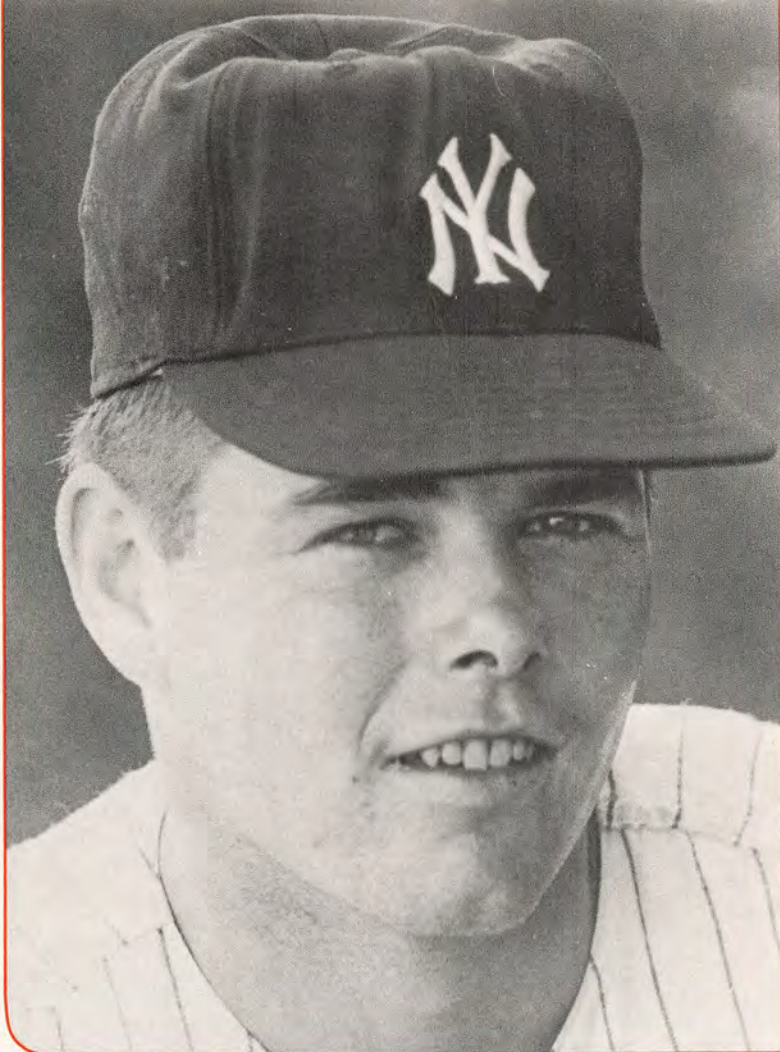
Frank will see a lot of action this year—and provide a lot. Manager Ralph Houk plans to give him a chance to divide the catching chores with Jake Gibbs, giving the Yankees effective right and left hitting.

The 26-year-old local boy from Staten Island who was All-City in baseball and football at Curtis High, attended Villanova on a basketball scholarship.



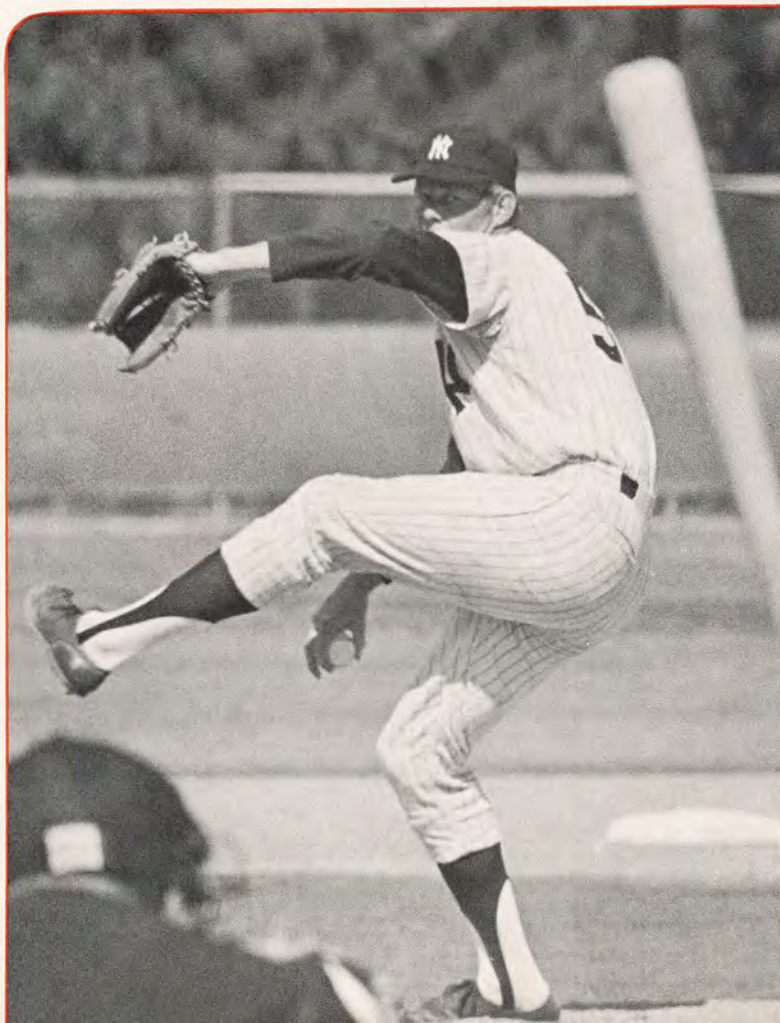
John Cumberland 56

Twenty-one-year-old John Cumberland, a left-handed pitcher from Westbrook, Me., was drafted from the Cardinals in November, 1966. In spite of limited experience, he jumped from Class A to Triple-A ball in '67. Cumberland led Portland to a State championship in '66 and pitched a one-hitter with 22 strikeouts in the American Legion title game. He was voted Most Valuable Player of the tournament and signed by the Cardinals. With Syracuse he had a 4-5 record in '67. Last year it was 10-7. He had a brief trial with the Yanks last fall and a real opportunity in spring training.



Bill Burbach 50

Burbach was the first choice in the first free agent draft in which the club also took Stan Bahnsen. Bill was 17 at the time. Last year at Syracuse he was 9-9 with a 3.60 ERA but scouts reported that he was very near to being ready. Burbach could be the man who wins that extra starting job this year. Regardless, you're going to hear from him in the near future. He's young (21), big (6 foot four, 212 pounds) and strong. He has a blazing fast-ball and plenty of poise. Big Bill hails from Dickeyville, Wis., and attends Loras College in Dubuque, Ia., during the off-season.



Mickey Scott

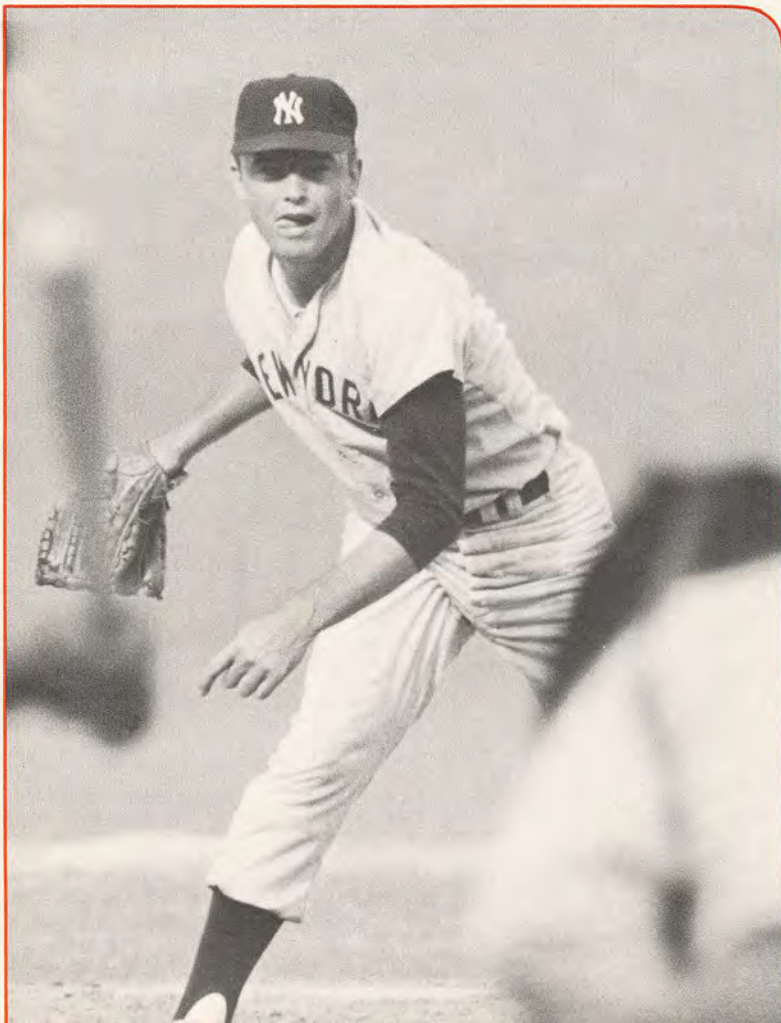
58



A tall, lean, young (21) left-hander who grew up in Newburgh, N.Y., Scott was born in Weimar, Germany, when his father was in service. He came to the U. S. when he was 8 months old. A fine, young prospect at Binghamton in '66, he went into service and completed it last year. His W-L at Binghamton was 15-5, the best record in the league in '66. That year the Yankee farm club played the Auburn club operated by the Mets in an exhibition game at Yankee Stadium. Scott took the mound for Binghamton against Jerry Koosman of Auburn (who won 19 in '68 for the Mets). Scott was the winning pitcher in a dramatic game. A broken hand slowed Mickey last season, but this fine young prospect, who has always posted winning records in the minors, is nearing a career at Yankee Stadium.

Alan Closter

54



Al Closter has had bad luck with injuries. Off to a great start in '67, he injured his knee and was out over two months. Yet he managed to put together a good year and finished 4-0. Early last year, Bill re-injured the knee and had to have cartilage removed. When he recovered, he pitched for Syracuse and was 7-8 with a 3.10 ERA and gave indications of making a fine left-handed relief pitcher and spot starter. Now 25, Al is a graduate of the University of Iowa, lives in Ames, Ia., and is the father of two boys.

On the Way Up

How (long) are you going to keep them down on the farm? Answer: Until they're ready—but not a day longer. Among the rookies of today are the stars of tomorrow. Not every young player is a prospective star. But the Yankee farm system of five regular teams and a rookie club has more promising players than most—something that many officials of other clubs admit.

As a key move in the Yankee rebuilding program, the farm system was revamped when capable Johnny Johnson was placed in charge. Lee MacPhail believes that real progress in the return of the Yankees to top contention is best seen in the farm system.

"Our farm system is vastly improved over what it was four years ago. I'm very well satisfied with the results of the free agent drafts and very much encouraged by what I have seen at all our farm clubs."

At Syracuse, Manchester, N. H., Kinston, N. C., Ft. Lauderdale, Oneonta, N.Y., and Johnson City, Tenn., young players with the potential of becoming Yankees are getting expert help from a great staff of minor league managers, coaches, scouts and instructors. The farm is full of surprises, and as Lee MacPhail says:

"You never can tell when one of the boys you drafted far down the list will suddenly emerge as the one you have been waiting for."

YANKEE FARM CLUBS

Classification	CITY	LEAGUE	1969 Manager	TRAINING CAMP
AAA	Syracuse, N.Y.	International	Frank Verdi	Hollywood, Fla.
AA	Manchester, N.H.	Eastern	Jerry Walker	Hollywood, Fla.
A	Kinston, N.C.	Carolina	Gene Hassell	Hollywood, Fla.
A	Ft. Lauderdale, Fla.	Florida State	Billy Shantz	Hollywood, Fla.
A	Oneonta, N.Y.	N.Y.-Pa.	—	Hollywood, Fla.
Rookie	Johnson City, Tenn.	Appalachian	—	Hollywood, Fla.



MINOR LEAGUE ORGANIZATION

JOHNNY JOHNSON, Vice President

Minor League Operations

George Pfister

Secretary, Farm System

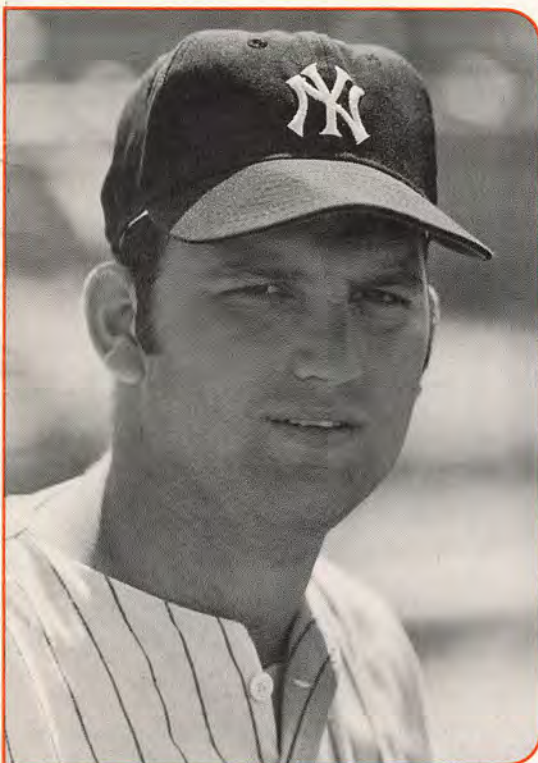
Bill Harbour

Secretary, Scouting System

SCOUTING STAFF

Arroyo, Luis A-3 San Antonio, Ponce, Puerto Rico
Babe, Loren R. 4702 Chicago Street, Omaha, Nebraska
Boyer, Cloyd Box 231—A; R.R. #1—Webb City, Mo.
Christman, Mark 1 Southridge Dr., Glendale, Mo.
Colavito, Rocky 520 N. Temple Blvd., Temple, Pa.
Colgan, Pat 88 Brook Street, Carbondale, Pa.
Coscarart, Pete Route 3, Box 820, Escondido, Calif.
Craft, Harry P.O. Box 111, Inverness, Florida
Cuccinello, Al 7 Crystal Street, Elmont, New York
Dede, Arthur 1018 71st Street, Brooklyn, New York 11228
Donald, Atley Star Route, Choudrant, Louisiana
Frisa, Joe 1171 Hertel Avenue, Buffalo, N.Y.
Gleeson, James 5701 Harrison, Kansas City, Mo.
Greenwade, Tom Willard, Missouri
Gumpert, Randy Monocacy Station,
 Berks County, Pa. 19542
Hamey, Roy 1501 Miracle Mile, Tucson, Arizona
Hesse, Harry 804 West 180th Street, New York, N.Y.
Hudlin, Willis 14 Betsy Lane, Briarwood, Little Rock, Ark.

Jones, Gordon 511 So. Hudson Ave.,
 Pasadena, Calif. 91106
Kane, Tom 26 Highland Drive, Albany, New York
Kluttz, Clyde 604 Heilig Avenue, Salisbury, N.C. 28144
Lee, Don 5 Corte Lado, Martinez, Calif.
Maguolo, Lou 20 Berkshire, St. Louis, Mo. 63117
Mills, Buster P. O. Box 73, Ranger, Texas
Neun, John 3501 St. Paul Street, Baltimore, Md.
North, Lamar 400 Chambers Street, Rossville, Georgia
O'Rourke, Frank 589 Riverside Drive, Hillside, N.J.
Perry, Ray 550 West Merle Court, San Leandro, Calif.
Richardson, Bobby 47 Adams Avenue, Sumter, S.C.
Seda, Jose 257 Larrinaga, Hato Rey, Puerto Rico
Souchock, Steve 441 S.W. 55th Terrace, Plantation Park,
 Ft. Lauderdale, Florida
Stewart, Art 2820 North Lockwood, Chicago, Ill.
Taylor, Eddie 500 5th Ave. W., Seattle, Wash. 98119
Warner, Jack 831 Austin Ave., Apt. 2, Inglewood, Calif.
Woodling, Gene R.D.#4, 926 Remsen Rd., Medina, Ohio



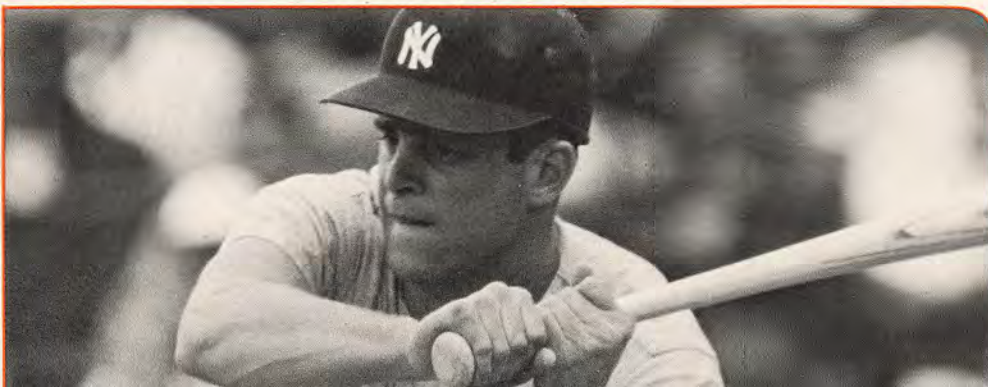
Opposite page. **Ralph Houk** instructs the pitchers as **Jim Turner** (pitching coach) looks on in rear. This is a typical instructional scene at Ft. Lauderdale.

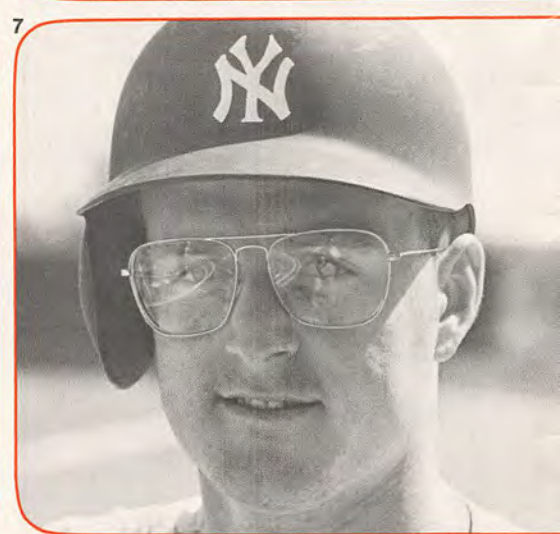
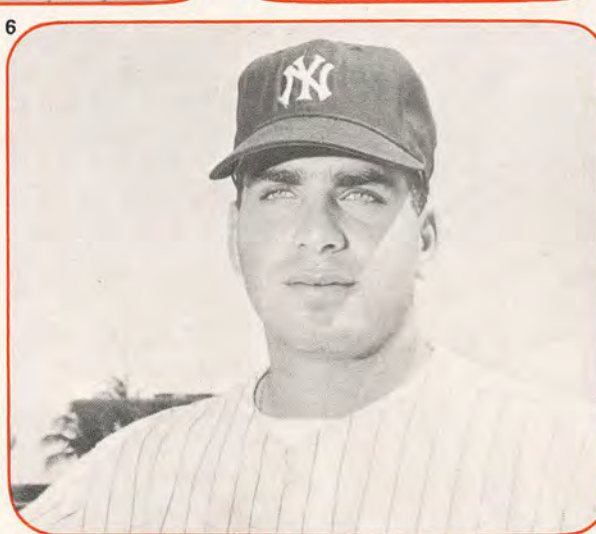
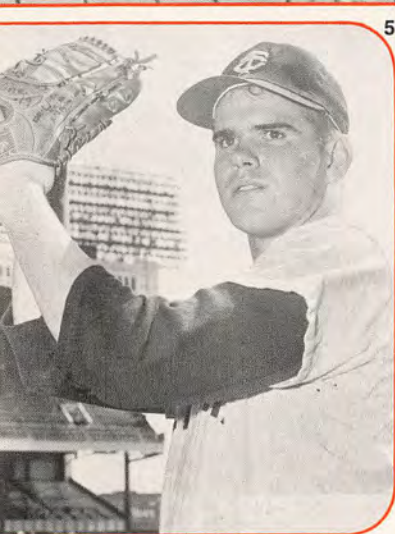
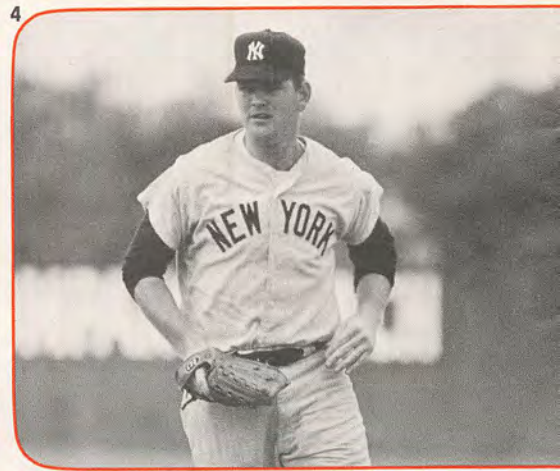
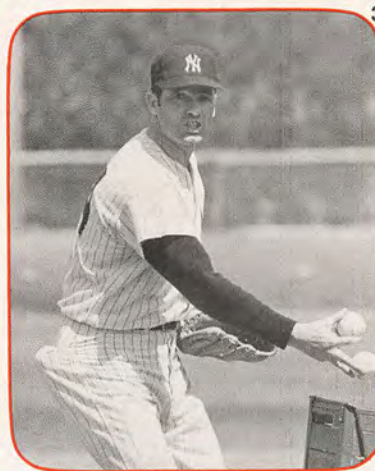
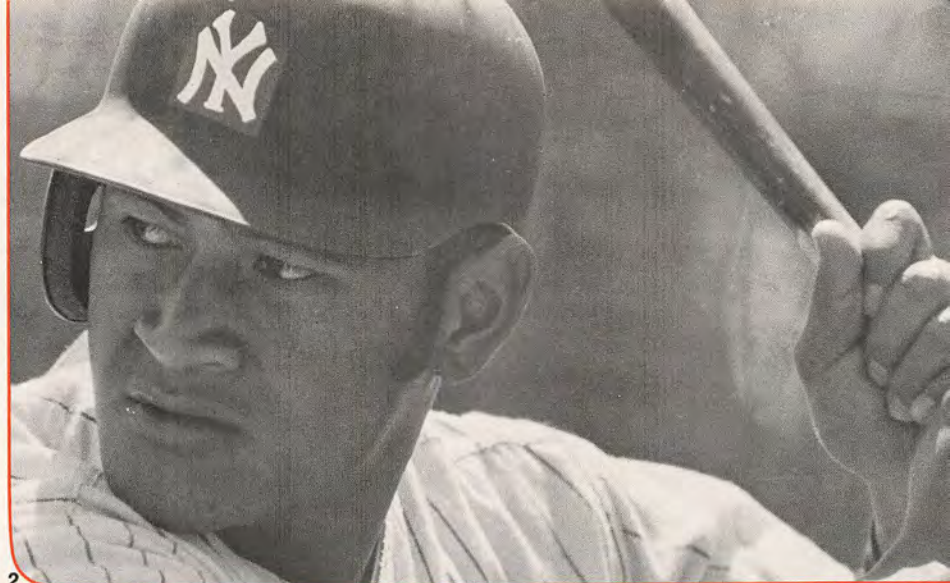
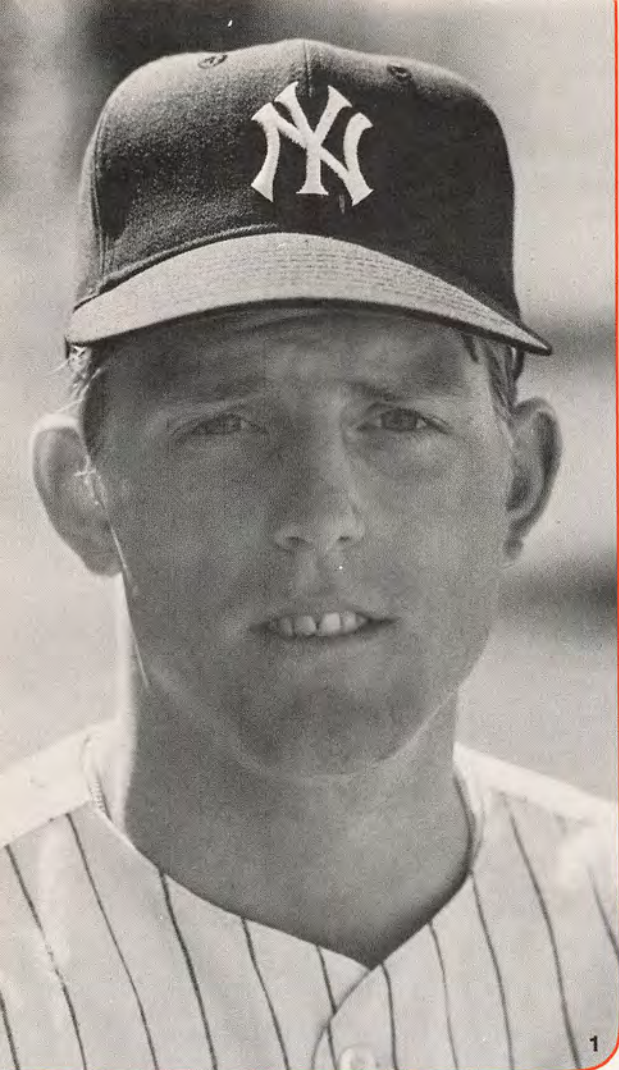
Upper right. **Jim Turner**, veteran Yankee pitching coach, instructs the pitchers in a training session at the Ft. Lauderdale spring camp of the Yankees.

Lower right. **Gary Jones**, young left-hander, is all smiles as teammates congratulate him on winning a 1969 spring training game in Fort Lauderdale. Left to right offering good wishes are **Bobby Murcer** (No. 1), **Jones**, infielder **Len Boehmer** and infielder **Gene Michael**.

Upper left. Hard-hitting young catcher—**Thurman Munson**—from Kent State University . . . the Yankees' No. 1 draft choice in the June, 1968 free agent selections. Aggressive, hard-hitting with a rifle arm.

Lower left. The nation's number one draft selection in June, 1967, **Ronnie Blomberg** has great left-handed power and exceptional speed for a big man. He has been moved from first base to the outfield to make use of that speed. Military duties have hindered his progress, but experts feel sure he'll one day play in Yankee Stadium.





1. **Frank Baker.** A brilliant fielding shortstop from Meridian, Miss., here's a youngster who has been tabbed one of the best minor league prospects in the country. He makes all the plays . . . hopes to sharpen his hitting form in the minors this year.

2. Slugging **Tony Solaita**, a native of American Samoa, but now residing in San Francisco, led all of baseball in 1968 with 51 home runs (49 in regular season play in the Class A Carolina League and two more in the playoffs). He has power to all fields and the Yankees hope he'll be able to do it in Yankee Stadium before too long. Was named "Topps Minor League Player of the Year 1968."

3. **Rocky Colavito** pitches batting practice as he works with hitters in Yankee and minor league spring camps of the Yanks. Rocky is serving as a scout and special minor league hitting instructor this year.

4. First Baseman **Gary Washington.** A stylish fielder and strong hitter, red-headed Gary Washington is a fine future prospect. He had a big season for Kinston in the Class A Carolina League in '68, but, of course, took a back seat to the heroics of Tony Solaita.

5. Pitcher, **Steve Klein**

6. Outfielder, **Frank Tepedino**

7. Outfielder, **Jim Lyttle**

Old Timers' Day

Joe DiMaggio, Mickey Mantle, Phil Rizzuto, Whitey Ford, Yogi Berra . . . these and many other names that will always echo the thunder of the crowd and the thrill of victory will be heard again in Yankee Stadium on Old Timers' Day. Originated as a tribute to Lou Gehrig when the great Yankee was forced by a fatal illness to retire in May, 1939, this has become one of the most popular events of the season. On July 4, 1939, two years before his death, fans, teammates and former Yankees—including Babe Ruth—paid tribute to Gehrig. From this grew the custom of bringing together all the baseball greats on an annual Old Timers' Day.

This year it will be celebrated on Saturday, August 9. The Old Timers' program, in which some of baseball's and the Yankees' all-time greats will appear, is scheduled to start at 1:15 p.m. The Oakland Athletics are the visitors in the regular game that will follow.



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HR	Date	Bats	Pitcher	Opp.	Men On	HR	Date	Bats	Pitcher	Opp.	Men On	HR	Date	Bats	Pitcher	Opp.	Men On	HR	Date	Bats	Pitcher	Opp.	Men On						
1951 (13)																													
1	5-1	L	Gumpert	at Chic.	1	87	4-28	L	Bishop	at K.C.	1	177	5-8	L	Wynn	at Cleve.	2	268	7-16	L	Bell	Cleve.	1						
2	5-4	L	Pillette	at St. L.	1	88	5-3	L	Garcia	at Cleve.	2	178	5-12	L	Brown	at Balt.	0	269	7-19	L	Lowm	Chic.	0						
3	5-13	R	Kellner	at Phil.	1	89	5-6	L	Sullivan	at Bost.	0	179	5-16	R	Kellner	at K.C.	0	270	8-4	L	Lary	Det.	0						
4	5-16	R	Rozek	Cleve.	1	90	5-7	L	Delock	at Bost.	0	180	5-19	L	Lemon	Cleve.	0	271	8-5	R	Mossi	Det.	1						
5	6-19	L	Kretlow	Chic.	2	91	5-11	L	Wynn	Cleve.	0	181	5-25	L	Ramos	Wash.	1	272	8-16	L	Casale	Bost.	1						
6	6-19	L	Dobson	Chic.	0	92	5-13	L	Gromek	Det.	1	182	5-26	L	Pascual	Wash.	1	273	8-16	L	Monbouquette	Bost.	1						
7	7-7	L	Kinder	at Bost.	1	93	5-13	L	Gromek	Det.	0	183	5-29	L	Ramos	at Wash.	0	274	8-26	L	Bell	at Cleve.	0						
8	8-25	L	Garcia	at Cleve.	1	94	5-13	R	R. Miller	Det.	0	184	6-2	L	Brown	Balt.	1	275	8-29	L	Griggs	at Wash.	0						
9	8-29	L	Paige	at St. L.	2	95	5-18	L	Fornieles	Chic.	3	185	6-5	L	Wynn	at Cleve.	0	276	9-7	L	Casale	at Bost.	1						
10	9-8	L	Porterfield	Wash.	2	96	6-3	R	Harshman	at Chic.	0	186	6-6	L	Garcia	at Cleve.	1	277	9-10	L	Herbert	at K.C.	0						
11	9-9	L	Starr	Wash.	0	97	6-5	R	Pierce	at Chic.	0	187	6-7	L	Bunning	at Det.	0	278	9-13	R	Harshman	Cleve.	1						
12	9-13	L	Trucks	Det.	0	98	6-6	R	R. Miller	at Det.	0	188	6-10	L	Lary	at Det.	0	279	9-15	R	Pierce	Chic.	1						
13	9-19	L	Kretlow	Chic.	2	99	6-17	L	Donovan	Chic.	0	189	6-11	L	Wilson	at Chic.	0	280	9-15	L	Shaw	Chic.	0						
1952 (23)																													
14	4-21	R	Shantz	Phil.	0	100	6-19	L	Consuegra	Chic.	1	190	6-12	R	Harshman	at Chic.	0	1960 (40)											
15	4-30	R	Cain	St. L.	1	101	6-21	R	Kellner	K.C.	0	191	6-12	L	Keegan	at Chic.	1	281	4-22	L	Wilhelm	Balt.	0						
16	5-30	R	Shantz	Phil.	0	102	6-22	L	Dittmar	K.C.	1	192	6-14	R	Host	at K.C.	1	282	5-13	R	Kaat	at Wash.	0						
17	6-15	L	Lemon	at Cleve.	2	103	7-10	R	Stone	at Wash.	0	193	6-22	R	Harshman	Chic.	1	283	5-17	L	Bell	at Cleve.	2						
18	6-17	R	Hoeft	at Det.	0	104	7-10	L	Abernathy	at Wash.	1	194	6-23	L	Donovan	Chic.	2	284	5-20	L	Wynn	at Chic.	1						
19	6-22	L	Grissom	at Chic.	0	105	7-10	L	Abernathy	at Wash.	1	195	7-1	L	Zuverink	at Balt.	0	285	5-28	R	Kaat	Wash.	0						
20	6-27	L	Hooper	Phil.	1	106	7-28	L	C. Johnson	Chic.	1	196	7-11	L	Morgan	at K.C.	0	286	5-29	R	Woodeschick	Wash.	0						
21	7-5	R	Kellner	at Phil.	0	107	7-31	L	Boyer	K.C.	0	197	7-12	L	Terry	at K.C.	0	287	6-1	L	Brown	at Balt.	0						
22	7-6	R	Shantz	at Phil.	0	108	8-4	L	Narleski	Cleve.	0	198	7-21	L	Narleski	at Cleve.	1	288	6-1	L	Brewer	Bost.	0						
23	7-13	L	Stuart	Det.	2	109	8-7	L	Lary	Det.	0	199	7-23	L	Keegan	Chic.	0	289	6-8	L	Shaw	Chic.	0						
24	7-13	R	Newhouse	Det.	1	110	8-7	L	Birrer	Det.	0	200	7-26	L	Bunning	Det.	0	290	6-8	L	Moore	Chic.	1						
25	7-15	L	Wynn	Cleve.	0	111	8-14	R	Lopat	at Balt.	1	201	7-31	L	Burnette	K.C.	0	291	6-9	R	Baumann	Chic.	1						
26	7-17	L	Gromek	Cleve.	0	112	8-15	L	Moore	at Balt.	2	202	8-2	R	Mossi	Cleve.	0	292	6-10	R	Stigman	Cleve.	0						
27	7-25	L	Houtteman	at Det.	0	113	8-15	R	Schallock	at Balt.	0	203	8-7	L	Clevenger	Wash.	0	293	6-17	L	Lowm	at Chic.	0						
28	7-26	R	Gray	at Det.	3	114	8-16	L	Sullivan	at Bost.	1	204	8-10	L	Moore	at Balt.	1	294	6-18	L	Rush	at Chic.	1						
29	7-29	R	Stobbs	at Chic.	3	115	8-19	L	Wilson	Balt.	0	205	8-13	L	Sullivan	at Bost.	1	295	6-21	L	Lary	at Det.	0						
30	8-11	L	Hudson	Bost.	0	116	8-21	R	Lopat	Balt.	0	206	8-26	L	Lary	at Det.	1	296	6-21	L	Lary	at Det.	1						
31	8-11	L	Brickner	Bost.	1	117	8-24	L	Gromek	at Det.	0	207	8-30	R	Stobbs	Wash.	0	297	6-28	R	Daley	K.C.	0						
32	8-30	L	Gumpert	Wash.	0	118	8-28	L	Johnson	at Chic.	2	1958 (42)																	
33	9-14	R	Brissie	at Cleve.	0	119	8-31	L	Boyer	at K.C.	0	208	4-17	L	Brewer	at Bost.	0	298	6-30	L	Trowbridge	K.C.	1						
34	9-17	R	Wight	at Det.	0	120	9-2	L	Porterfield	Wash.	2	209	5-9	R	Ramos	Wash.	0	299	7-3	R	Burnside	Det.	2						
35	9-24	R	Parnell	at Bost.	2	121	9-4	L	Ramos	Wash.	2	210	5-18	L	Ramos	at Wash.	0	300	7-4	R	Woodeschick	at Wash.	2						
36	9-26	L	Byrd	at Phil.	0	1956 (52)												301	7-15	R	Mossi	at Det.	2						
1953 (21)																								302	7-18	R	Stigman	at Cleve.	2
37	4-17	R	Stobbs	at Wash.	1	122	4-17	L	Pascual	at Wash.	0	211	5-20	L	Donovan	at Chic.	0	303	7-20	L	Bell	at Cleve.	0						
38	4-23	L	Kinder	Bost.	2	123	4-17	L	Pascual	at Wash.	2	212	6-2	L	Wilson	Chic.	0	304	7-24	L	Kemmerer	Chic.	0						
39	4-28	R	Cain	at St. L.	2	124	4-20	L	Delock	Bost.	2	213	6-3	L	Donovan	Chic.	2	305	7-26	R	Stigman	Cleve.	1						
40	4-30	R	Beardon	at Chic.	0	125	4-21	L	Susce	Bost.	1	214	6-4	R	Pierce	Chic.	0	306	7-28	L	Perry	Cleve.	0						
41	5-9	R	Werle	at Bost.	0	126	5-1	L	Gromek	Det.	0	215	6-5	L	Wynn	Chic.	0	307	7-31	L	Kucks	K.C.	0						
42	5-25	L	Kinder	Bost.	0	127	5-2	L	Lary	Det.	0	216	6-6	R	Tomanek	Cleve.	0	308	8-15	L	Walker	Balt.	1						
43	6-4	R	Pierce	at Chic.	2	128	5-3	R	Ceccarelli	K.C.	0	217	6-6	R	Tomanek	Cleve.	2	309	8-15	L	Wilhelm	Balt.	0						
44	6-5	L	Hollomon	at St. L.	1	129	5-5	L	Kretlow	K.C.	1	218	6-8	L	Grant	Cleve.	0	310	8-26	L	Perry	Cleve.	0						
45	6-11	L	Houtteman	at Det.	1	130	5-5	L	Burtchsky	K.C.	0	219	6-13	R	Hoeft	Det.	0	311	8-28	L	Regan	Det.	1						
46	6-18	R	Littlefield	St. L.	1	131	5-8	L	Wynn	Cleve.	0	220	6-24	L	Wynn	at Chic.	0	312	9-6	L	Muffett	Bost.	0						
47	6-21	R	Newhouse	Det.	1	132	5-10	L	Lemon	Cleve.	0	221	6-29	L	Terry	at K.C.	1	313	9-10	L	Foytack	at Det.	2						
48	6-23	L	Trucks	Chic.	0	133	5-14	L	Lemon	at Cleve.	0	222	7-1	L	Brown	at Balt.	0	314	9-11	R	Mathias	at Cleve.	0						
49	7-6	R	Fanovich	at Phil.	3	134	5-16	R	Daley	at Cleve.	0	223	7-1	R	Harshman	at Balt.	0	315	9-17	L	Estrada	Balt.	1						
50	7-26	R	Aber	at Det.	1	135	5-18	R	Pierce	at Chic.	1	224	7-3	L	Kemmerer	at Wash.	1	316	9-20	R	Kralich	Wash.	0						
51	7-26	L	Weik	at Det.	1	136	5-18	L	Howell	at Chic.	0	225	7-3	L	Kemmerer	at Wash.	1	317	9-21	R	Ramos	Wash.	0						
52	8-7	L	Johnson	Chic.	2	137	5-21	L	Burtchsky	at K.C.	0	226	7-4	R	Stobbs	at Wash.	0	318	9-24	R	Stobbs	at Bost.	0						
53	9-1	L	Trucks	at Chic.	0	138	5-24	L	Moss	at Det.	0	227	7-5	L	Sisler	Bost.	0	319	9-28	R	Willis	at Wash.	1						
54	9-7	R	Parnell	at Bost.	1	139	5-29	L	Nixon	Bost.	1	228	7-6	L	Delock	Bost.	1	320	9-28	R	Stobbs	at Wash.	0						
55	9-9	R	Pierce	Chic.	1	140	5-30	L	Ramos	Wash.	2	229	7-11	L	Narleski	Cleve.	0	1961 (54)											
56	9-12	R	Hoeft	Det.	2	141	5-30	L	Pascual	Wash.	0	230	7-14	L	Wynn	Chic.	0	321	4-17	L	Walker	K.C.	1						
57	9-20	R	McDermott	at Bost.	1	142	6-5	L	Kretlow	K.C.	1	231	7-15	L	Lary	Det.	0	322	4-20	L	Grba	L.A.	1						
1954 (27)																								323	4-20	L	Grba	L.A.	2
58	4-19	R	Parnell	at Bost.	0	143	6-14	L	Wilson	Chic.	0	232	7-23	L	Fischer	at Det.	1	324	4-21	R	Barber	at Balt.	2						
59	4-21	R	Kiely	Bost.	0	144	6-15	L	Garcia	at Cleve.	1	233	7-24	R	Foytack	at Det.	0	325	4-23	L	Estrada	at Balt.	0						
60	5-7	R	Martin	Phil.	0	145	6-16	R	Score	at Cleve.	1	234	7-28	R	Tomanek	at K.C.	0	326	4-26	L	Donohue	at Det.	1						
61	5-21	L	Sullivan	Bost.	1	146	6-18	L	Foytack	at Det.	2	235	7-28	L	Herbert	at Balt.	0	327	4-26	R	Aguirre	at Det.	1						
62	5-22	L	Clevenger	Bost.	1	147	6-20	R	Hoeft	at Det.	0	236	8-4	L	Johnson	at Balt.	2	328	5-2	L	Pascual	at Minn							

Diagram (right) shows trajectory of what many consider Mantle's greatest clout. (5/22/63) It was estimated that this homer would have gone 620 feet if it had not struck 2 feet short of clearing right field facade. (Middle left) Twins' scoreboard, July 4, '67, as Mantle ties Ott's record. The same day he hit No. 512 to take over fifth place. (Right) Mickey rounds third after hitting No. 535 last September 19 to take third place on the all time homer list. Only Babe Ruth and Willie Mays have hit more. (Bottom) Mantle's 502-foot homer over screen in dead center field (Aug. 12, '64) was longest measured drive in Stadium history. Sox' Gene Stephens can only admire it.



HR	Date	Bats	Pitcher	Opp.	Men On
360	8- 2	L	Ditmar	K.C.	1
361	8- 6	L	Ramos	Minn.	0
362	8- 6	L	Ramos	Minn.	0
363	8- 6	L	Schroll	Minn.	0
364	8-11	R	Burnside	at Wash.	1
365	8-13	L	Daniels	at Wash.	0
366	8-20	L	Perry	at Cleve.	2
367	8-30	R	Kaat	at Minn.	0
368	8-31	R	Kralick	at Minn.	0
369	9- 3	L	Bunning	Det.	1
370	9- 3	L	Staley	Det.	0
371	9- 5	L	McClain	Wash.	0
372	9- 8	L	Bell	Cleve.	0
373	9-10	L	Perry	Cleve.	0
374	9-23	L	Schwall	at Bost.	2

1962 (30)

375	4-10	L	Brown	Balt.	0
376	4-19	L	Estrada	at Balt.	0
377	5- 5	L	Daniels	Wash.	0
378	5- 6	L	Stenhouse	Wash.	1
379	5- 6	R	Burnside	Wash.	0
380	5- 6	L	Hannan	Wash.	1
381	5-12	L	Latman	at Cleve.	0
382	6-16	L	Bell	at Cleve.	2
383	6-23	L	Foytak	at Det.	0
384	6-28	R	Kralick	Minn.	0
385	7- 2	L	Rakow	K.C.	0
386	7- 3	L	Walker	K.C.	1
387	7- 3	L	G. Jones	K.C.	0
388	7- 4	L	Pfister	K.C.	1
389	7- 4	L	Wyatt	K.C.	0
390	7- 6	L	Pascual	at Minn.	0
391	7- 6	L	Pascual	at Minn.	0
392	7-18	L	Cisco	at Bost.	1
393	7-20	R	Hamilton	Wash.	1
394	7-25	L	Wilson	Bost.	0
395	7-28	L	Fisher	Chic.	0
396	8-17	L	Fischer	at K.C.	0
397	8-18	L	Segui	at K.C.	0
398	8-19	L	Walker	at K.C.	3
399	8-27	L	Grant	Cleve.	1
400	9-10	R	Aguirre	at Det.	0
401	9-12	L	Ramos	at Cleve.	2
402	9-18	L	Cheney	at Wash.	2
403	9-18	L	Cheney	at Wash.	1
404	9-30	L	Herbert	Chic.	0

1963 (15)

405	4-10	R	Bowfield	at K.C.	1
406	4-11	L	Pappas	Balt.	0
407	5- 4	R	Katt	at Minn.	0
408	5- 6	R	Aguirre	at Det.	1
409	5-11	L	Pappas	at Balt.	0
410	5-15	L	Pascual	Minn.	1
411	5-21	L	Pena	K.C.	2
412	5-21	L	Segui	K.C.	1
413	5-22	L	Fischer	K.C.	0
414	5-26	R	Rudolph	Wash.	0
415	6- 4	R	Barber	at Balt.	0
416	8- 4	R	Brunet	Balt.	0
417	9- 1	R	McCormick	at Balt.	1
418	9-11	L	Rakow	at K.C.	2
419	9-21	L	Drabowsky	K.C.	0

1964 (35)

420	5- 6	L	Daniels	at Wash.	0
421	5- 6	R	Osteen	at Wash.	2
422	5- 8	R	John	at Cleve.	2
423	5- 9	L	Ramos	at Cleve.	0
424	5-16	R	Grzenda	K.C.	1
425	5-17	R	O'Donoghue	K.C.	0
426	5-23	R	Belinsky	L.A.	1
427	5-24	L	Newman	L.A.	0
428	6-11	L	M'bouquette	at Bost.	1
429	6-11	L	M'bouquette	at Bost.	0
430	6-13	R	Kreutzer	Chic.	0
431	6-17	L	Radatz	Bost.	0
432	6-21	R	Pizarro	at Chic.	0
433	6-23	L	Estrada	at Balt.	2
434	6-27	L	McLain	Det.	0
435	7- 1	R	O'Donoghue	K.C.	1
436	7- 4	L	Worthington	Minn.	2
437	7-13	L	Bell	at Cleve.	1
438	7-24	R	Aguirre	at Det.	1
439	7-28	L	Chance	at L.A.	0
440	8- 1	R	Stigman	at Minn.	1
441	8- 4	R	O'Donoghue	at K.C.	0
442	8-11	R	Pizarro	Chic.	0
443	8-12	L	Herbert	Chic.	0
444	8-12	R	Baumann	Chic.	0
445	8-22	L	Lamabe	at Bost.	1
446	8-23	L	Wilson	at Bost.	1
447	8-29	L	Wilson	Bost.	1
448	9- 4	R	O'Donoghue	at K.C.	1
449	9- 5	L	Odom	at K.C.	2

HR	Date	Bats	Pitcher	Opp.	Men On
450	9-17	L	Duliba	L.A.	1
451	9-19	L	Segui	at K.C.	1
452	9-22	L	Donovan	at Cleve.	1
453	9-27	L	Daniels	at Wash.	0
454	9-30	R	Lolich	Det.	0

1965 (19)

455	4-17	L	Wyatt	at K.C.	1
456	4-18	L	Drabowsky	at K.C.	2
457	4-21	L	Pascual	Minn.	1
458	4-25	R	May	L.A.	0
459	5-10	L	Lonborg	at Bost.	0
460	5-11	R	Earley	at Bost.	0
461	5-15	L	Hall	at Balt.	0
462	5-30	R	Peters	at Chic.	0
463	6- 5	R	Peters	Chic.	0
464	6-18	R	Nelson	Minn.	3
465	6-22	R	O'Donoghue	K.C.	0
466	7-15	L	Oretga	Wash.	1
467	7-25	L	Stange	at Cleve.	0
468	8- 6	R	Lolich	at Det.	0
469	8- 7	L	Gladding	at Det.	0
470	8-10	R	Kaat	Minn.	0
471	8-18	L	Chance	L.A.	2
472	9- 2	R	Lopez	at L.A.	2
473	9- 4	R	Bennett	Bost.	0

1966 (23)

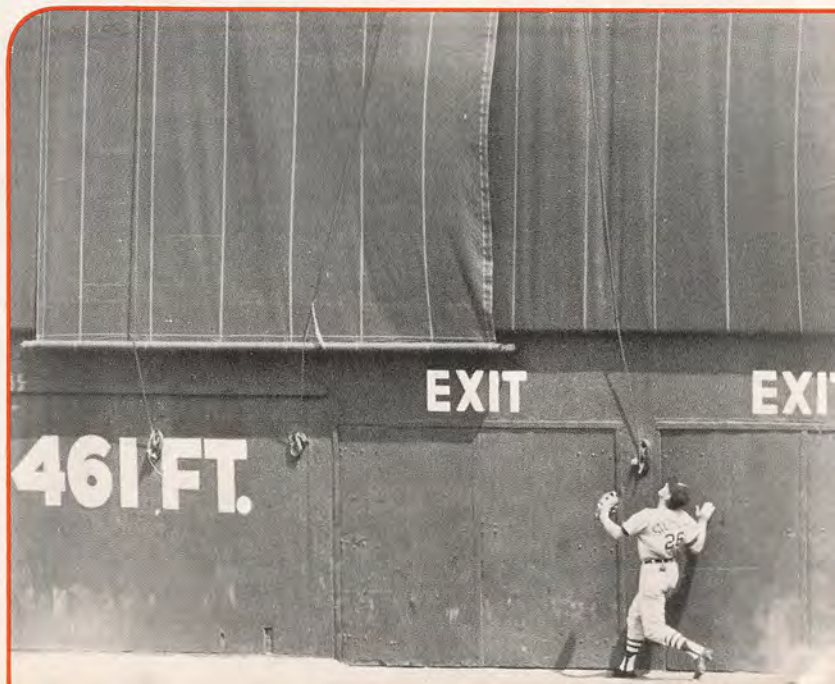
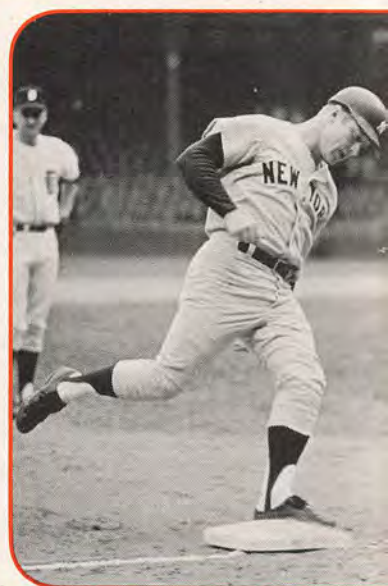
474	5- 9	L	Perry	at Minn.	0
475	5-14	L	Talbot	at K.C.	1
476	5-25	L	Chance	Cal.	1
477	5-25	L	Burdette	Cal.	2
478	6- 1	R	Pizarro	at Chic.	0
479	6-15	R	McDowell	Cleve.	1
480	6-23	L	Palmer	Balt.	0
481	6-28	L	Santiago	at Bost.	1
482	6-28	L	Santiago	at Bost.	0
483	6-29	L	Sheldon	at Bost.	2
484	6-29	L	Sheldon	at Bost.	0
485	7- 1	L	Ortega	at Wash.	0
486	7- 2	R	McCormick	at Wash.	0
487	7- 2	R	McCormick	at Wash.	0
488	7- 3	R	Richert	at Wash.	0
489	7- 7	L	McMahon	Bost.	2
490	7- 8	L	Bosman	Wash.	0
491	7- 8	L	Hannan	Wash.	0
492	7-23	R	Lopez	Cal.	3
493	7-24	R	Brunet	Cal.	0
494	7-29	L	Howard	at Chic.	0
495	8-14	R	Kralick	Cleve.	0
496	8-26	R	Aguirre	Det.	1

1967 (22)

497	4-29	L	Sanford	Cal.	1
498	4-30	L	Rojas	Cal.	2
499	5- 3	L	Boswell	at Minn.	0
500	5-14	L	S. Miller	Balt.	0
501	5-17	L	Hargan	Cleve.	0
502	5-19	R	Lolich	at Det.	0
503	5-20	L	McLain	at Det.	0
504	5-21	L	Wilson	at Det.	1
505	5-24	R	Barber	at Balt.	1
506	5-27	L	Siebert	at Cleve.	0
507	5-28	L	Bell	at Cleve.	0
508	6- 5	R	Knowles	Wash.	0
509	6-15	R	Bertaina	at Wash.	0
510	6-24	L	Gladding	Det.	0
511	7- 4	L	Grant	at Minn.	0
512	7- 4	L	Grant	at Minn.	1
513	7-16	L	Dillman	Balt.	0
514	7-22	L	Wilson	at Det.	0
515	7-25	R	Kaat	Minn.	0
516	8- 7	L	Rojas	at Cal.	1
517	9- 2	L	Priddy	Wash.	1
518	9- 3	L	Bosman	Wash.	0

1968 (18)

519	4-18	L	McGlothlin	at Cal.	1
520	4-24	L	Nash	at Oak.	0
521	4-26	L	Wilson	Det.	1
522	5- 6	R	McDowell	Cleve.	1
523	5-30	L	Coleman	Wash.	1
524	5-30	L	Humphreys	Wash.	0
525	6- 7	L	McGlothlin	Cal.	1
526	6-11	L	Horlen	Chic.	1
527	6-16	R	Wright	at Cal.	1
528	6-22	R	Kaat	at Minn.	0
529	6-29	L	Odom	Oak.	1
530	8-10	R	Merritt	Minn.	0
531	8-10	R	Merritt	Minn.	0
532	8-12	R	Brunet	at Cal.	1
533	8-15	L	Odom	at Oak.	2
534	8-22	R	Merritt	at Minn.	0
535	9-19	L	McLain	at Det.	0
536	9-20	L	Lonborg	Bost.	0



Covering the Yankees

The sports writers who keep you posted on your Yankees, the photographers who preserve the action you might have missed, the radio and TV announcers who make possible the next best thing to being there—they're all great pro's and they're ready to bring you another exciting season with the Yankees.



The New York Yankees are the subject of penetrating and thorough coverage by all communications media. Both wire services, national magazines and regional and local newspapers cover the Yankees during spring training and throughout the baseball season. The broadcast media is fully represented by local and regional radio and television stations as well as by the networks. The outstanding sports and news photographers also regularly follow the Yankees at home and away.

Though there is constantly changing coverage, when the above photo was taken last spring at Ft. Lauderdale, Fla. Stadium the news media were represented by: Front row (left to right): Yankee Announcers Frank Messer, Ed "Whitey" Ford, Phil Rizzuto and Jerry Coleman. Rear row (left to right): Sandy Alper, engineer for Yankee broadcasts over WHN and the stations of the "Home of Champions" Radio Network; Vic Ziegel (N.Y. Post); Hank O'Donnell (Sports Editor, Waterbury, Conn. American-Republican); Joe Trimble (N.Y. News); Jim Ogle (Star-Ledger, Newark, N. J.); George Vecsey (N.Y. Times); Bob Kurland (Bergen Evening Record); Ed Hershey (Newsday).

All in the Yankee Family

Behind every Yankee player are those very special fans, a man's own cheering section, his family. Most of the Yankee's are family men and their wives are the club's loyal "baseball widows" when the team is on the road. Here—snapped at spring training headquarters at Fort Lauderdale—are photos from the Yankee's "family album."



*The Stottlemyres with sons
Mel Jr., 5 yrs. and Todd, 3½*



*The Robinsons.
Bill, Mary with Kelly, 6 mos.
and Billy, 4 yrs.*



*Bob Cox and family.
Connie Elizabeth 3 yrs., Bobby Jr. 4 yrs.,
Randall Thomas 2 yrs., Deborah Lynn
5 yrs., Shelly Marie 1 mo., wife Mary Elizabeth*



*The Whites,
Linda, daughter Loreena
and Roy.*



*Jake and Tricia Gibbs with
Dean 6 yrs. and Monty 3.*



Jana Gill and Dick Howser



*Stephanie 11 yrs., Steve, Elizabeth 9 yrs.
Shirley and Robert Hamilton 5 yrs.*



*Bobby and Kay Murcer
with Tori, 6 mos. old*

*Lindy
McDaniel
and
family —
Jonathan
Grant
17 mos.
Kathryn
Ann
9 yrs.
Dale Lynn
11 yrs.
and wife
Oral Audrey*



Opposing Stars

77



BALTIMORE ORIOLES'
Brooks Robinson, the O's brilliant third baseman for 14 seasons since '55, is winner of eight straight Gold Glove awards. He won A. L. Most Valuable Player honors in 1964 and last season topped the league's third basemen in fielding (.970) for the eighth time . . . **Frank Robinson** in seven of his 13 years in the majors has been a .300-plus hitter. In '66, with a .316 mark, 49 homers and 122 RBIs, he was Most Valuable Player, Triple Crown winner and World Series MVP. Only player to win the MVP award in both leagues.

BOSTON RED SOX' **Carl Yastrzemski**, who won the Triple Crown and the Most Valuable Player award in 1967, led the league in batting last year for the third time with a .301 average and won his sixth Gold Glove as the best left fielder in the league . . . **Ken Harrelson** topped the league in '68 in RBIs with 109, challenged for the home run and batting crowns and was selected Sporting News A.L. Player of the Year. The converted right fielder played errorless baseball to post a perfect 1.000 fielding mark.



CALIFORNIA ANGELS' **Jim Fregosi**, a brilliant shortstop, led the club in '67 in four offensive batting departments and tied in two others. A Gold Glove winner and three times named to the All-Star team, he's the only Angel ever to hit for cycle, (July 28, 1964, at home against the



CHICAGO WHITE SOX'
pitcher **Tommy John** was the club's most consistent winner in '68 until sidelined by an injury in August. He won his first seven games in '68 and was a member of the All-Star squad. He tied for the A.L. lead in shutouts in '66 with five and in '67 with six . . . **Joel Horlen**, the '67 ERA leader (2.06) finished among the top 15 in '68 for the ERA leadership for the fifth consecutive year . . . Shortstop **Luis Aparicio** has won eight Gold Glove awards, and led the league in stolen bases nine consecutive years.



Yankees) . . . **Jim McGlothlin**, one of the club's main starters, won 8 and lost only 2 before the '67 break to make the All-Star team in his second year in the majors. His '68 W-L record was 10-15.



CLEVELAND INDIANS' **Max Alvis**, one of the league's top-flight third basemen, was an All-Star selection in '65 and '67; he hits the long ball . . . **Sudden Sam McDowell** led the league in strikeouts (283) in '68 for the third time in four seasons. His 1.81 was the second lowest ERA in the league.

DETROIT TIGERS' Denny McLain, biggest winner (31) in A.L. in 37 years, helped pitch his club to the championship. Winner of the Cy Young, A.L. Most Valuable Player and Man of the Year awards . . . **Mickey Lolich** beat the Cardinals three times to win the Babe Ruth World Series Outstanding Player award . . . **Bill Freehan** set A.L. records for put-outs (971), chances accepted (1050) in '68 when he was No. 1 catcher in fielding at .994 for 138 games.

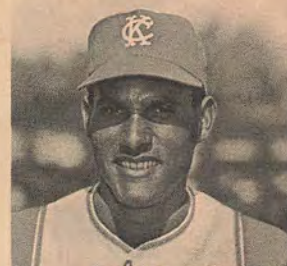


championships in his first two seasons ('64-'65) in the majors. He has been named to the All-Star squad four consecutive years.

OAKLAND A's Rick Monday

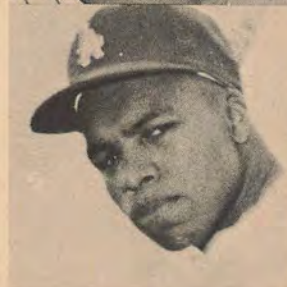
is one of the top center fielders with the glove and showed his potential with 14 homers in '67. He upped his mark to .274 last year . . .

Campy Campaneris, led the league for fourth straight year in stolen bases. The speedy shortstop stole 62 and led the league in base hits (177) . . . Outfielder **Reggie Jackson** slugged 29 homers in '68 (six vs. Yankees), his first full year with the A's.



KANSAS CITY ROYALS'

Roger Nelson, first selection in the expansion draft, this promising young right-hander denied Denny McLain No. 32 by pitching a 2-1 win for the Orioles . . . Third baseman **Joe Foy** was selected from Boston as the club's second pick in the expansion draft. He has had three years in the majors after a standout '65 season at Toronto. He played on Boston's pennant-winning club in '67 and led the league's third basemen in double plays (28) as a rookie and again (36) in '68.



SEATTLE PILOTS' first baseman **Don Mincher** has had three major league seasons in which he has hit 20 or more home runs . . . **Tommy Davis**, a two-time batting champion, gives the outfield offensive punch.

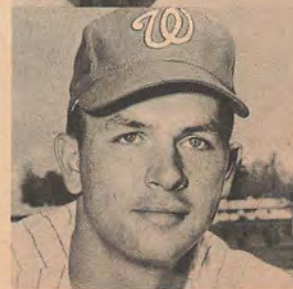


MINNESOTA TWINS' first baseman, **Harmon Killebrew**, was four times A.L. home run champion. In '67 he shared home run honors with Yastrzemski with 44. His 113 RBIs that year made him runner-up to Yaz's league-leading 121. Harm started with the Twins in '61 with a 46-homer year . . . **Tony Oliva**, the club's great defensive right fielder, is the only player to win batting



WASHINGTON SENATORS'

Frank Howard has hit homers in 21 major league parks. With the addition of Oakland and Seattle this year, he could make it 23. He blasted 44 home runs in '68 to lead the majors in that category. He was runner-up in RBIs (106) to Red Sox' Ken Harrelson (109) . . . **Del Unser**, outfielder, was the A.L. Rookie of the Year runnerup last season to the Yanks' Stan Bahnsen.



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